DOUBLE-FEATURE MOVIE ISSUE!

No. 225 Sept. '81

MAD

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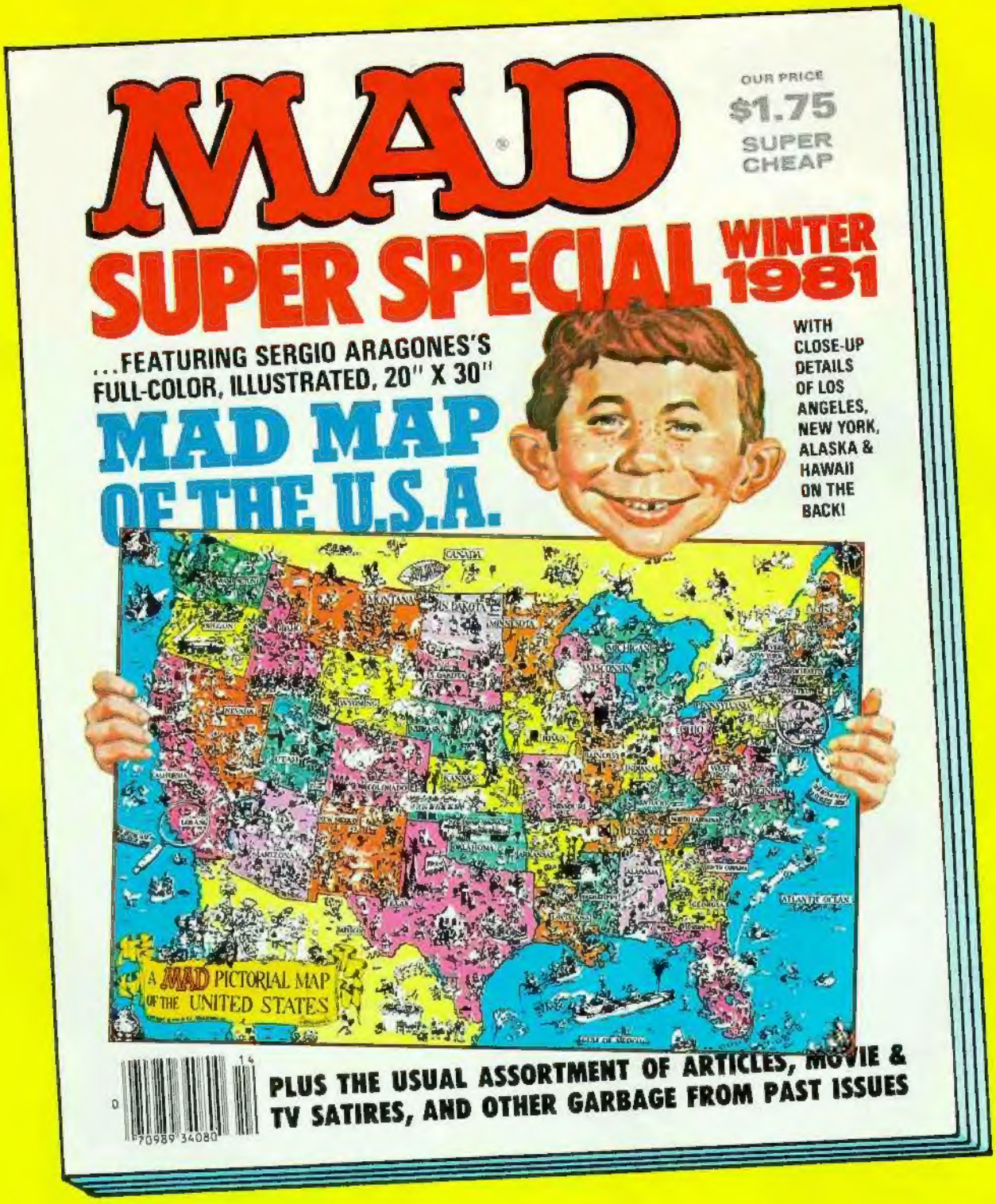
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PLUS THE USUAL ASSORTMENT OF ARTICLES, MOVIE & TV SATIRES, AND OTHER GARBAGE FROM PAST ISSUES

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NUMBER 225 SEPTEMBER 1981

MAD

"Live every day as if it were your last, because one of these days, you'll be right!"—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 Madison Avenue, New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. Subscription in U.S.A.: 12 issues $10.75. Outside U.S.A.: 12 issues $12.00. Entire contents copyright © 1981 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address changes to MAD, 485 Madison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

VITAL FEATURES

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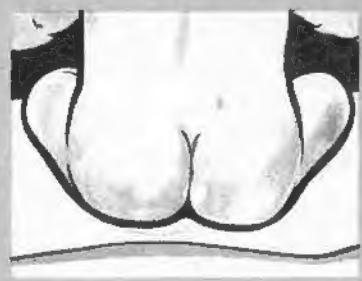

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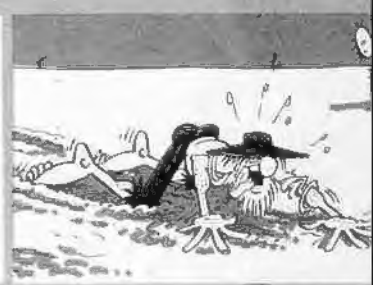

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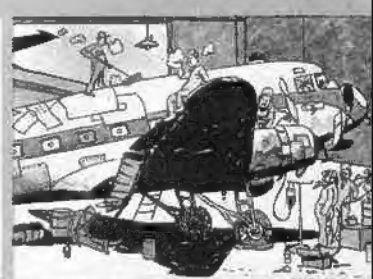
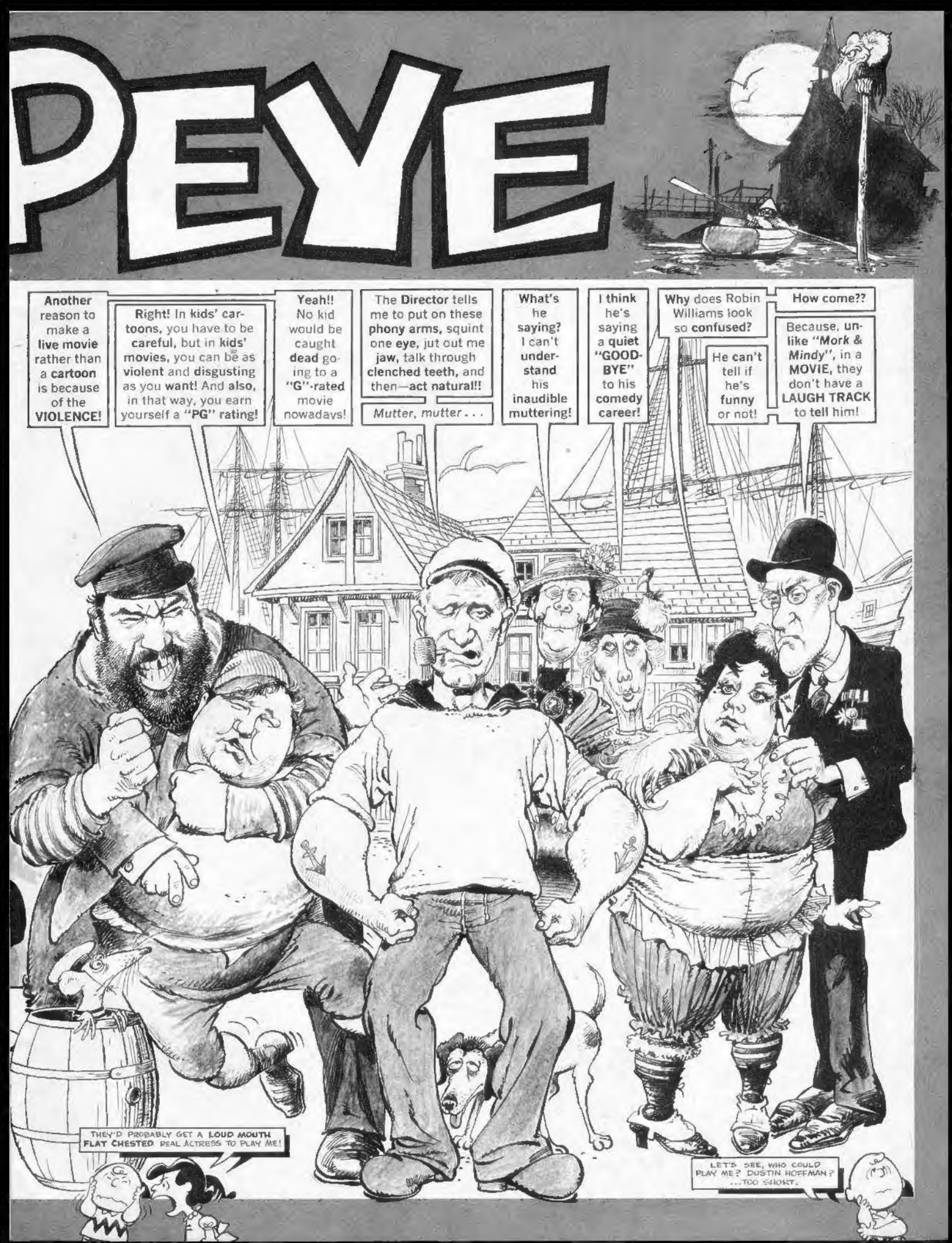


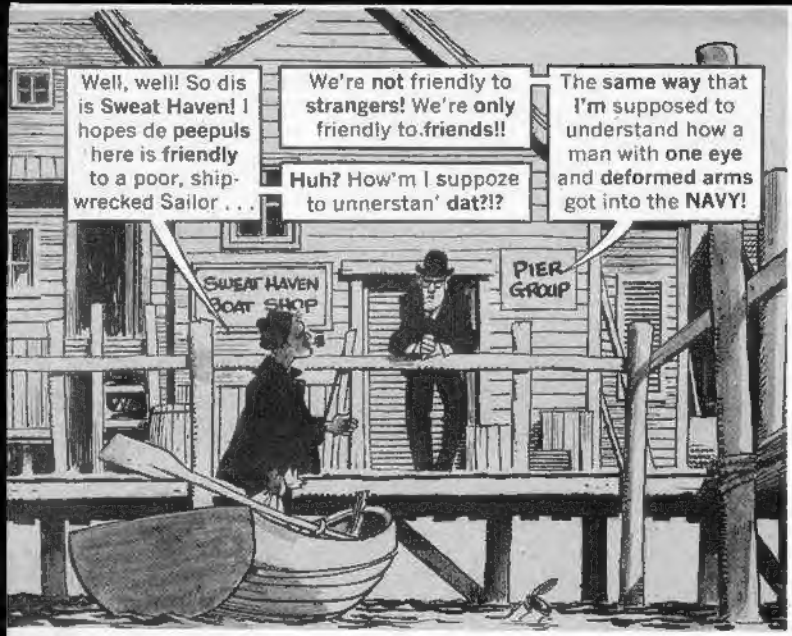
PUBLICALLY PROHIBITED BAD HABITS OF THE FUTURE Pg. 22

FLO

How about dis?! Dey went an' made a pitchur about me wid real people! Dat means I'm gonna be even more famous den I wuz before! Yez can loin all about me! An' maybe I'LL even loin a ting or two! Like f'rinstance, why I talks like such a moron! An' why MAD calls dere voision of dis picture:
Isn't it wonderful how Shelly Duvall looks just like Olives Oil in this movie . . . !?
What's so wonderful?!? She looks like her in REAL LIFE, too!!
Oh, dear!
Maybe you can explain to me why they make a movie with real actors playing the parts of famous cartoon characters, and have them ACT like them, too?! Why don't they just make a full-length CARTOON movie in the first place?
Hamburgers, you know about! Show Biz, you don't!! You see, this is the year that people playing cartoon characters is "IN"!
Oh . . . you mean like the unreal characters in "Flash Gordon", "Superman" and "Annie"!
No, I mean the unreal characters like Chevy Chase in "Seems Like Old Times" . . . Richard Pryor in "Stir Crazy" . . . and Dolly Parton in "Nine To Five"!
I LOVE YA
BEAUTY CREAM
TYPE OF KETC
OLD SPICE
OLD SALT
MORT DRUCKER
I HOPE THEY DON'T MAKE A MOVIE ABOUT US AND USE REAL LIFE ACTORS.
THAT WOULD BE HORRIBLE!

ARTIST: MORT DRUCKER WRITER: STAN HART


POPEYE
Another reason to make a live movie rather than a cartoon is because of the VIOLENCE!
Right! In kids' cartoons, you have to be careful, but in kids' movies, you can be as violent and disgusting as you want! And also, in that way, you earn yourself a "PG" rating!
Yeah!! No kid would be caught dead going to a "G"-rated movie nowadays!
The Director tells me to put on these phony arms, squint one eye, jut out me jaw, talk through clenched teeth, and then—act natural!!
Mutter, mutter . . .
What's he saying? I can't understand his inaudible muttering!
I think he's saying a quiet "GOOD-BYE" to his comedy career!
Why does Robin Williams look so confused?
He can't tell if he's funny or not!
How come??
Because, unlike "Mork & Mindy", in a MOVIE, they don't have a LAUGH TRACK to tell him!
THEY'D PROBABLY GET A LOUD MOUTH FLAT CHESTED REAL ACTRESS TO PLAY ME!
LET'S SEE, WHO COULD PLAY ME? DUSTIN HOFFMAN? ...TOO SHORT.


Well, well! So dis is Sweat Haven! I hopes de peepuls here is friendly to a poor, ship-wrecked Sailor . . .
We're not friendly to strangers! We're only friendly to friends!!
Huh? How'm I suppoze to unnerstan' dat?!?
The same way that I'm supposed to understand how a man with one eye and deformed arms got into the NAVY!
SWEAT HAVEN BOAT SHOP
PIER GROUP

Let's see . . . you owe me a "Landing Tax," a "Muttering Tax" and a "Bad Acting Tax"!
But the worst tax is the "Imagination Tax" . . . !!
It's for taxing the imagination of the audience with an idiotic movie that has no plot!!
Dem taxes is scary!!
What's dat?!
SWEAT HAVEN SHOP

Gee, dese peepuls ain't got no compassion!
Look who's talking compassion!
Hey, youze! I'ze got plenny of compassion!
Really? Then tell us: What happened to all your shipmates when you got shipwrecked?
I never axed about dem!
You see what I mean . . .?!
SLAM!
NO ROOMS
NO ROOMS FOR RENT
NO ROOMS

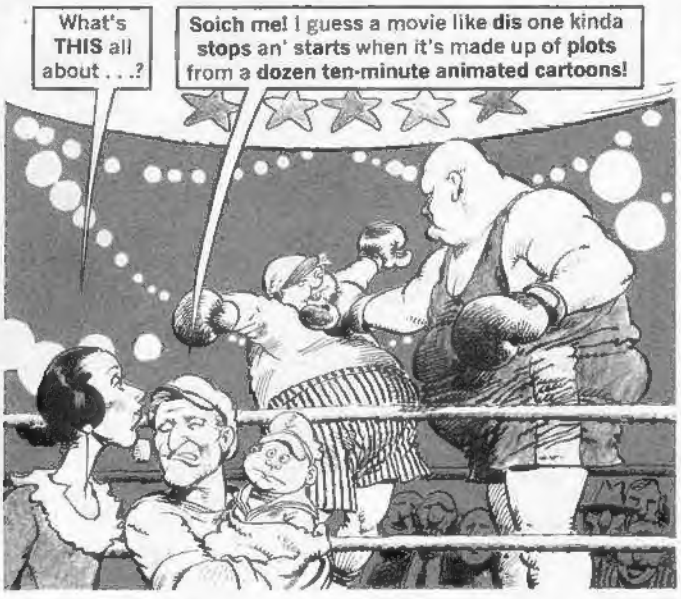
I want to look pretty for my Engagement-To-Bruto-Party, but I look ugly! Trouble is, there's no stylish boutique in Sweat Haven!
There's ALSO no Plastic Surgeon!

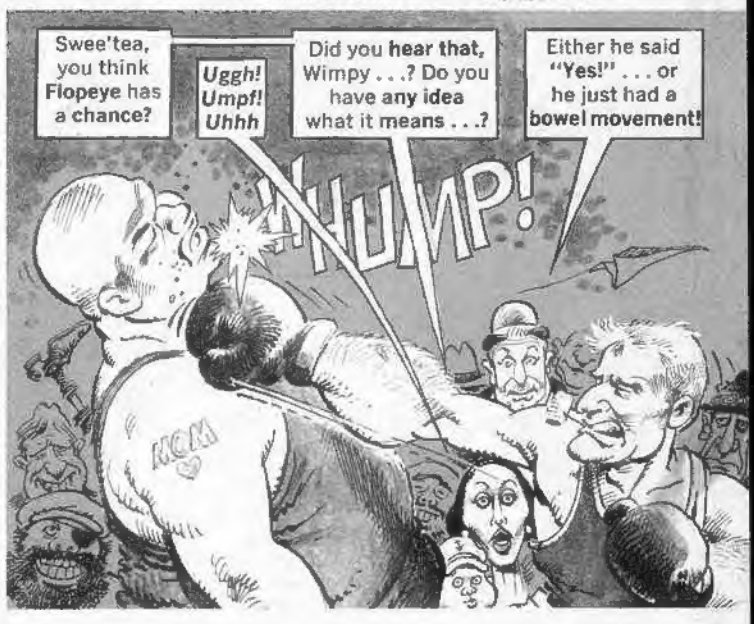
You can rent THIS room if you want to!
How dare you! I cleaned it myself when the last boarder moved out!!
It ain't too clean!
When was dat?
Three years ago!!

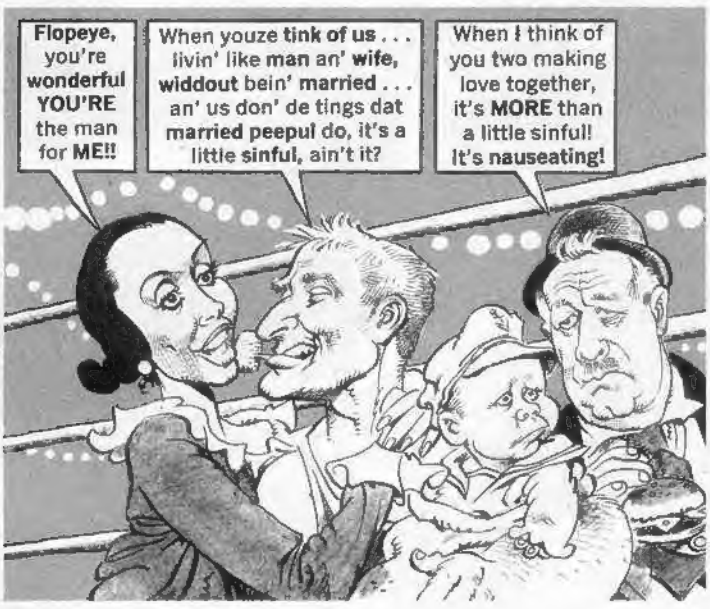
I'll find me Pappy if it's de las' ting I eer duz!
Well, it's about time dey came up wid a plot to dis pitchur! I guess de story is about me lookin' for me long losk Dad! You know, like dat ol' Greek story of O'Dishes an' Menalouse! It'll be kinda like "The Odyssey For Idiots"!
BIG SWINGER

So you're looking for your long lost Father, eh?
Dat's right! Me Pappy ran off an' left me when I wuz just a mere infink!
Your Mother must have been very upset!
Not really! She ran off WID HIM!
PITCHERS AT AN EXHIBITION
Hey, you one-eyed dumb-lookin' swab! You better leave town . . . before we rough you up!!
What'sa matter wid doze guys?!?
They hate all strangers . . . !
Dis is some unfriendly town!
You don't know the half of it! Those guys are our "WELCOME WAGON"!!
FIGHT! FIGHT!
TYPE O' KETCHUP
It amazes me how he can beat them up without any help!!
It amazes ME how he can beat up ANYBODY widout any SPINACH! I always eats spinach before I beats up anybody! Dis pitchur is sure confoozin'!
SOK!
THUD!
POW!
JORDASS
OOOH!
BELL BOTTOM PANTS
Bruto and I will be very happy when we're married!
She really can't stand him! And he can't stand her, either! After they're married, they'll have absolutely no relationship!
So . . . WHY are they doing it?!
To inject a note of realism into this film . . . by showing a typical modern marriage!
Grrrrr! Arrrgh!
Do you think Bruto wants Olives Oil for her body?
No . . . in spite of it!
I've got to escape from Bruto!
But I taut you liked him!
I thought so, too!
Den why is you excapin?
It's a secret!
Youze can tell me!!
I can't, because it's not MY secret! It belongs to the Writer and Director! They're the only ones who know what my motivation is!

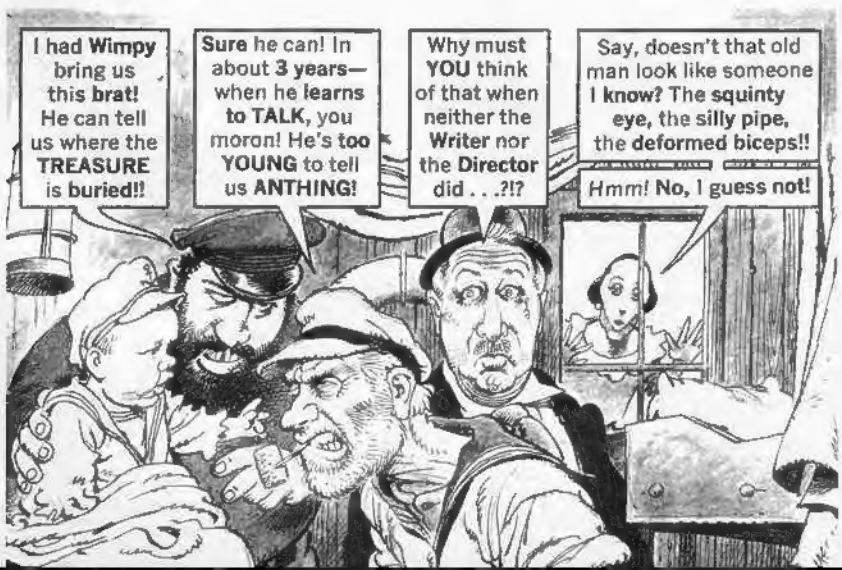
Olives, youze is different from de udder goils I know!
Really?! What am I like?
Like de udder BOYS I know!
Olives is gone . . . and Bruto is furious!!
How can he smash up all the furniture like that?!?
He used to work for a Moving Company!
CRASH!
Take THAT, you squint-eyed runt!!
Hey, hold on a minute! How comes I kin knock out five tough guys just seven panels ago, an' now I can't even defend myself against one tub of lard like him? Dis pitchur makes less an' less sense as it goes on!
POW!!
I'm giving my baby to Flopeye and Olives Oil before I disappear! No one will ever know who the baby's REAL Mother is!!
Although . . . in a town with 35 people, like Sweat Haven, it's kinda tough to keep something like THIS a secret!!
Hey! Look at dis baby poison!
Should we keep him, Flopeye?
Sure ting! He's a lucky kid! He'll have me for a Fadder! I'll always protext him!
And I'll be his Mother so he's twice as lucky!
Hmmm! I'm not so sure about dat!!
What do you mean?!?
He might be in trouble if he needs to be breast fed!
A NOTE
Since you cannot pay your incredibly high taxes, you must lose your home!!
Why are they DOING this?
To inject another note of REALISM into this movie!!
I THINK I'LL ASK HIM!
BROOKE SHIELDS WOULD BE O.K.... IF SHE WEARS A DRESS.
I hates t' make a pest of meself, but does anyone out dere know what business Olives' Fadder, Mr. Oil, is in . . .?
Or for dat matter, what ANYONE in Sweet Haven does for a livin . . .?
Just taut I'd axe!
EVICTION NOTICE
I'D CONSIDER LASSIE.

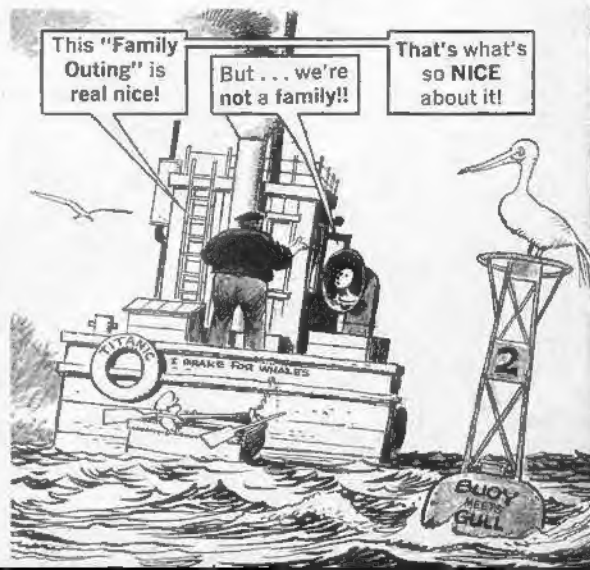

What's THIS all about . . .?
Soich me! I guess a movie like dis one kinda stops an' starts when it's made up of plots from a dozen ten-minute animated cartoons!


Swee'tea, you think Flopeye has a chance?
Uggh! Umpf! Uhhh
Did you hear that, Wimpy . . .? Do you have any idea what it means . . .?
Either he said "Yes!" . . . or he just had a bowel movement!
WHUMP!


Flopeye, you're wonderful YOU'RE the man for ME!!
When youze tink of us . . . livin' like man an' wife, widdout bein' married . . . an' us don' de tings dat married peepul do, it's a little sinful, ain't it?
When I think of you two making love together, it's MORE than a little sinful! It's nauseating!

This child can predict ANYTHING! He's picked THREE WINNERS already!!
Gee, when he grows up, he can be a racetrack tout!
Small potatoes!! When he grows up, I'm taking him to Hollywood, where he can become the head of a Motion Picture Studio!
Predicting the success or failure of big-budget MOVIES, is a lot more LUCRATIVE than doping out the HORSES!


I had Wimpy bring us this brat! He can tell us where the TREASURE is buried!!
Sure he can! In about 3 years—when he learns to TALK, you moron! He's too YOUNG to tell us ANTHING!
Why must YOU think of that when neither the Writer nor the Director did . . .?!?
Say, doesn't that old man look like someone I know? The squinty eye, the silly pipe, the deformed biceps!!
Hmm! No, I guess not!


This "Family Outing" is real nice!
But . . . we're not a family!!
That's what's so NICE about it!
TITANIC
BRAKE FOR WHALES
2
BUOY MEETS GULL

Eat your spinach, Flopeye . . . an' save Olives an' Swee'tea!
But . . . I don't likes spinach!
What de hell is dis?! Since when don't I likes spinach!? Everyone in de woild knows Flopeye loves spinach! Everyone except the goofs who made this pitchur . . .!
Oudda me way! It's Flopeye to the rescue!!
You're going to save Olives and Swee'tea?!?
I'm gonna do MORE den dat! I'm gonna save dis disgustipating pitchur!!
SPINACH
But—but YOU can't do this in a live movie! You're only a two-dimensional character!
Oh, yeah? Look who's talkin!
Well what makes you think YOU'RE so hot?! What kind of a role model are YOU for kids?! You smoke, you squint, you curse, you mumble, and you mangle the English language!!
THUNK!
TITANI
Oh, Flopeye, you're absolutely wonderful!
Tanks! An' now I'm gonna take care of de one poison dat makes me look like a bum!
You mean Bruto, huh?
ENOUGH ROPE
NOBELESS EMPTY BARREL
No . . . HIM!!
We certainly understand . . .!
SPLAT!
An' to all me fans . . . if I gots any LEFT after dis pitchur . . . I apologizes profoosely! I means, I YAM what I YAM . . . but DAT guy wuzn't even CLOSE!!

DON MARTIN DEPT. PART I

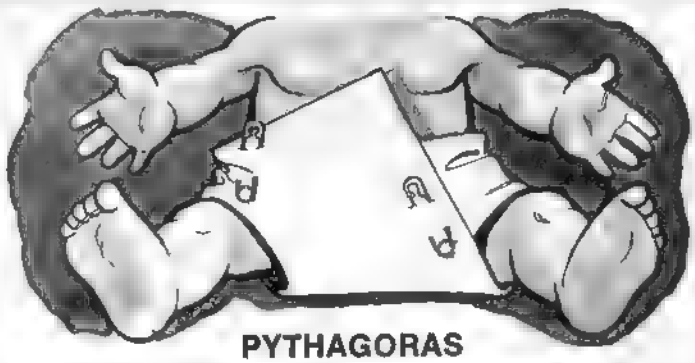
ONE BLAZING HOT DAY ON THE DESERT.

INSIDE POOP DEPT.

A MAD LOOK AT SOME... CELEBRI

ARTIST: BOB CLARKE WRITER: PAUL PETER PORGES

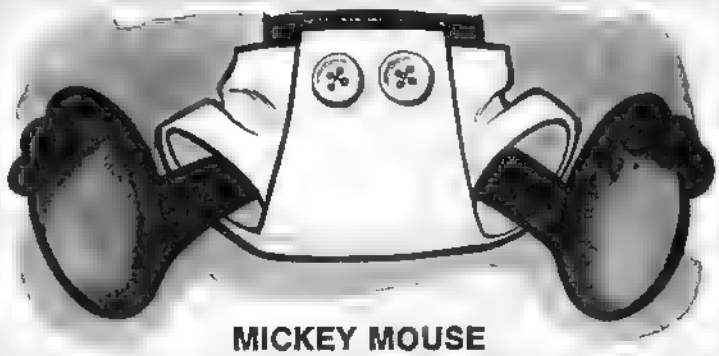
ATTILA THE HUN



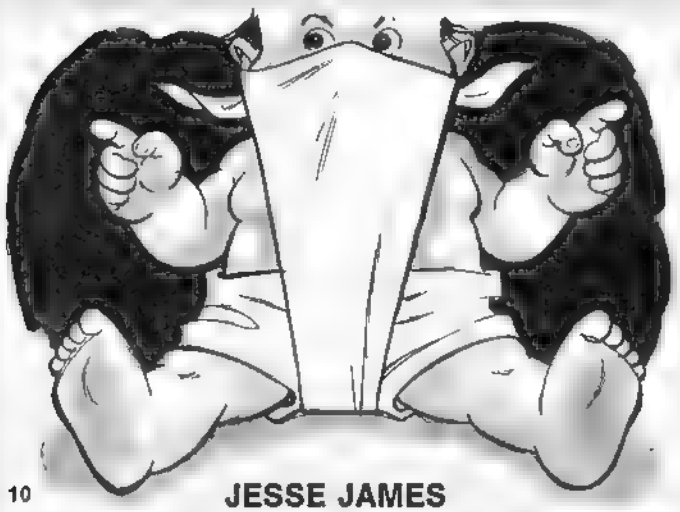
PYTHAGORAS

HARE KRISHNA

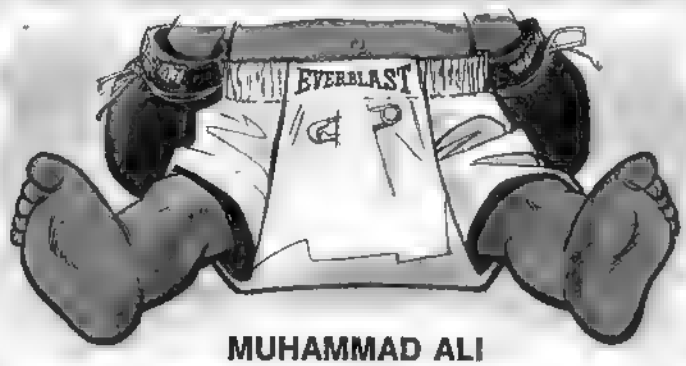
HARRY HOUDINI



MICKEY MOUSE



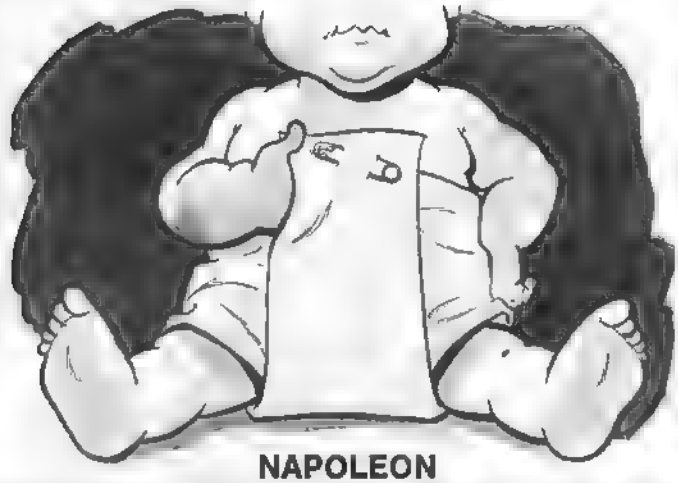
JESSE JAMES



MUHAMMAD ALI

TIES DIAPERS

REMEMBER! THIS WAS BEFORE "PAMPERS"!



NAPOLEON

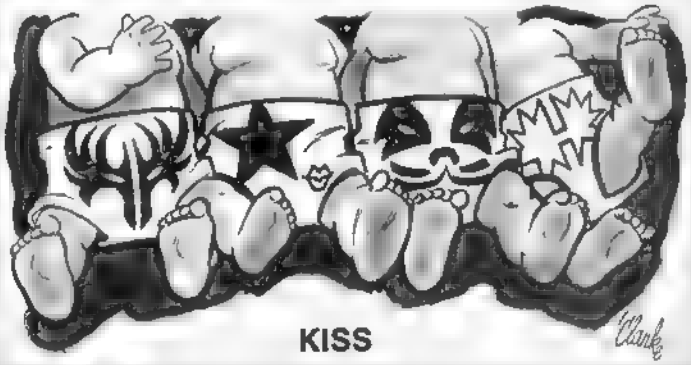
LADY GODIVA

THE GRAND DRAGON OF THE KU KLUX KLAN

STEVE MARTIN

ARNOLD SCHWARZENEGER

YASIR ARAFAT



KISS

LUNA-TICKED OFF DEPT.

IF THEY CAN PUT A MAN ON THE

ARTIST: JACK DAVIS

. . . invent a parking meter that can make change of a dollar bill!?

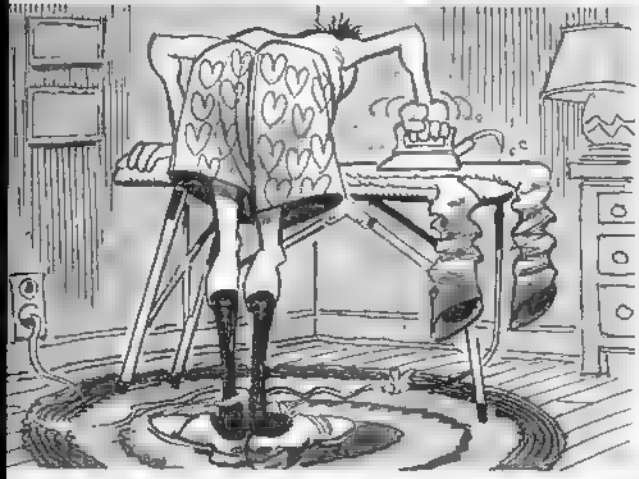
. . . market a roll of Scotch tape that's easy to start every time!?

. . . devise a "child proof" medicine bottle that isn't also adult-proof!?

. . . design a raffle ticket that has enough space for you to write your name, address and telephone number!?

. . . invent a "Smoke Detector" that knows the difference between a real fire and a hamburger that's cooking!?

. . . make a better-grade golf shirt that doesn't have a tacky little animal insignia over the pocket!?



. . . make a "permanent press" garment that doesn't need touching up with a cool iron!?

. . . develop an effective way to keep fast-food French fries hot!?

. . . knit a better-looking toupee for Howard Cosell!?

MOON, THEN WHY CAN'T THEY...

WRITER: JOHN FICARRA

. . . make a toaster that actually toasts the way the dial is set!?

. . . invent an electric can opener whose blade is easy to keep clean!?

. . . manufacture ice cube trays that allow for easy removal of the cubes!?

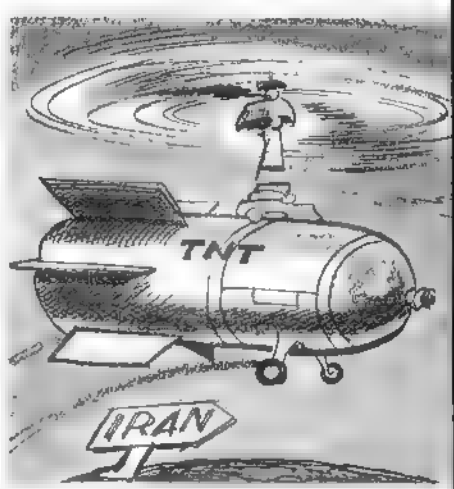
. . . manufacture a ballpoint pen that doesn't leave a little blob of ink on the page whenever you start to write!?

. . . construct a picture frame that doesn't slide crooked every time someone walks by it!?

. . . develop a clear plastic wrap that doesn't bunch up and cling together the second you pull it off the roll!?

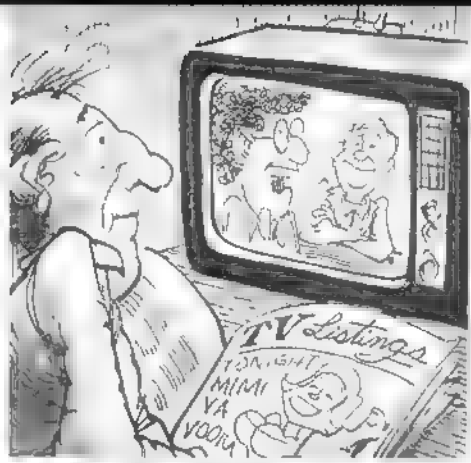
. . . print a newspaper that doesn't make your hands black as you read!?

. . . judge ahead of time that a motion picture or a Broadway play is a bomb!?

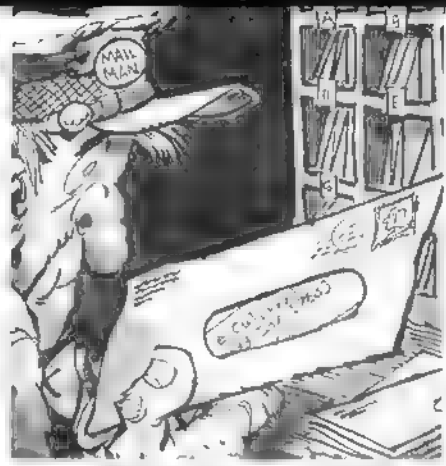


. . . manufacture a helicopter that can actually reach Iran!?

. . . manufacture a box of cookies that can be opened at either end!?



. . . list the correct "Tonight Show" guests in the paper's TV listings!?



. . . construct a check and window envelope that line up correctly!?

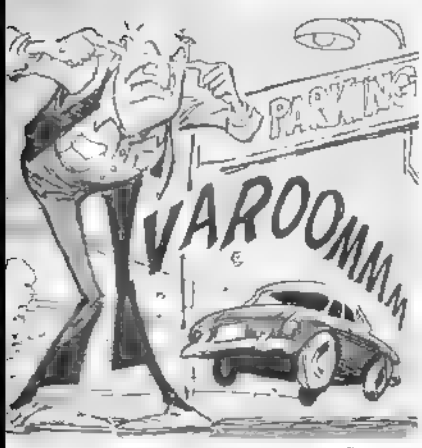
IF THEY CAN PUT A MAN ON THE

. . . make a tiny screw for eyeglasses that doesn't come loose regularly!?

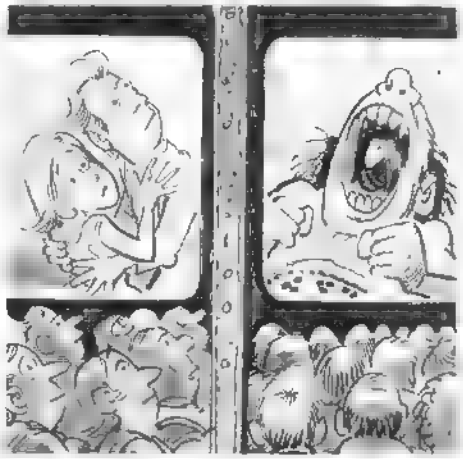
. . . invent a popcorn machine that pops all of the kernals!?

. . . design a shirt collar that doesn't keep popping out of a man's suit jacket!?

MOON, THEN WHY CAN'T THEY...



. . . train parking attendants to drive at a normal speed!?



. . . construct a really sound-proof wall between twin movie theaters!?

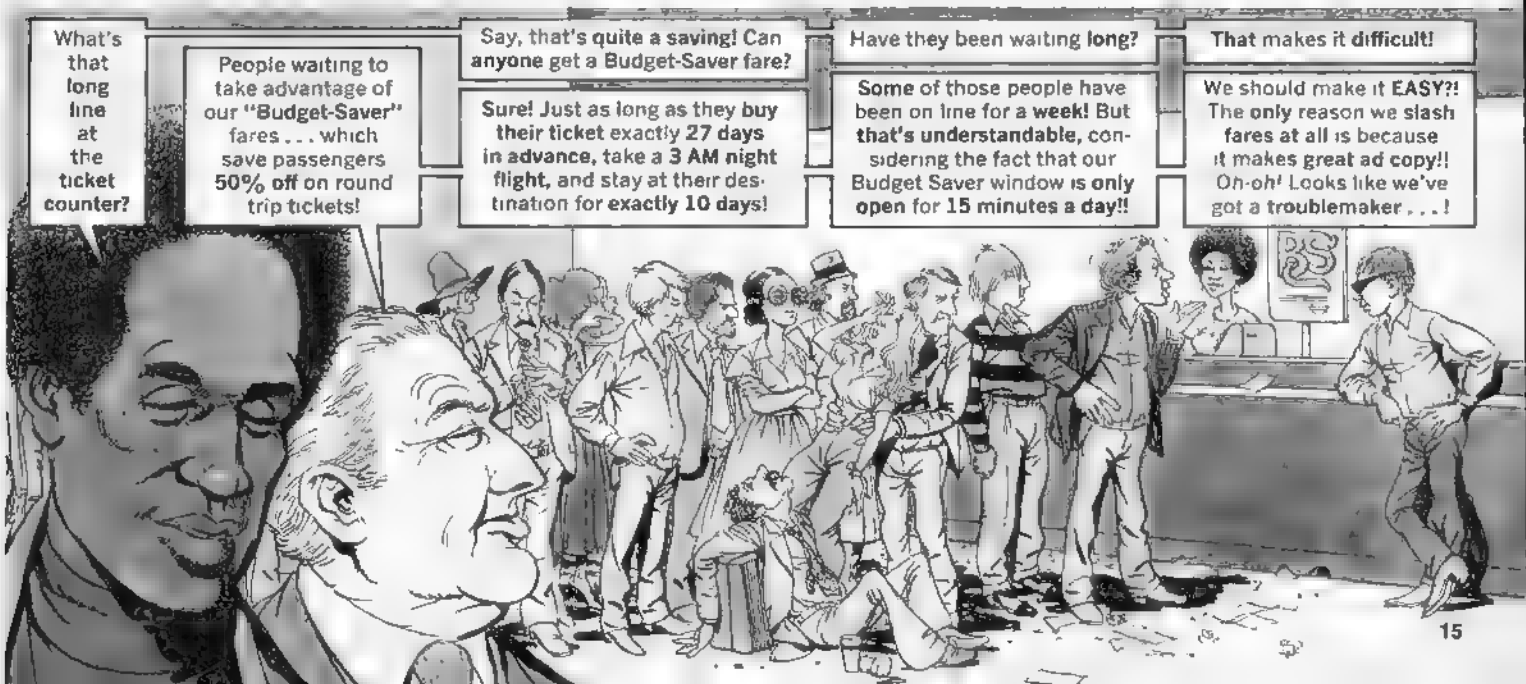
. . . develop a spray deodorant whose fumes don't choke you to death every morning!?

Hi! I'm **O.G. Simpleton,** and I **used** to run through **defensive lines!** Then, I ran through **airports!** And now, I'm running through **four pages** of **MAD Magazine,** as we bring you an exclusive interview with **Mr. Quincy Widebody** of **American Trans-World United Delta Continental National Airlines** . . . who was recently named . . .

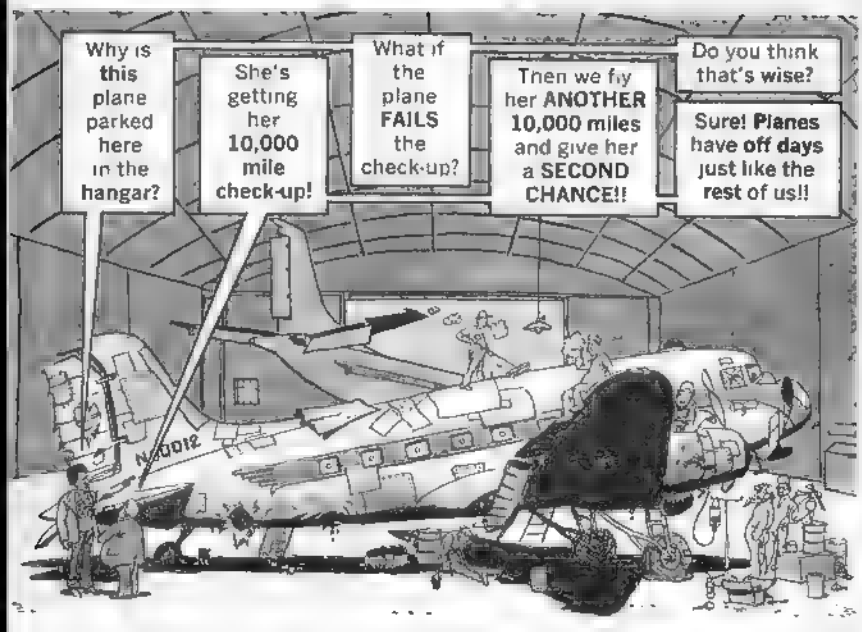
MAD'S AIRLINE PRESIDENT OF THE YEAR

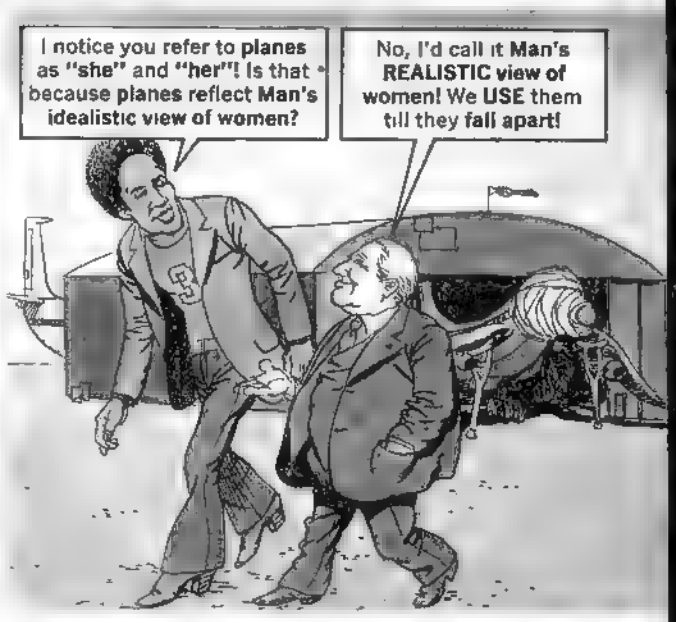
Mr. Widebody, what qualifies you to be the President of a major airline?
Experience, O G ! Before coming here, I was in charge of logistics at the Chicago Stockyards!
What does moving cattle have to do with running an airline?
Hmmm! I guess you've never flown COACH before!
What's your average number of passengers per flight . . . ?
Oh, about 160 head!
Information
ARRIVALS
DEPARTURES

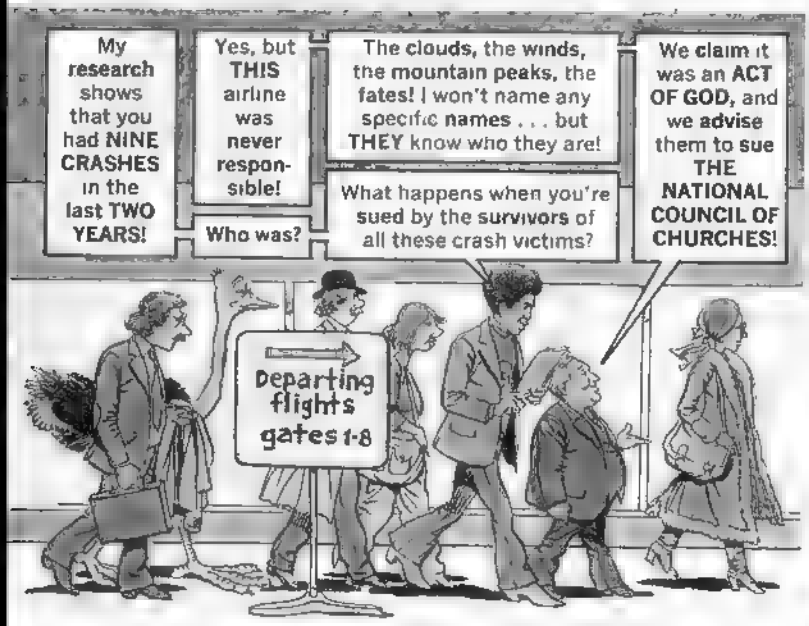
ARTIST: GEORGE WOODBRIDGE WRITER: FRANK JACOBS


What's that long line at the ticket counter?
People waiting to take advantage of our "Budget-Saver" fares . . . which save passengers 50% off on round trip tickets!
Say, that's quite a saving! Can anyone get a Budget-Saver fare?
Sure! Just as long as they buy their ticket exactly 27 days in advance, take a 3 AM night flight, and stay at their destination for exactly 10 days!
Have they been waiting long?
Some of those people have been on line for a week! But that's understandable, considering the fact that our Budget Saver window is only open for 15 minutes a day!!
That makes it difficult!
We should make it EASY?! The only reason we slash fares at all is because it makes great ad copy!! Oh-oh! Looks like we've got a troublemaker . . . !

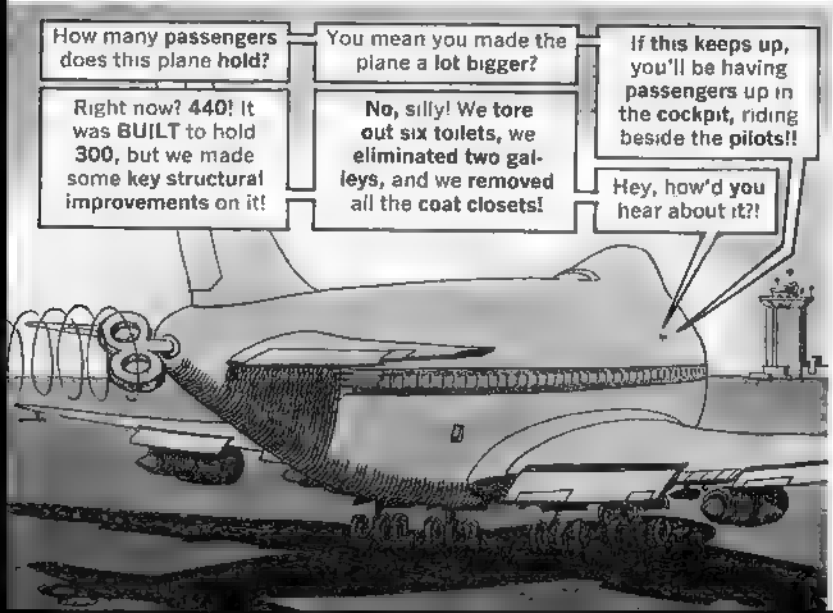
I'm booking my flight 27 days in advance! I'm staying in L.A. exactly 10 days! And yet you're turning me down? Why . . . ? WHY?!
I'm sorry, Mr. Wiltfang! Our Budget-Savers do not cover people whose last names begin with "W"
But I've recently CHANGED my name —LEGALLY— from Jasper Wiltfang to Jasper SMITH!!
. or whose FIRST names end with "R"!
STATE OF NEBRASKA
CHANGE OF NAME CERTIFICATE
Why is that boarding passenger so angry?
The Security Detector is beeping, which means there's something metallic on him!
What if he's carrying keys?
He must remove them!
What about his wristwatch and neck chain?
He must remove them as well!
And what about the fillings in his teeth?
Now you can see why he's so ANGRY!
BEEP
BEEP
BEEP
BEEP
BEEP
That woman coming through the Arrivals Gate is in a wheelchair! Is she a handicapped person?
She wasn't when she boarded! Like I said, you probably never sat squeezed for five hours in COACH before!!
And that man is being taken off the plane in handcuffs! Is he a terrorist?!?
Worse! He's a COACH passenger who tried to talk to a friend riding in FIRST CLASS!
BAGGAGE CLAIM
Excuse me! How do I get to Boarding Gate 7?
Take the escalator up, then proceed down the corridor to the East Wing! You'll see Gate 7 clearly marked! Have a nice day, and may the Good Lord grant you happiness and make all your wildest dreams come true!
You were extremely helpful and very courteous to her! How come?
She's paying FULL FARE . . . which means maximum profits! Of course, the minute she's boarded and locked in the plane, we can dispense with all the phony politeness!
Who are all those people lined up at the Passenger Service Counter?
They're arriving passengers who've landed here at JFK and discovered to their horror that their luggage has been sent on to Oslo! But don't you worry! It's our job to reunite passengers with their lost luggage!
Does that take very long?
Well, a passenger has two choices! He can wait here for 72 hours . . . until his luggage meets him! Or, he can fly to Oslo . . . and be reunited with his luggage in only a few hours!
Doesn't that require buying another ticket?
You're starting to get the picture!

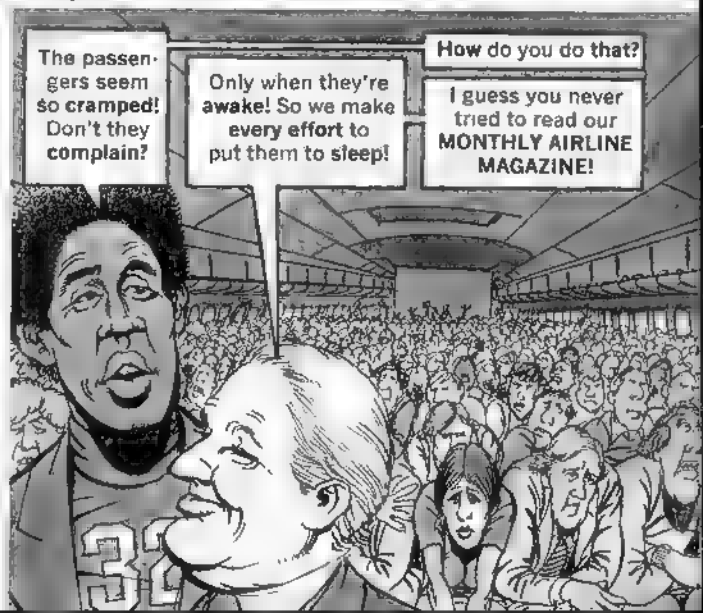

Why is this plane parked here in the hangar?
She's getting her 10,000 mile check-up!
What if the plane FAILS the check-up?
Then we fly her ANOTHER 10,000 miles and give her a SECOND CHANCE!!
Do you think that's wise?
Sure! Planes have off days just like the rest of us!!


I notice you refer to planes as "she" and "her"! Is that because planes reflect Man's idealistic view of women?
No, I'd call it Man's REALISTIC view of women! We USE them till they fall apart!

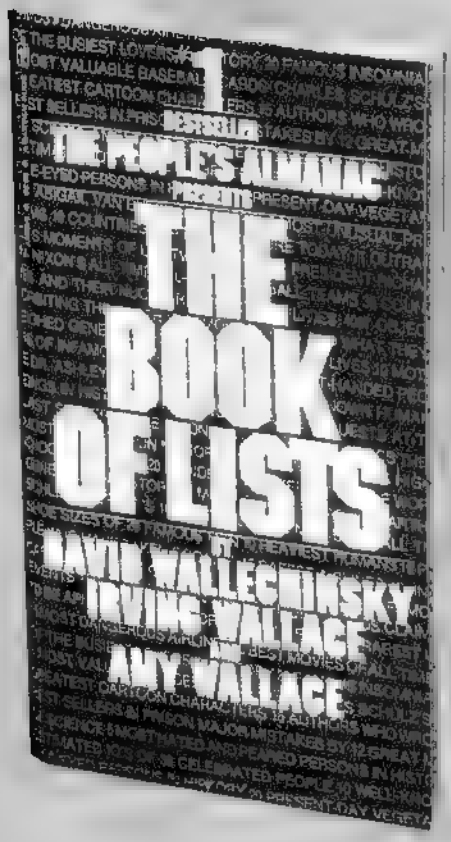

My research shows that you had NINE CRASHES in the last TWO YEARS!
Yes, but THIS airline was never responsible!
Who was?
The clouds, the winds, the mountain peaks, the fates! I won't name any specific names . . . but THEY know who they are!
What happens when you're sued by the survivors of all these crash victims?
We claim it was an ACT OF GOD, and we advise them to sue THE NATIONAL COUNCIL OF CHURCHES!
Departing flights gates 1-8

How, exactly, do you handle a crash?
We don't call them "crashes"! We call them "forced landings"!
Isn't that rather a ludicrous designation?
Yes, I'm trying to get them called "EARLY ARRIVALS"!

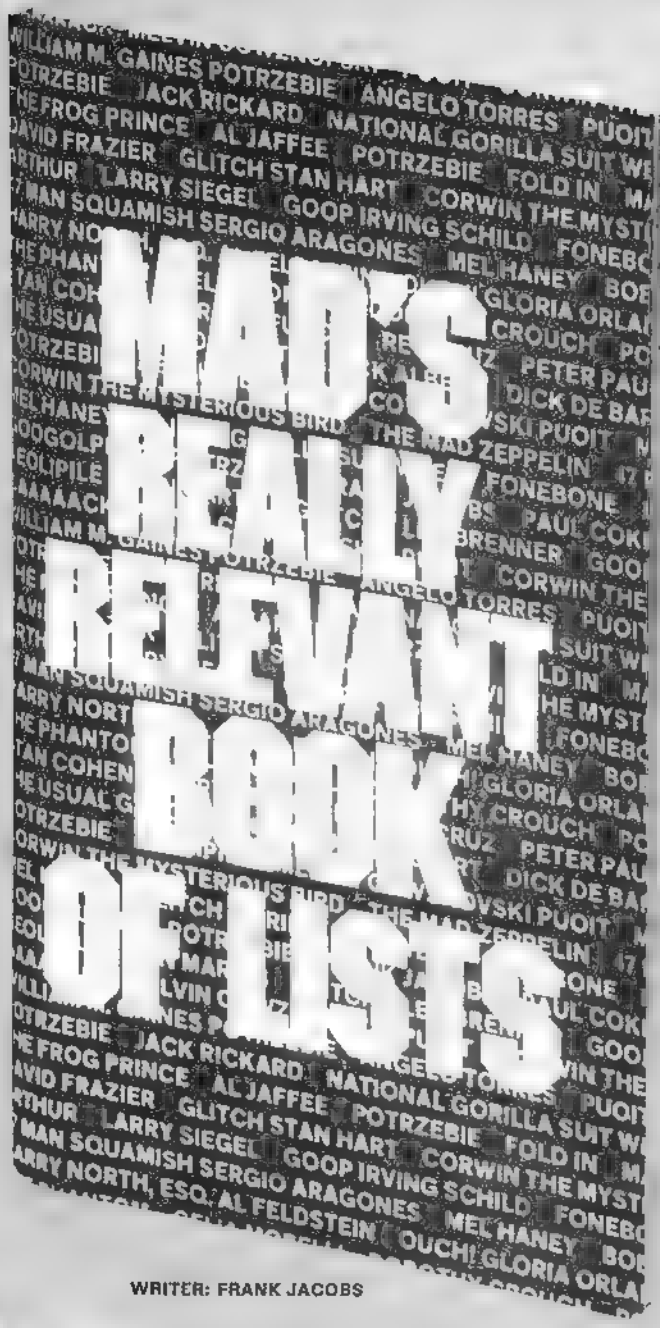

How many passengers does this plane hold?
Right now? 440! It was BUILT to hold 300, but we made some key structural improvements on it!
You mean you made the plane a lot bigger?
No, silly! We tore out six toilets, we eliminated two galleys, and we removed all the coat closets!
If this keeps up, you'll be having passengers up in the cockpit, riding beside the pilots!!
Hey, how'd you hear about it?!


The passengers seem so cramped! Don't they complain?
Only when they're awake! So we make every effort to put them to sleep!
How do you do that?
I guess you never tried to read our MONTHLY AIRLINE MAGAZINE!

Boy, the plane is barely up in the air, and the flight attendants are already taking orders for drinks!
Right! We figure if that magazine doesn't make 'em unconscious, the LIQUOR will!
Who gets served first? Coach, or First Class?
The PILOTS! They'd never last the flight if they were sober!
That stewardess is demonstrating how to use the oxygen mask correctly! I guess that's just in case of an emergency, huh ??
Yes, but it ALSO comes in handy when she's serving our airline food!
How do you decide what menus to serve aloft?
Whatever's on Special at the local Safeway! Today, we're serving globs of lasagna with pasty thick sour red tomato sauce! Our tests indicate it's the perfect choice!
You mean people love it?!?
They HATE it! We wheel a meal cart down the aisle, and by the time the people smell it, 80% of 'em don't want to eat! And every meal we don't serve puts 32½ cents in our pocket!
A meal costs 32½ cents?!?
That's right . . . if you figure in the cost of the air-sickness bag!
BRUUUUP
UUURK
GNNNG
URP
AAAAK
TOILET
OCCUPIED
SLAM
Tell me how you choose your In-Flight Movies?
We like to get people's minds off any fears they have, so we show them films of "Fantasy" and "Make-Believe"!!
You mean . . . like Science Fiction Adventure films?
No, tapes of our TV commercials that promise on-time flights and luxury service!
AMERICAN TRANS-WORLD UNITED DELTA CONTINENTAL NATIONAL AIRLINES PRESENTS
FLIGHT FLICK TIME
Considering all you've shown me, Mr. Widebody, how can you call yourself "The Number One Airline"?
Well, we CAN! We were the first to scrunch passengers into ultra-narrow seats! We were the first to cut leg-room down to 8 inches! We were the first to eliminate the center aisle! We were the first to make flying in Coach so uncomfortable, it forces tall and fat people to ride First Class! Put it all together and it spells BIG PROFITS for us!
Mr. Widebody, some people might say your airline is poorly managed, misrepresents itself and provides terrible, undependable service!
Possibly, but you should know our biggest paying customer thinks otherwise!
And just who IS this customer?
The U.S. Postal Service, which pays us to carry the Mail! To them, we're the model of on-time efficiency!
Hmmm! This is O.G. Simpleton, returning you to MAD Magazine!
GW



One of the most popular books in recent years is "The Book Of Lists." It's loaded with lists, such as "11 Prominent Coffee Drinkers," "10 Famous Snorers," "17 Animals With Pouches" and "The 12 Heaviest Humans." The only problem is: the book doesn't have much to do with everyday living! So MAD has done its usual thing, and now presents—



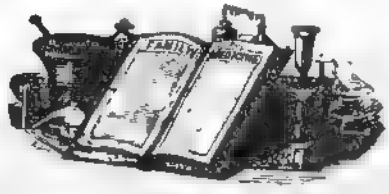
WRITER: FRANK JACOBS

THE 8 EXPRESSIONS CAUSING THE GREATEST FEAR

1. "It's spreading."
2. "The I.R.S. is calling."
3. "Hold it right there, muthuh."
4. "I *am* trying to stop!"
5. "We're not alone."
6. "You're being traded to Cleveland."
7. "I can't kill it."
8. "There's no cause for alarm."

THE 8 MOST EFFECTIVE MEDICAL COP-OUTS

1. "It's going around."
2. "It's all in your mind."
3. "It's probably inherited."
4. "It's too early to tell."
5. "It's too late to do anything."
6. "We'll run some tests."
7. "We'll run more tests."
8. "The tests are inconclusive."



9 VERY UNSUCCESSFUL PICK-UP LINES

1. "Would you like to see my boa constrictor?"
2. "Is that a false nose?"
3. "You look just like a hooker I knew in Fresno."
4. "I'm drunk."
5. "Hi, my friends call me Creepy."
6. "Would you like to come to a party in my toolshed?"
7. "I just threw up."
8. "You're ugly but you intrigue me."
9. "I had to find out what kind of woman would go out dressed like that."

9 LEAST INSPIRED MAD PREMISES

1. The Lighter Side of Terrorism
2. Terminal Diseases to Match Your Career
3. You Know You Should Change Your Sex When . . .
4. Hysterical Logarithms
5. Don Martin Looks At Tulsa
6. If Famous Celebrities Were Into Strip-Mining
7. The Degenerate's Mother Goose
8. Mad's Busboy of the Year
9. If Albanian Women Played Baseball

6 COMMENTS TO AVOID MAKING WITH A WOMEN'S LIBBER

1. "What's happening, baby?"
2. "Whadd'ya expect from a woman driver?"
3. "You're an elegant broad."
4. "She does it as well as a guy."
5. "What do you think of girl jocks?"
6. "So long, kid."

8 MEMORABLE MODERN DISASTERS

1. The Susan B. Anthony dollar
2. Billy Carter
3. "Star Trek—the Motion Picture"
4. The San Diego Padres
5. Ilie Nastase
6. "The Gong Show"
7. The U.S. Postal Service
8. "Super Train"

6 SUREFIRE LINES TO GET HIM TO BREAK OFF THE RELATIONSHIP

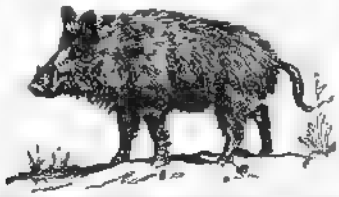
1. "I do karate chops in my sleep."
2. "I'm into not bathing."
3. "I collect dead spiders and keep them in jars in my closet."
4. "I start out the day with raw onions."
5. "I'm pregnant and I don't know who the father is."
6. "My Uncle Vito and his capo want to talk to you."

9 PIECES OF FLATTERY WE COULD DO WITHOUT

1. "You're a helluva good loser."
2. "You're really terrific to put up with my playing around."
3. "You're lucky—most men would have fractured *both* arms."
4. "You're brave—most men would have passed out from the pain."
5. "You take insults beautifully."
6. "You may not be good-looking, but you're sweet."
7. "You've been calm and cool all through this earthquake."
8. "You've taken your bankruptcy like a man."
9. "You never flinched when they mugged us."

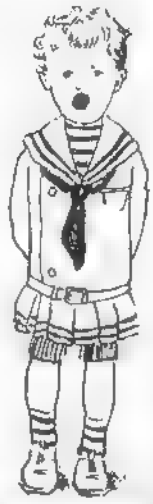
7 POLITE COMMENTS YOU CAN MAKE TO A BORE WHICH SOUND LIKE YOU'RE LISTENING WHEN YOU'RE REALLY NOT

1. "Is that so?"
2. "Go on."
3. "Interesting."
4. "I didn't know that."
5. "Mmmm."
6. "Mmmm?"
7. "Mmmm!"



8 NAMES NOT TO NAME YOUR BABY BOY

1. Attila
2. Rasputin
3. Darth
4. Rover
5. Richard Milhous
6. Ayatollah
7. Satan
8. Betty Sue

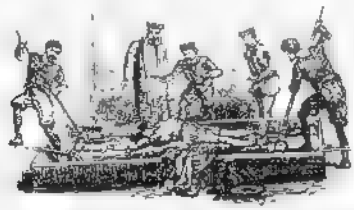


THE 7 LEAST BELIEVABLE COMMENTS

1. "Your check is in the mail."
2. "This won't hurt."
3. "I don't do this with every guy."
4. "He won't bite."
5. "I've got the perfect girl for you."
6. "No jury would ever convict you."
7. "Give us a call the next time you're in town."

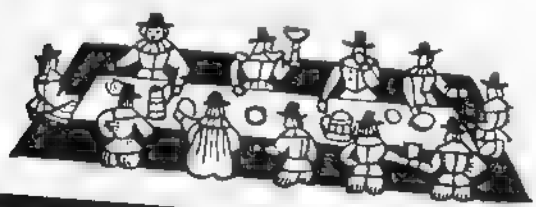
THE 8 LEAST COMFORTING PIECES OF GOOD NEWS

1. "Be glad it's only your transmission."
2. "We only have to pull the front ones."
3. "We know who fire-bombed your house."
4. "At least they didn't steal the silver."
5. "With good behavior, you'll be out in 10 years."
6. "He's alive—what's left of him."
7. "The blotches will disappear in time."
8. "Don't kill him—just work him over."



8 TOPICS TO STEER CLEAR OF AT A FORMAL DINNER

1. Descriptions of bread-mold.
2. Coping with the runs in Mexico.
3. Slaughter methods at the Chicago Stockyards.
4. Trunk murderers.
5. Raw sewage.
6. Leprosy.
7. Torture techniques in Turkish prisons.
8. Jungle rot.



7 UNSOLVED MYSTERIES OF MODERN MAN

1. Why is the shirt you want to buy available in every size but yours?
2. Why does your air-conditioner conk out during the worst heat-wave of the year?
3. Why does that celebrated "cold pill" bring relief to everyone but you?
4. Why does your plane leave from the most distant gate in the terminal?
5. No matter how many peanuts there are in a bowl, why do you eat all of them?
6. In a bar, why does the most obnoxious drunk strike up a conversation with you?
7. Why isn't this article listed in "The 9 Least Inspired Mad Premises?"

PEST-ASIDE DEPT.

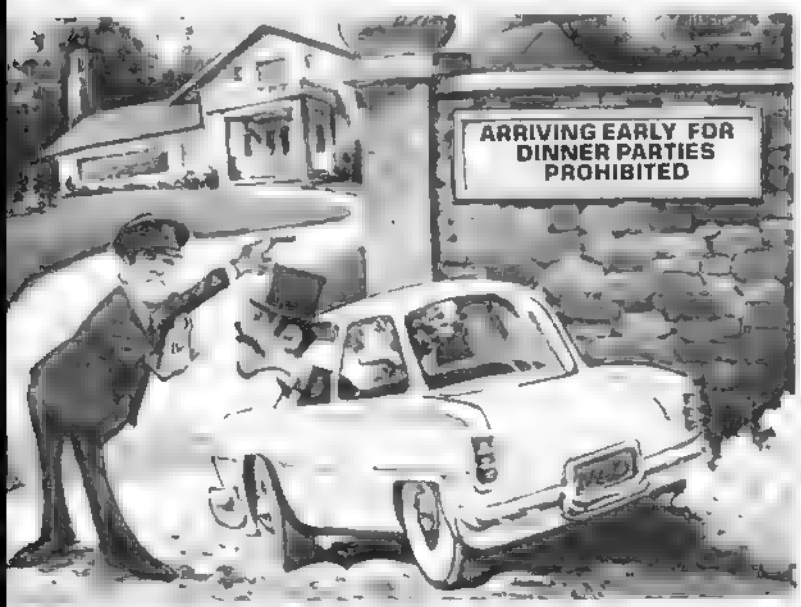
A few years ago, a new group of social activists appeared on the national scene . . . the militant anti-smokers. Through their efforts, smoking is now restricted in many public buildings, restaurants, businesses, elevators and most forms of

PUBLICALLY PROHIBIT

ARTIST: JACK RICKARD

Giving away the end of a movie to a person or persons who have not seen the film was federally outlawed in 1982 after Franz Grubernik, of Anaheim, California, caused a riot in the lobby of the Primo Theater in Los Angeles by revealing the shocking conclusion to Brian De Palma's latest suspense thriller, "Pressed To Kill," to 350 people at the premier, including Mr. De Palma.

The AMA had little criticism for this piece of government legislation concerning the Medical Profession. After being victimized for years by persons attempting to chisel free diagnoses from them at parties, tennis courts, etc., the Medical Community welcomed this statute to the books. Now, people soliciting gratis medical opinions are liable to a mandatory examination by a Proctologist with cold hands.



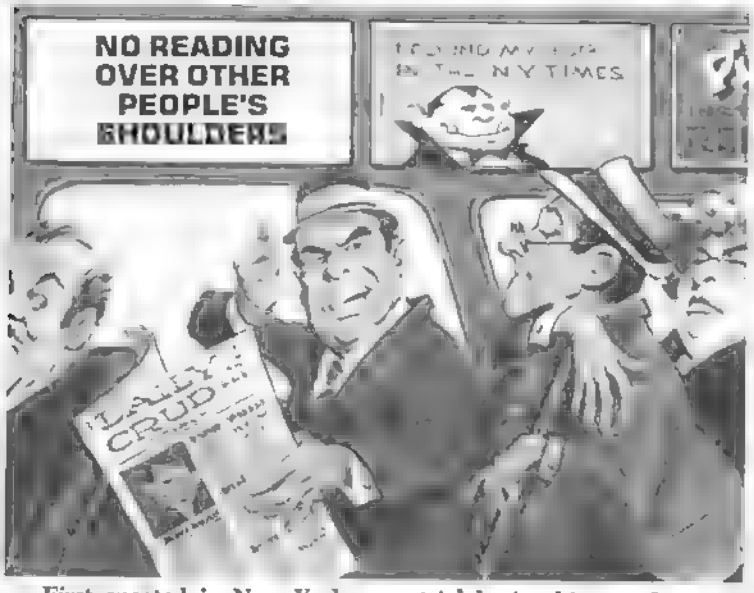
Until enactment of this 1982 law, guests who arrived early for dinner parties were merely considered inconvenient. However, it was quickly passed after the French Ambassador, his watch still set on Paris time, arrived six hours early for a party at the Spanish Embassy, stumbling upon the wife of the British Ambassador, the Mexican Ambassador and the entire Italian Embassy staff engaged in activities outlawed by the Geneva Convention.

Federal Law HR-79-144, enacted in 1983, prohibits the showing of grandchildren's photos to strangers in public buildings or on common carriers without the express written consent of the strangers. The penalties provide for fines up to $300 for each offense, and/or the forced viewing of home movies of the arresting officer's own family on vacation.

transportation. But now that we have restrictions established for smoking, will we be able to ignore the other bad habits that we drive each other crazy with? MAD predicts that we'll someday wind up with laws and regulations like these

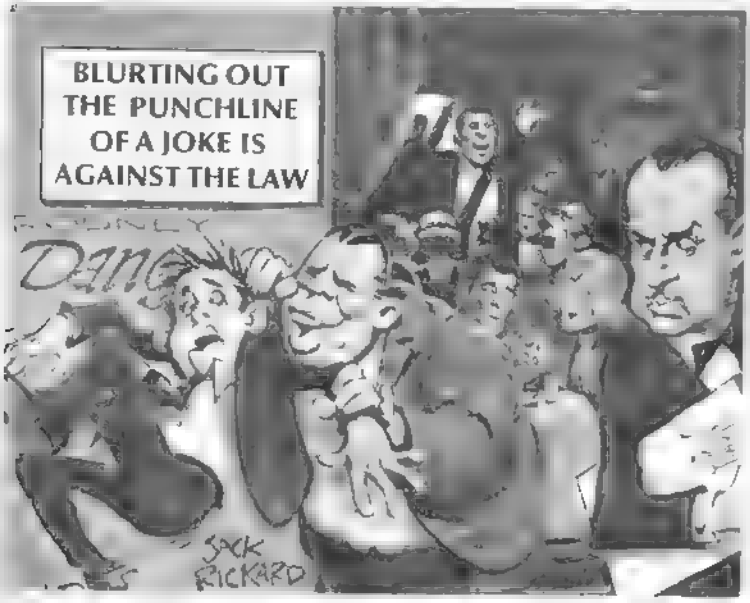
ED BAD HABITS OF THE FUTURE

WRITER: DENNIS SNEE



First enacted in New York on a trial basis, this popular law thwarted rubbernecks and cheapskates alike in their quest for a free peek at the news. Reading over other people's shoulders is virtually non-existant today, largely due to the harsh penalties imposed by this law. Offenders can be sentenced to as many as thirty days of reading a train schedule through a fat person's legs if convicted.

After a rash of suicide attempts by elevator operators driven to near-insanity by being asked repeatedly if it was hot enough for them, Congress passed this law in 1984. In addition, the law prohibits asking tall people "How's the weather up there?", etc. Only a last minute lobbying effort by The Optimists of America prevented "Have a nice day!" from being included in the long list.



Would-be comics have criticised this 1983 "Punchline Law" since its adoption, but it has discouraged those social bores from killing other people's jokes. The law also makes eviction of drunks and hecklers easier. And violators are now dealt with severely. Sentences range from forced labor in a Gag-Novelty Shop, to mandatory attendence at a Henny Youngman nightclub appearance.

Loss of private phone service and a stiff fine can result if anyone reaches a wrong number and hangs up without (1) expressing regrets for the inconvenience and (2) identifying himself. This 1982 statute also provides additional heavy penalties for wrong numbers made after midnight, or any time when causing persons to wake up, or interrupt a shower or bath or any other activity of a priority nature.

WHY KILL YOURSELF?

JUST BECAUSE YOU MISSED THE LAST ISSUE AT THE NEWSSTAND?

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SATISFACTION GUARANTEED!

Yep . . . when you order your full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid . . . suitable for framing, or wrapping fish, or lining bird cage bottoms, or whatever . . . we will be satisfied, we guarantee! You, on the other hand, may not be! Mail 60¢ for one, $1.25 for 3, $2.55 for 9, $5.15 for 27 or $10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022

LETTERS DEPT.

"DULLUS"

I would like to congratulate Mort Drucker and Lou Silverstone for their satire of "Dallas." The satire was better than the show!

Jonathan Morga
Penfield, NY

That doesn't say much for the satire! —Ed

After a satire like "Dullus," the big question around the country will be "Who shot L.S ?"

Billy Charnock
Charleston, WV

Did you ever notice that the Ewings always breakfast outside, next to the horsefields? And did you also ever notice that they never seem to be bothered by the stench associated with a horsefield? Do you know why? It's because the Ewings bought *the wind*, so they can make it blow whatever way they want!

Kathy Lozenski
Ontario, Canada

I have just one question for your artist Sam Viviano: Who is the *six*-fingered man you have portrayed on the cover shooting J.R. Ewing? Maybe Freddie Silverman?

William J. Keogh
Norwalk, CT

No, it couldn't be Silverman. With his luck, if "Dallas" was on NBC, whoever shot J.R. would have missed!—Ed.

"UNSUNG CROSSINGS"

Dennis Snee's "Unsung Crossings" was great! But he forgot one: "Tourist Returns From Hawaii Without 'Here Today, Gone To Maui' T-Shirt"!

Robert Orr
Solvang, CA

ALFRED LOOK-ALIKE?

In the April 18 issue of "TV Guide," an article reported that ABC News and Sports President Roone Arledge used to make jokes about how "Nightline" anchorman Ted Koppel looks like Alfred E. Neuman. I wondered why I never saw Alfred and Ted together!

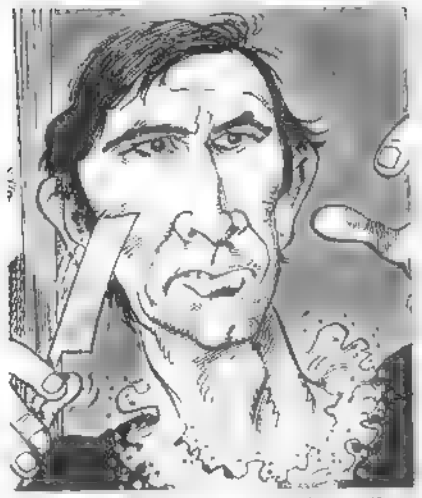
Bruce Liber
Eggertsville, NY

We asked Ted Koppel about looking like Alfred. Here's what he had to say . . .—Ed.

I wouldn't make too much of the resemblance. Old Alfred E. has survived innumerable assaults on his character, but suggesting that he looks like a journalist (and a television journalist to boot) may be more than even that durable dummy can survive. Personally, I think he looks more like Prince Charles!

Ted Koppel
ABC News
Washington, D.C.

"UNDRESSED TO KILL"— US ! ! !



Tony Perkins in "Undressed To Kill"

Tony Perkins Ready To Kill!

Get the point!

Anthony Perkins
Los Angeles, CA

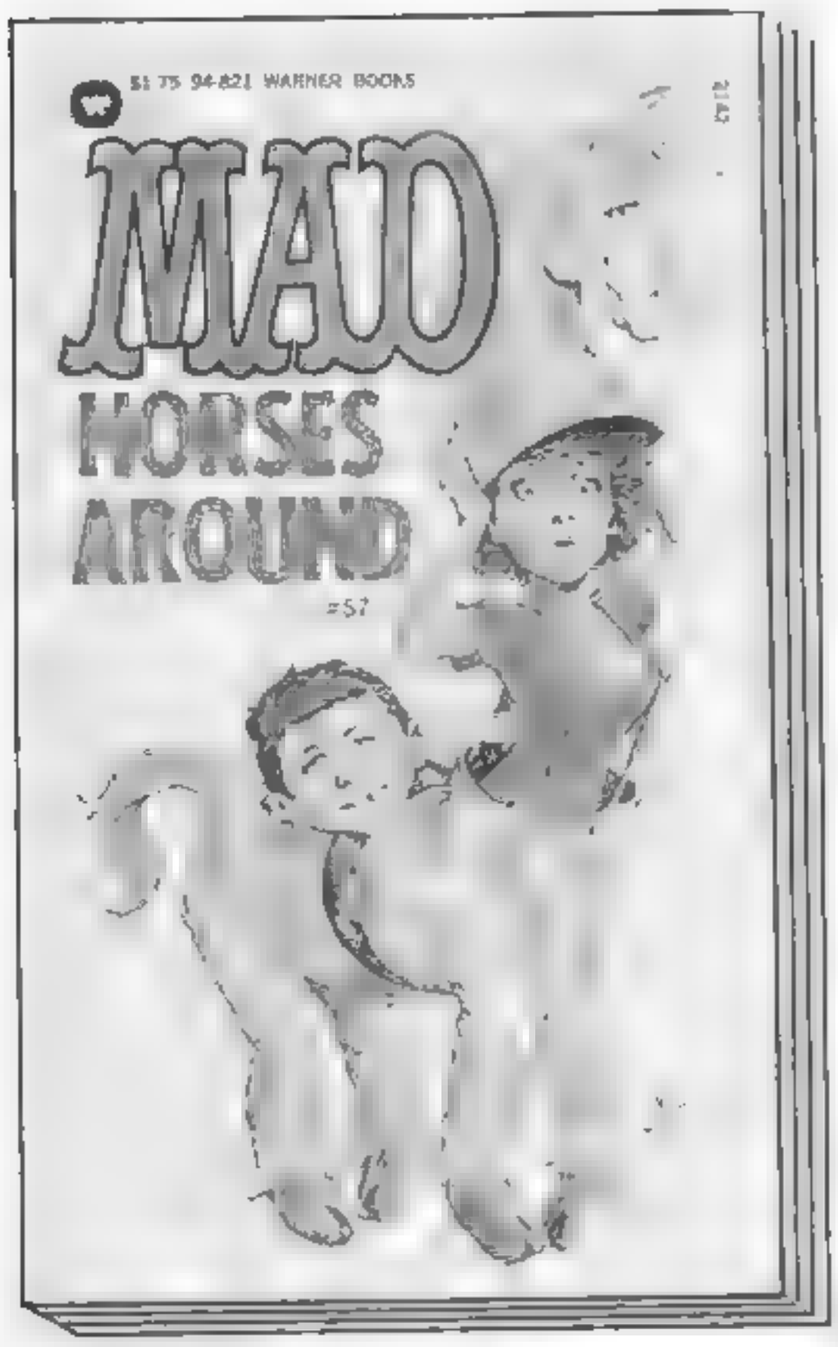
JUMPING OFF THE BANDSTAND

On the whole, I'd rather be in Philadelphia than in MAD Magazine!

Dick Clark
Los Angeles, CA

Dick Clark Takes A Break While Taping "American Bandstand" To Check Out MAD

We're OFF And RUNNING...AGAIN!



And it's...
OUTRAGEOUS PREMISES
...leaving the gate!

HYSTERICAL SATIRES
...taking the lead!

RIDICULOUS TAKE-OFFS
...coming up fast!

WILD ZANY GAGS
...at the turn!

NUTTY COMIC ART
...on the inside!

BIG BELLY LAUGHS
...in the stretch!

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"HOW CAN YOU POSSIBLY BELIEVE . . . ?"

How can you possibly believe . . . a magazine that calls 90¢ "cheap"?!?

David Kushner
Tampa, FL

How can you possibly believe George Hart and Paul Coker's "How Can You Possibly Believe . . ." article when it was published in MAD Magazine?!?

Scott Alexander Kennedy
Cos Cob, CT

Good point! But then again how can we believe your letter when it, too, is in MAD!
—Ed.

"EXTRAORDINARY PEOPLE"

I saw the movie "Ordinary People" and found it extraordinarily boring. Then I read your "Extraordinary People" satire, and y'know what? I found your satire about the same calibre as the movie, only less funny.

Gary D. Teubert
Milton, WI

Your version of "Ordinary People" had me laughing so hard that my parents took me to see a psychiatrist!

Patrick Domitrz
Norcross, GA

PURE NEPOTISM

Back in 1958, in issue #43, my mother asked you to print my baby picture and you did. Now, here it is 23 years later, and I'm asking you to print my wedding picture. I hate to say it, but . . . having my picture appear on the Letters page of MAD has been just about the only real advantage to being the daughter of the publisher!

Cathy Gaines Mifsud
Philadelphia, PA

There are even *less* advantages to working for him!—Ed.

Above: Cathy Gaines and Steve Mifsud. A Marriage That Was "Made In Heaven" (But Assembled In Philadelphia . . .)

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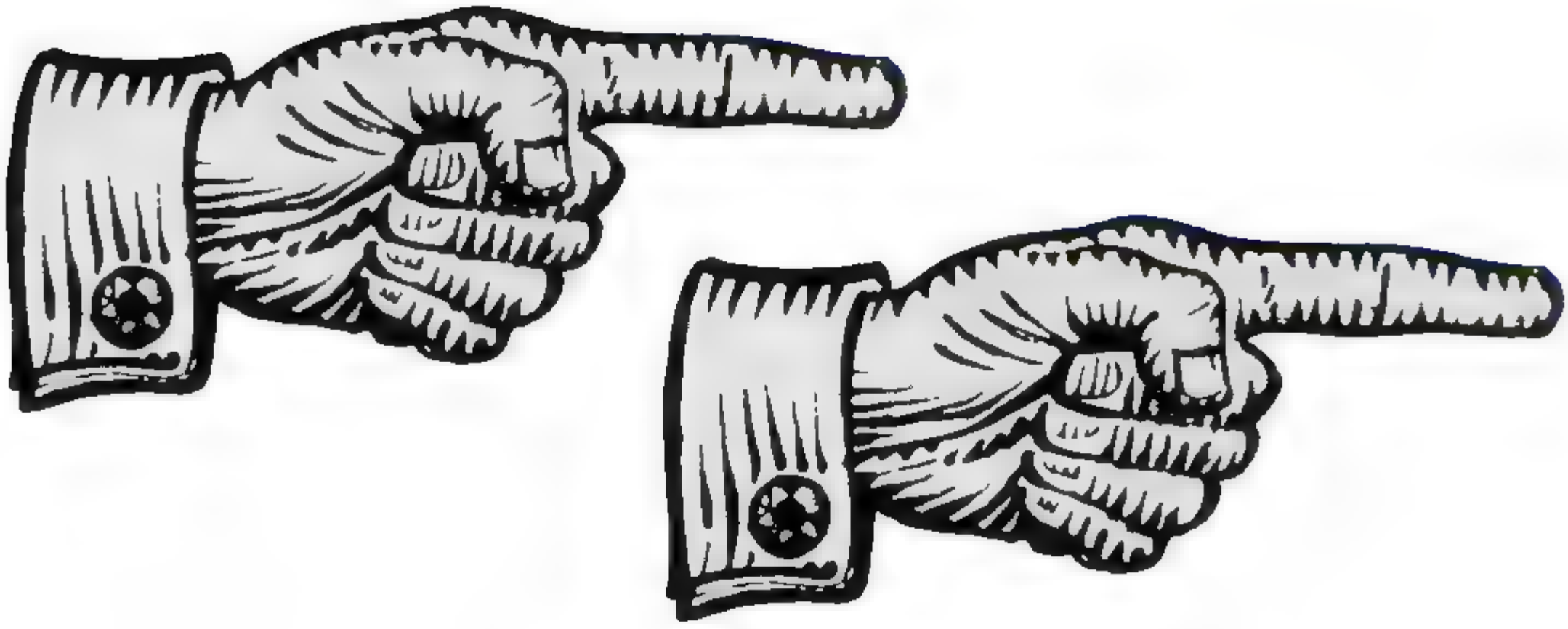
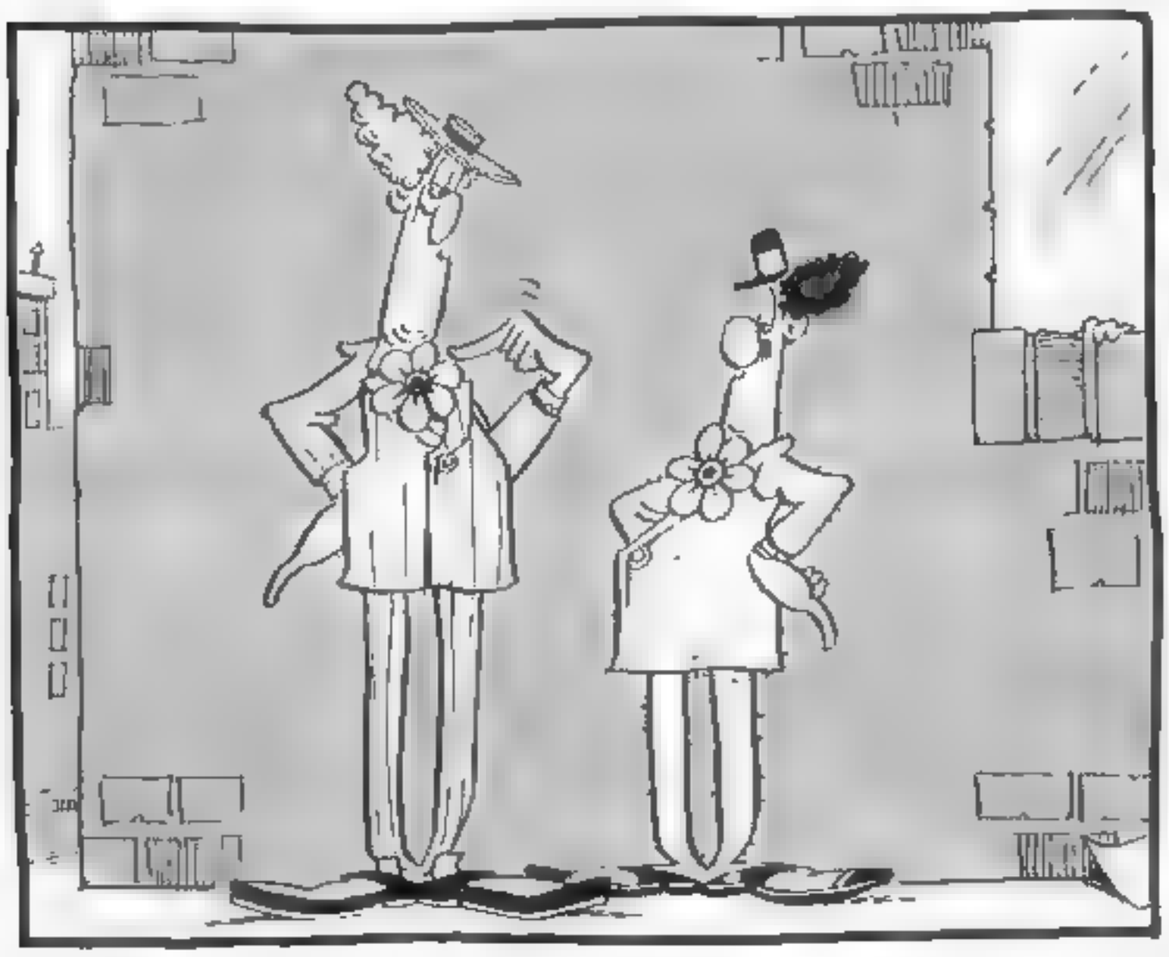
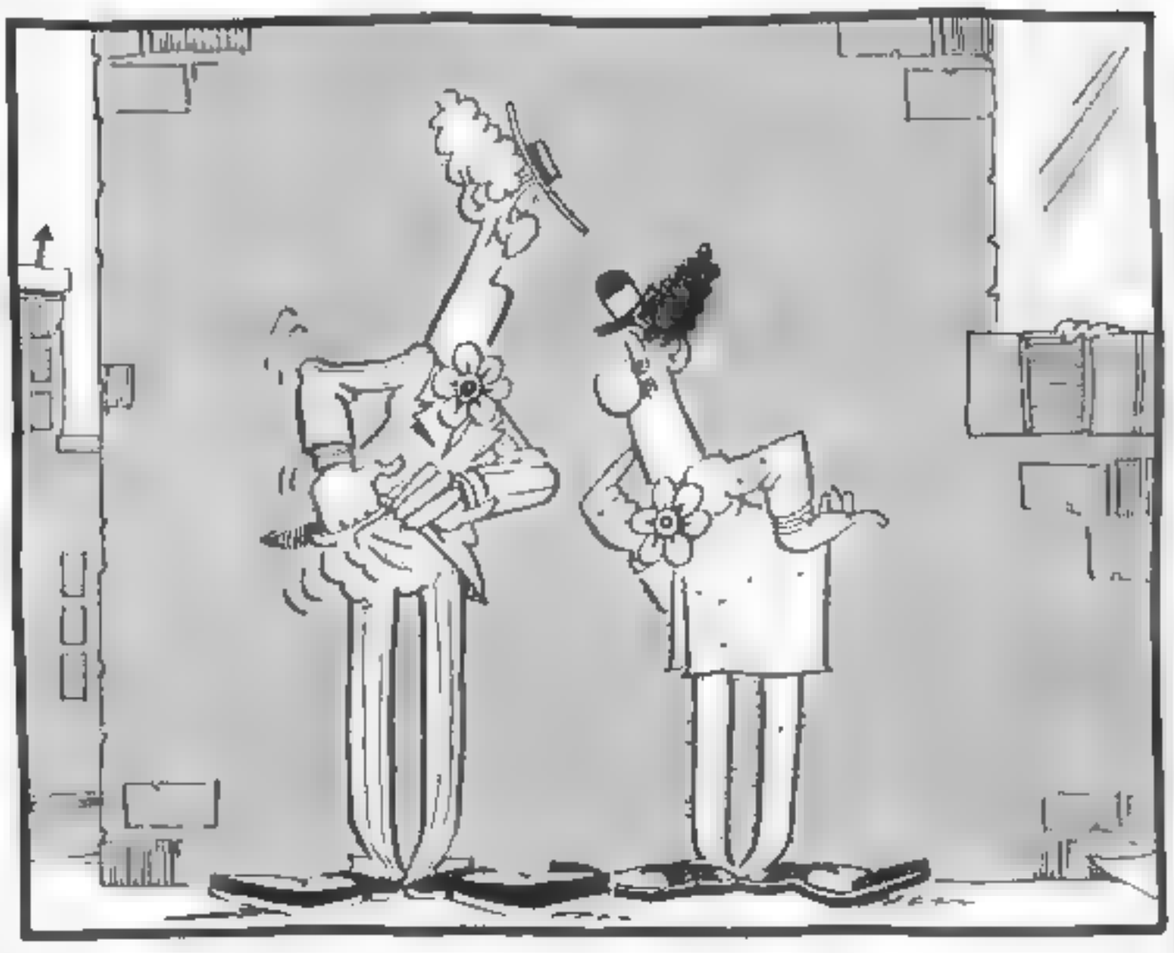
Nothing to see here!

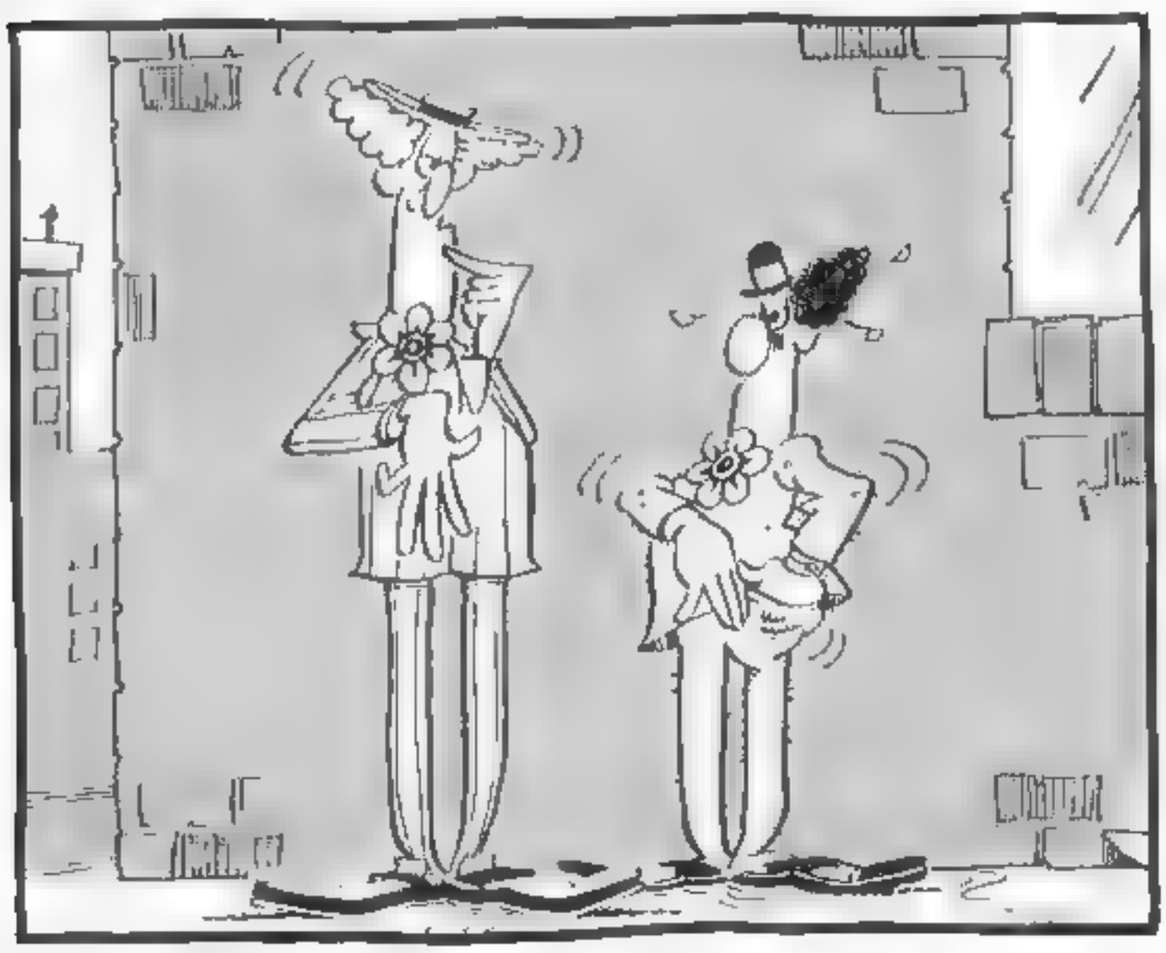
Please skip ahead.

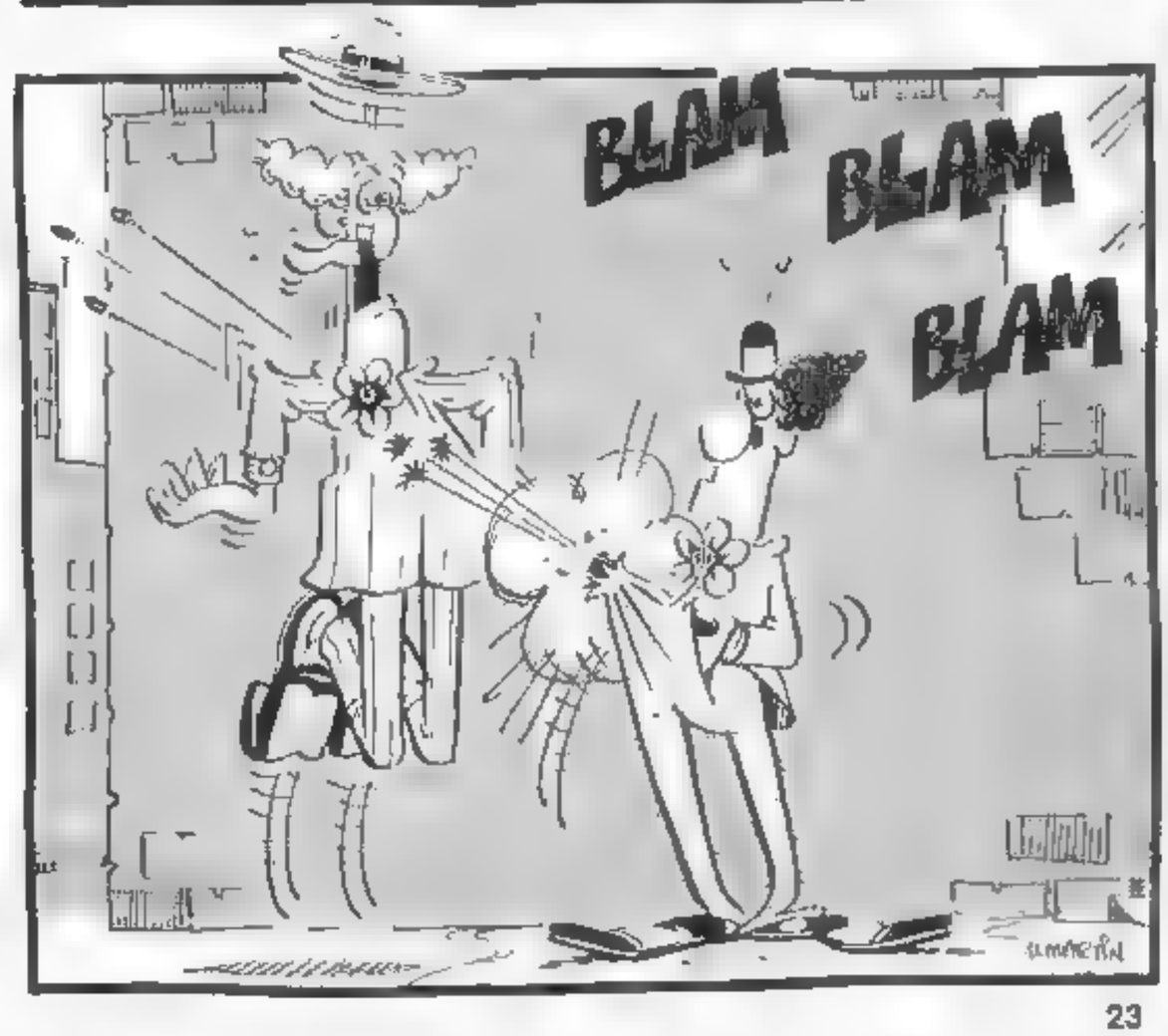


ONE BLAZING HOT DAY ON MAIN STREET









RE: VERSE PSYCHOLOGY DEPT.

Parents love reading "Mother Goose" to their kids. The problem is that those old Nursery Rhymes don't prepare youngsters for their future careers. Wouldn't it be a great idea if career-oriented mothers and fathers were

MAD'S CAREER-ORI MOTHER GO

ARTIST: PAUL COKER, JR. WRITER: FRANK JACOBS

MARY HAD AN LTD

as told by an
AUTO MECHANIC

Mary had an LTD;
She drove it for a week;
And ev'rywhere that Mary went
She heard an awful squeak.

She drove it to a shop run by
A fine mechanic, who
Declared that he would find the squeak
Before the week was through.

The squeak is gone and Mary's broke;
Nine hundred was the ticket.
He'd put a new transmission in—
And taken out the cricket!

JACK AND JILL

as told by an
ECONOMIST

Jack and Jill
Climb down their hill
With water for the nation;
Already, twice,
They've raised their price
To keep up with inflation.

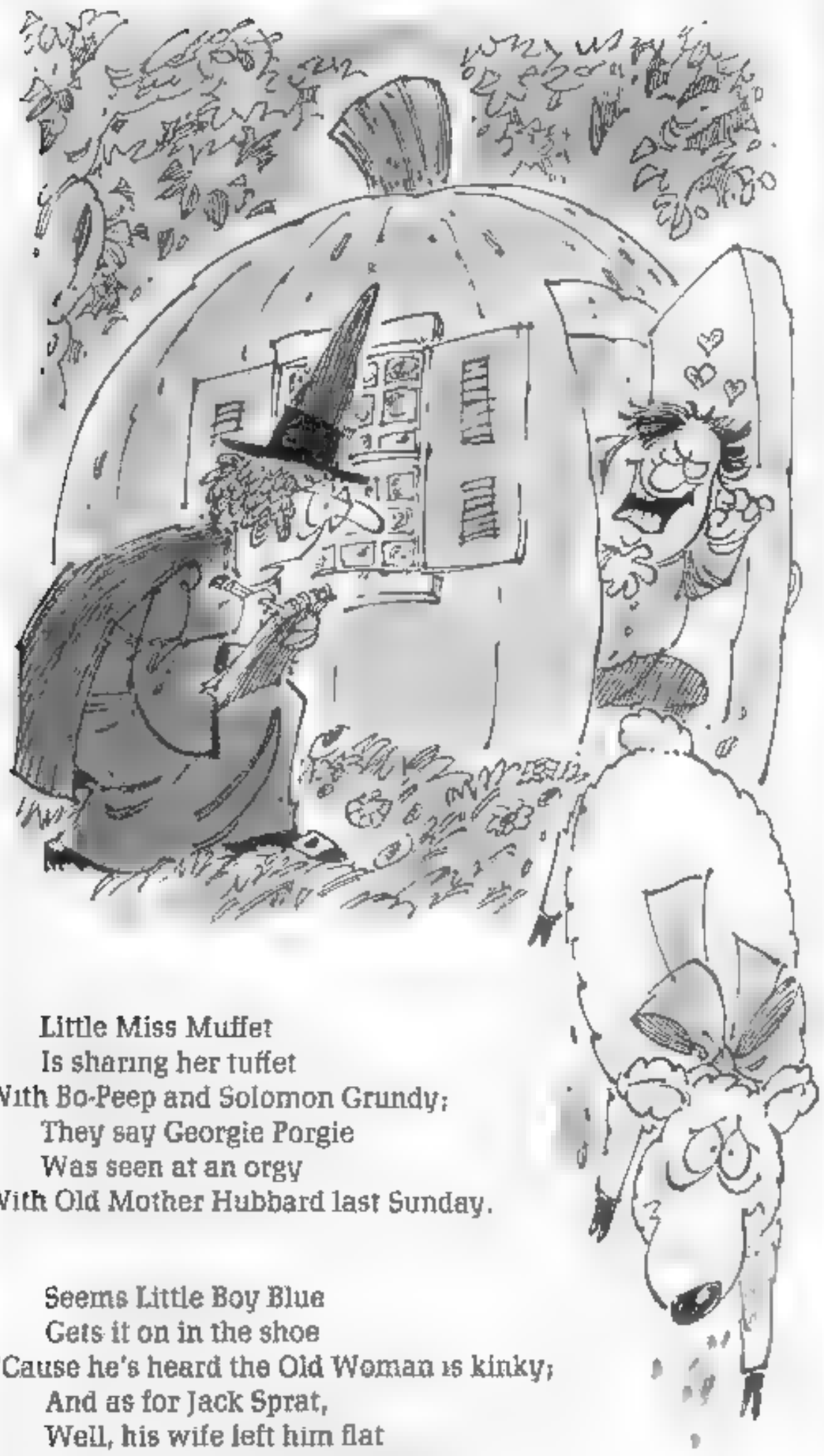
Jack and Jill
More buckets fill;
They work until they totter;
But though they're beat,
They can't compete
With cheap, imported water!

supplied with verses dealing with their particular jobs and professions? Then they could inspire their kids with

ENTED OSE

LITTLE MISS MUFFET

as told by a
GOSSIP COLUMNIST

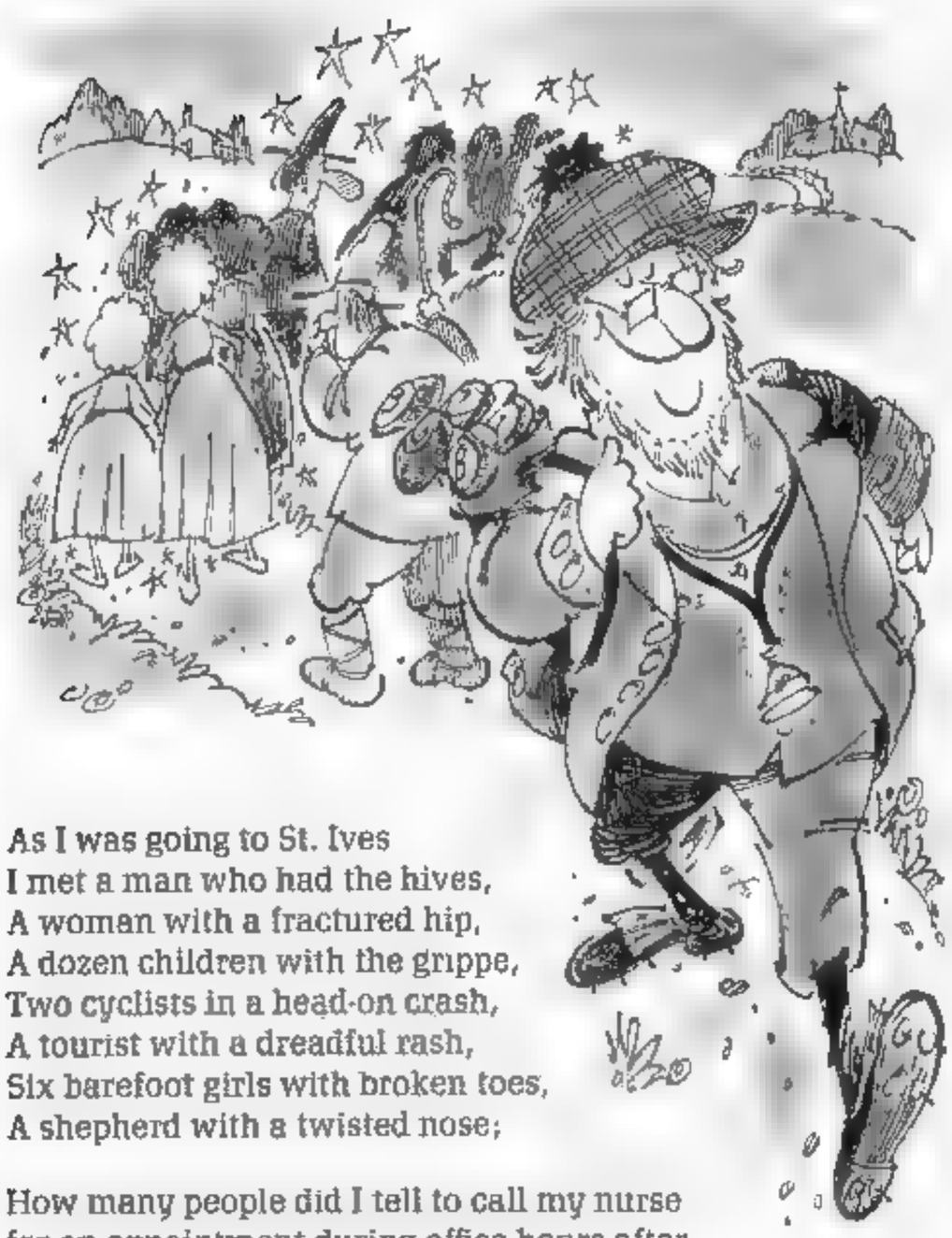


Little Miss Muffet
Is sharing her tuffet
With Bo-Peep and Solomon Grundy;
They say Georgie Porgie
Was seen at an orgy
With Old Mother Hubbard last Sunday.

Seems Little Boy Blue
Gets it on in the shoe
'Cause he's heard the Old Woman is kinky;
And as for Jack Sprat,
Well, his wife left him flat
And is living with Wee Willie Winkie.

AS I WAS GOING TO ST. IVES

as told by a
DOCTOR



As I was going to St. Ives
I met a man who had the hives,
A woman with a fractured hip,
A dozen children with the grippe,
Two cyclists in a head-on crash,
A tourist with a dreadful rash,
Six barefoot girls with broken toes,
A shepherd with a twisted nose;

How many people did I tell to call my nurse
for an appointment during office hours after
I returned from playing golf at St. Ives?

TOM, TOM, THE PIPER'S SON

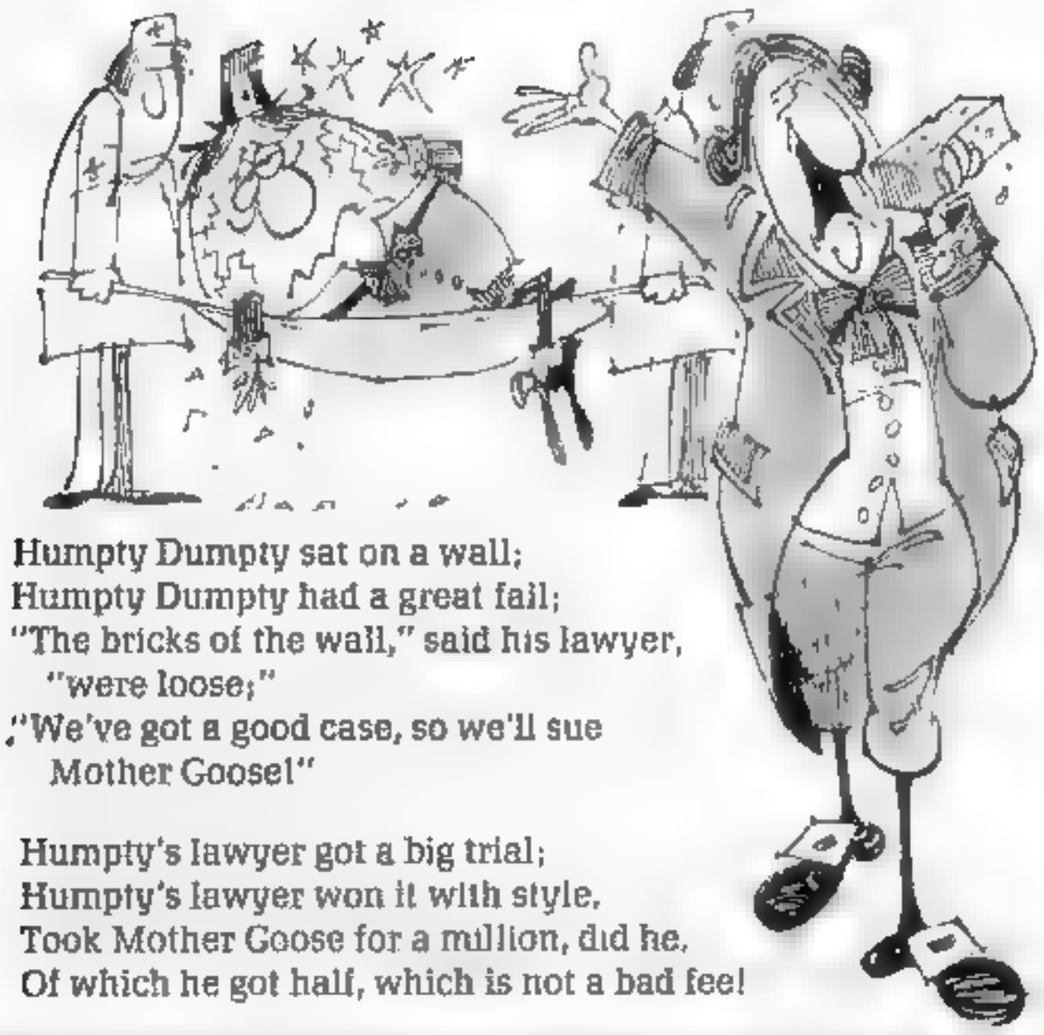
as told by a
PSYCHIATRIST

Tom, Tom, the piper's son,
Stole a pig and away he run;
His parents sent him here to me
To get intensive ther-a-py.

Tom, Tom, it's very clear,
Shows great progress in just a year;
I'm pleased to say that now he feels
Much more at peace each time he steals!

HUMPTY DUMPTY

as told by a
LAWYER

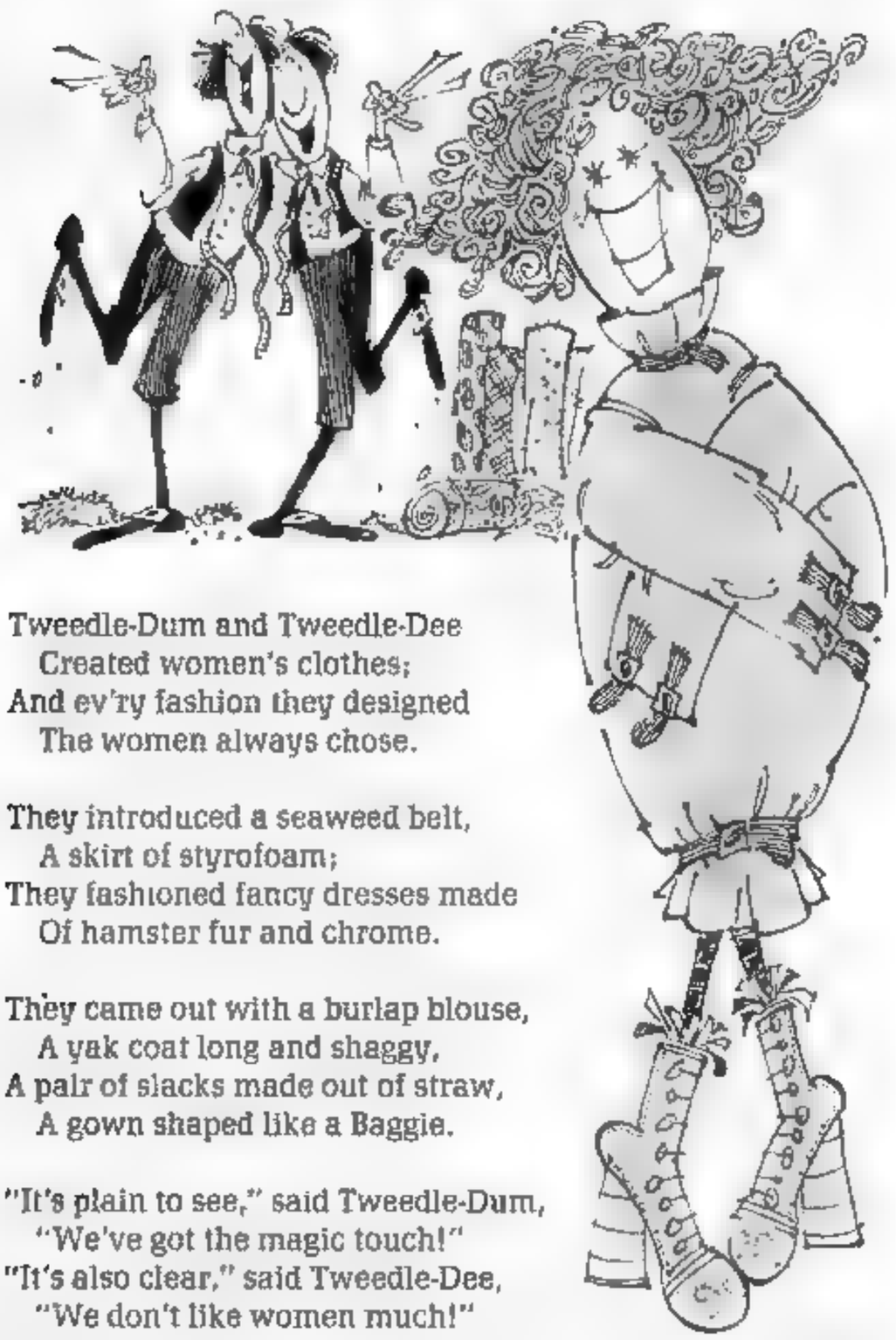


Humpty Dumpty sat on a wall;
Humpty Dumpty had a great fall;
"The bricks of the wall," said his lawyer,
"were loose;"
"We've got a good case, so we'll sue
Mother Goose!"

Humpty's lawyer got a big trial;
Humpty's lawyer won it with style.
Took Mother Goose for a million, did he.
Of which he got half, which is not a bad fee!

TWEEDLE-DUM AND TWEEDLE-DEE

as told by a
FASHION DESIGNER



Tweedle-Dum and Tweedle-Dee
Created women's clothes;
And ev'ry fashion they designed
The women always chose.

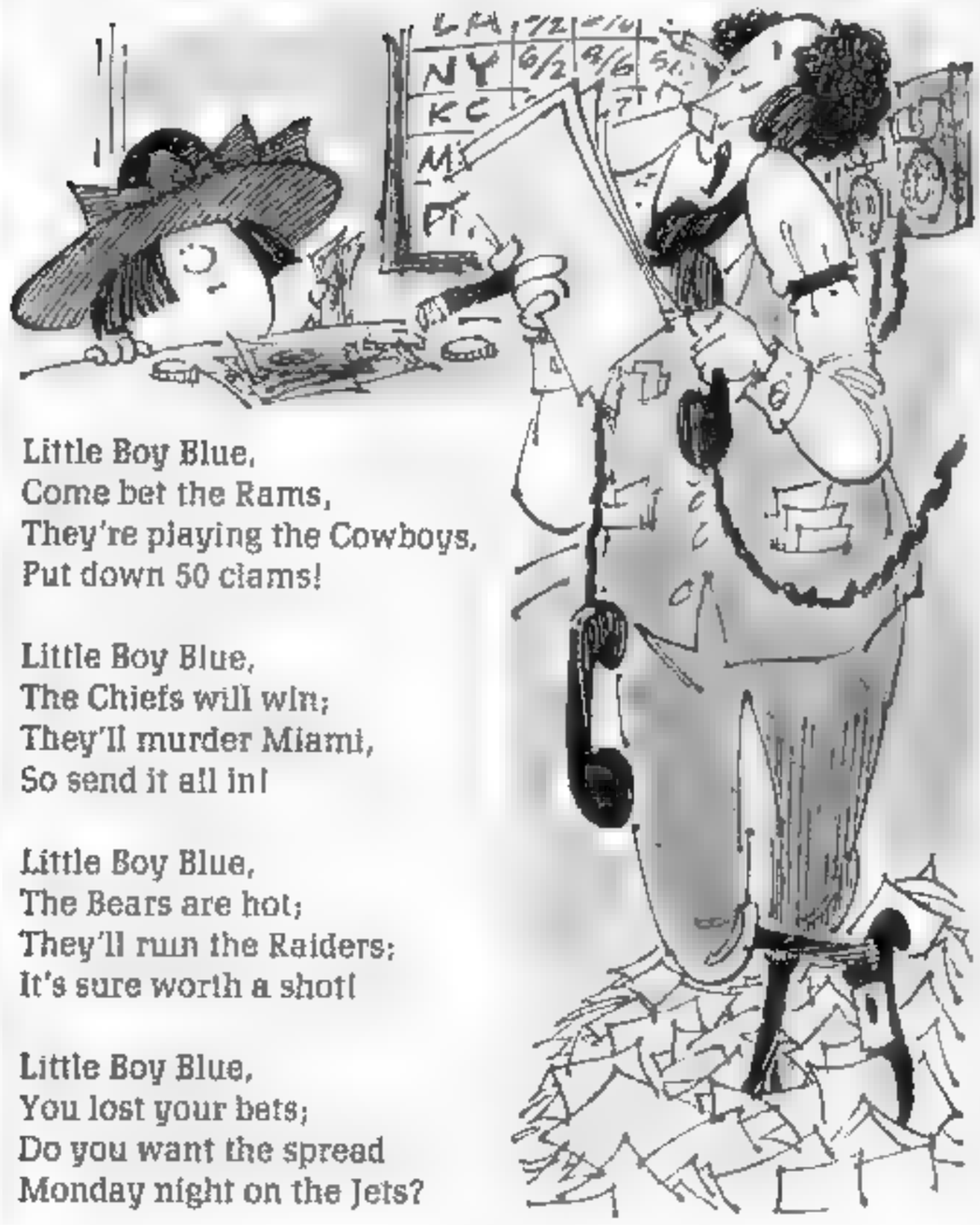
They introduced a seaweed belt,
A skirt of styrofoam;
They fashioned fancy dresses made
Of hamster fur and chrome.

They came out with a burlap blouse,
A yak coat long and shaggy,
A pair of slacks made out of straw,
A gown shaped like a Baggie.

"It's plain to see," said Tweedle-Dum,
"We've got the magic touch!"
"It's also clear," said Tweedle-Dee,
"We don't like women much!"

LITTLE BOY BLUE

as told by a
BOOKIE



Little Boy Blue,
Come bet the Rams,
They're playing the Cowboys,
Put down 50 clams!

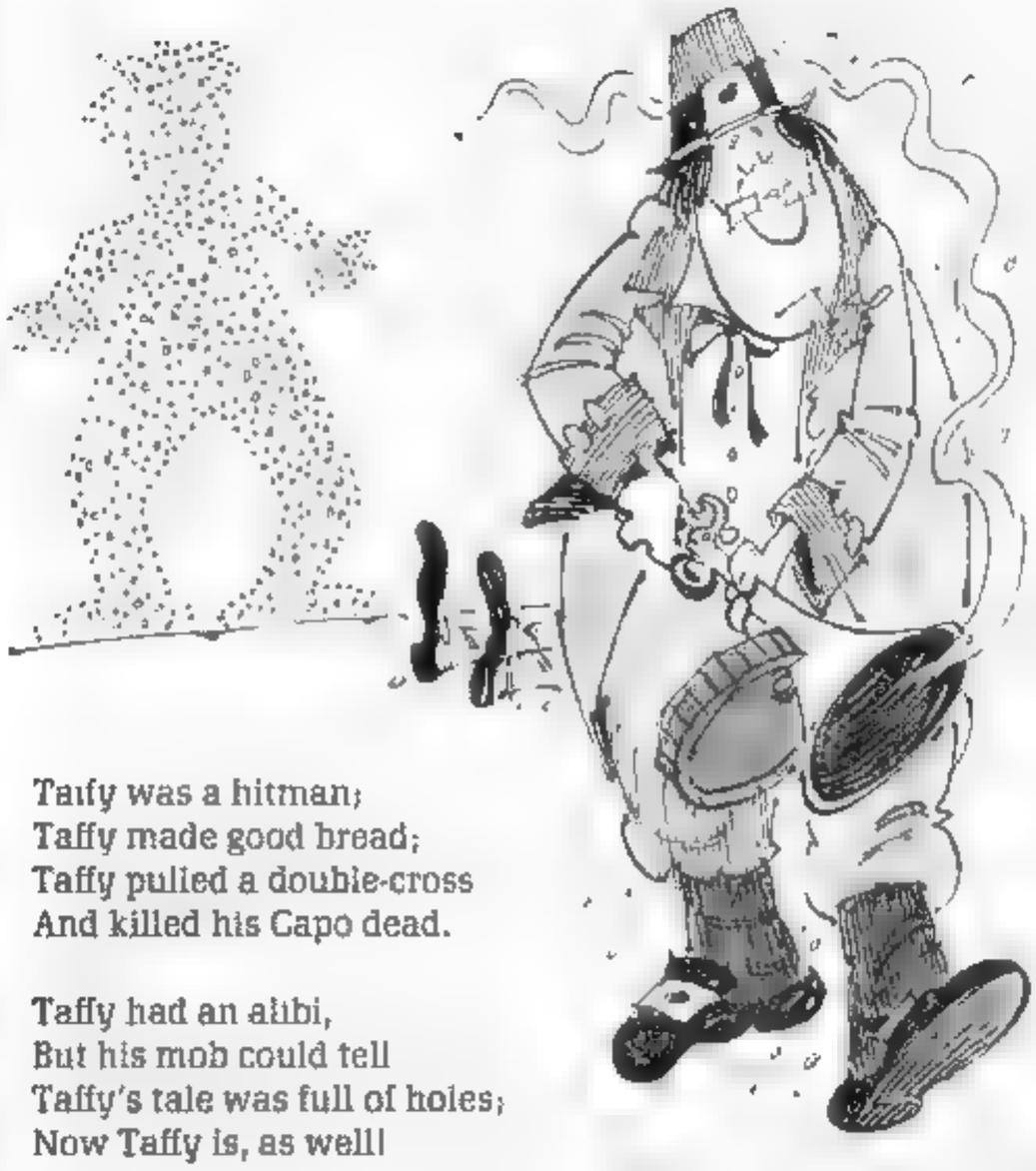
Little Boy Blue,
The Chiefs will win;
They'll murder Miami,
So send it all in!

Little Boy Blue,
The Bears are hot;
They'll ruin the Raiders;
It's sure worth a shot!

Little Boy Blue,
You lost your bets;
Do you want the spread
Monday night on the Jets?

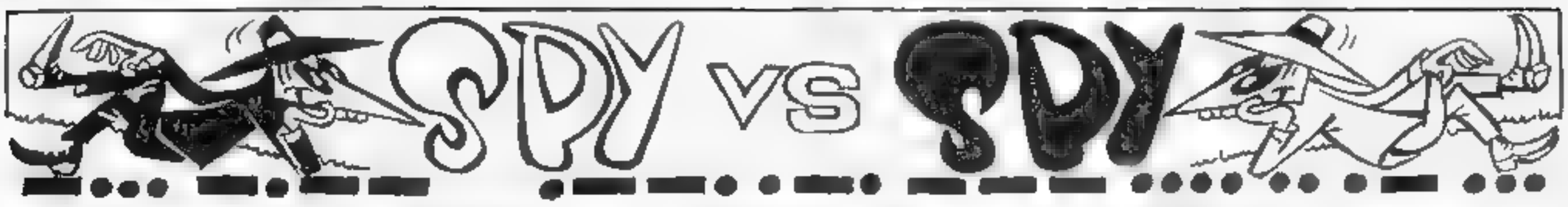
TAFFY WAS A HITMAN

as told by a
MAFIA DON



Taffy was a hitman;
Taffy made good bread;
Taffy pulled a double-cross
And killed his Capo dead.

Taffy had an alibi,
But his mob could tell
Taffy's tale was full of holes;
Now Taffy is, as well!


SPY vs SPY

DINING OUT

I'll take your order now .
I'll have a number seven!
And you, Sir .?
I'll have a number ten!!
Sorry! We're all out of number tens!
Aw, gee . . . what a disappointment! I LOVE number ten!
Then why don't you have TWO number fives?!?

BERG's-EYE VIEW DEPT.

THE LIGHTE

COLLECTIONS

Oh-Oh! I see our Boss is going around, making a COLLECTION again!
Yeah, he's always got some cause or other!!
First, it was "Save The Whooping Cranes"! Then it was "Save The Whales"! Then it was "Save The Tigers"! Then it was "Save The Snail Darters" or whatever!
Would you like to make a donation?
Sure, Boss! What are you trying to save THIS time?!?
The BUSINESS!!

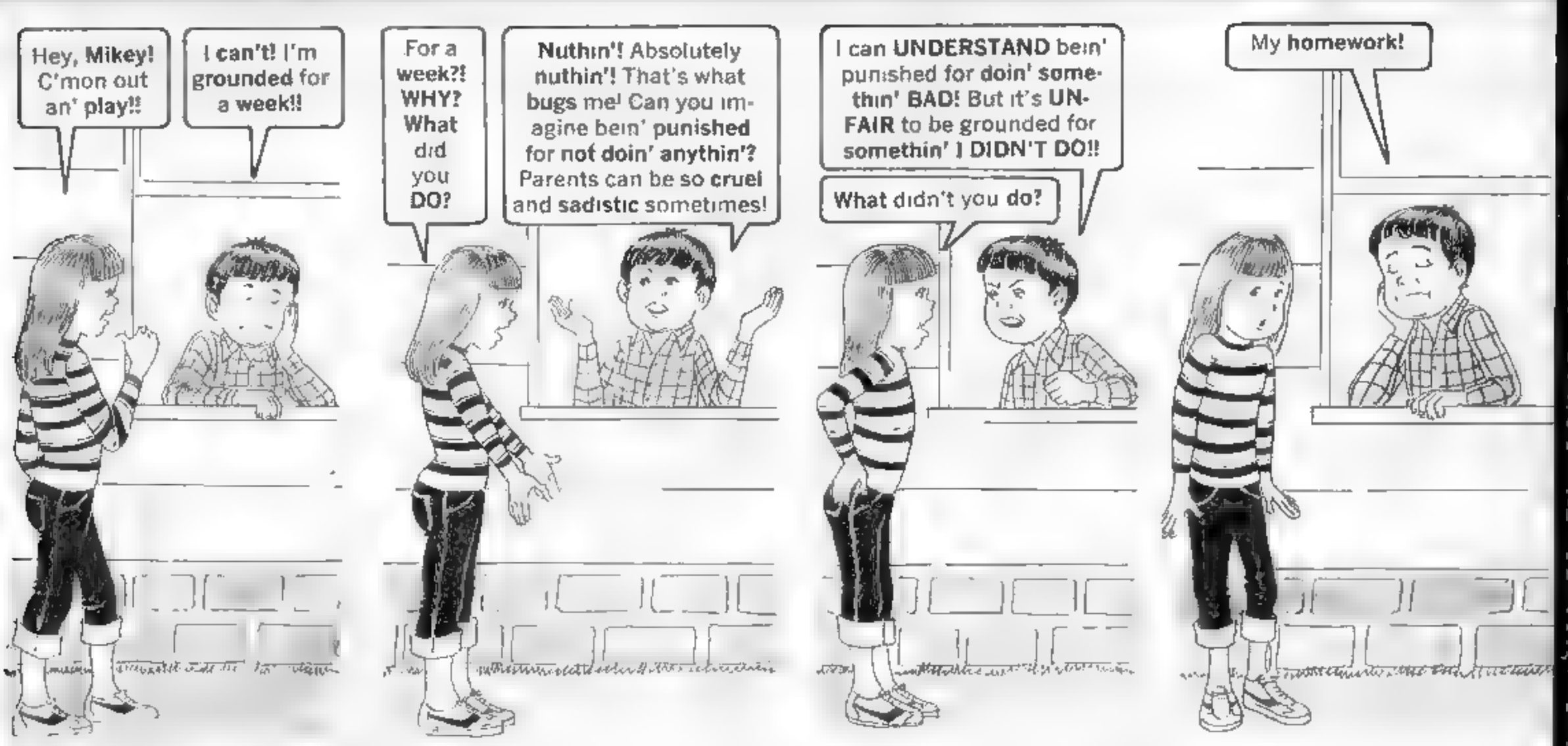
PHOTOGRAPHY

Did you go to the **store** and pick up the **snapshots** I ike I asked you? You probably **didn't!** You **never** listen to me! You **never remember** anything! Oh, you **DID** get them! Well, thank God for **miracles!** Let me **see** them!
This shot is **terrible!** And **this** one is **awful!** And **this** one **stinks!** And **this** one is **rotten!** And **this** one is **horrible!** And **this** one is **catastrophic!** In fact, this is the **worst** batch of pictures I have **ever** seen in my **life!**
You can't do **anything** right! You can't drive a **car** well! You can't change a **washer** in a **faucet** properly! You can't sing **on key!** And as a **photographer,** you're **the WORST!!**
Every picture you **took** of me has my **MOUTH OPEN!!**

R SIDE OF...

ARTIST & WRITER:
DAVE BERG

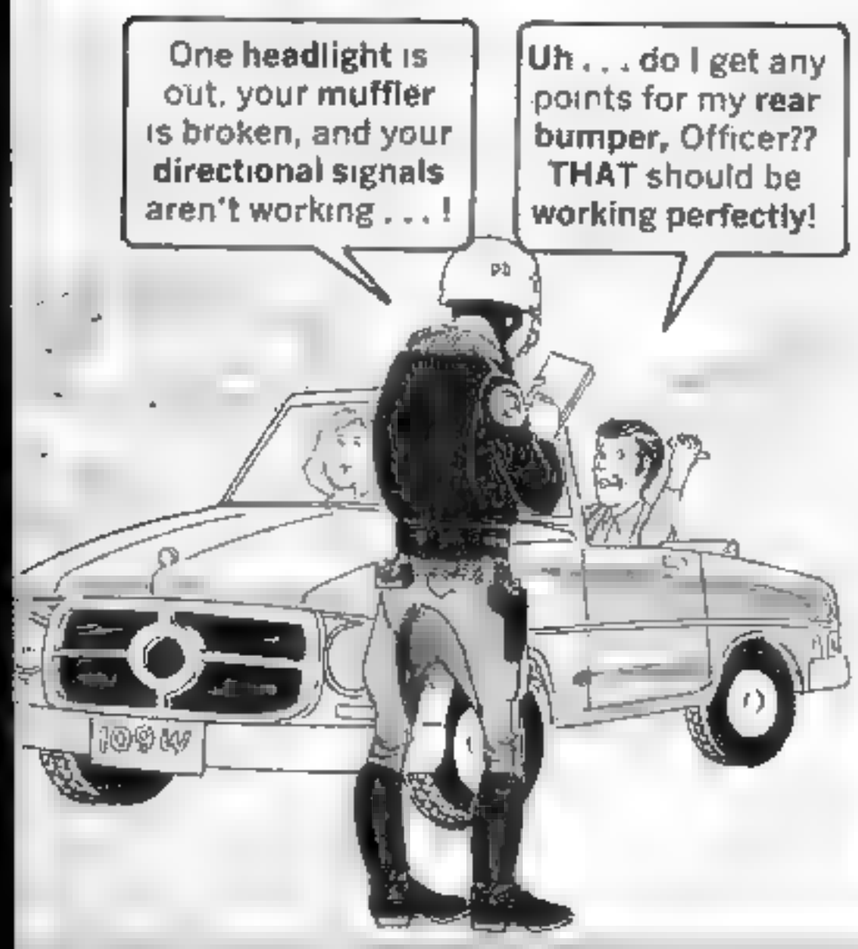
PUNISHMENT


Hey, **Mikey!** C'mon out an' **play!!**
I **can't!** I'm **grounded** for a **week!!**
For a **week?! WHY? What** did you **DO?**
Nuthin'! Absolutely **nuthin'!** That's what **bugs** me! Can you imagine bein' **punished** for **not doin' anythin'?** Parents can be so **cruel** and **sadistic** sometimes!
I can **UNDERSTAND** bein' punished for **doin' somethin' BAD!** But it's **UNFAIR** to be grounded for **somethin' I DIDN'T DO!!**
What didn't you **do?**
My **homework!**

TELEVISION

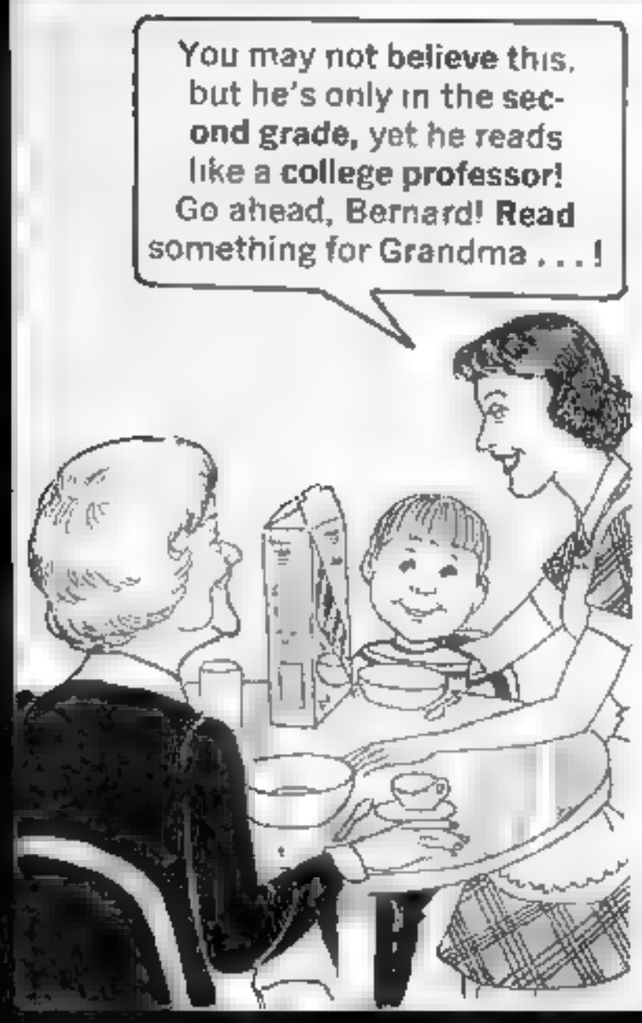
You've got to fix our TV set! Tomorrow is the big game, and my Husband is an avid sports fan! He'll be watching it for hours!
JOE'S TV REPAIR SHOP
I think it's okay now, Lady! I just want to test it under normal viewing conditions!
JOE'S TV REPAIR SHOP
JOE'S TV REPAIR SHOP

THE CAR


One headlight is out, your muffler is broken, and your directional signals aren't working . . . !
Uh . . . do I get any points for my rear bumper, Officer?? THAT should be working perfectly!
109 W

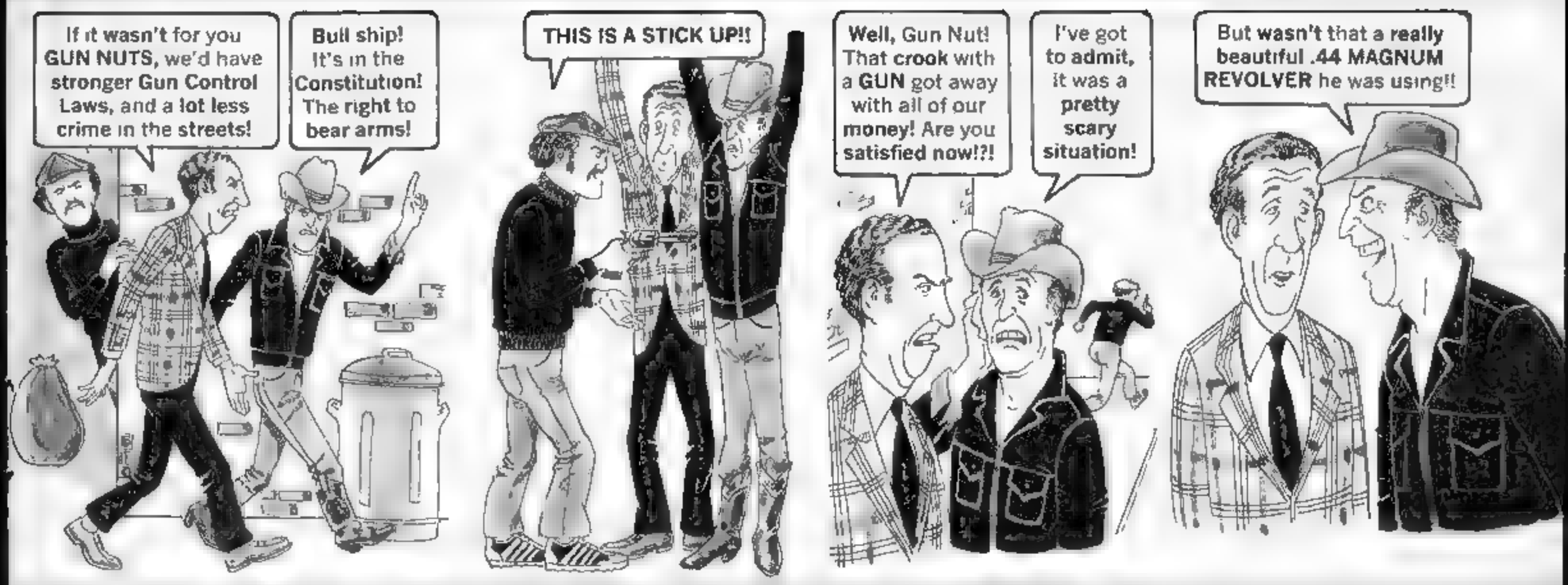
TV NEWS

FOOD


You may not believe this, but he's only in the second grade, yet he reads like a college professor! Go ahead, Bernard! Read something for Grandma . . . !

"The cereal contains the following ingredients: Abscorbic acid, thiamin, niacinamde, mononitrate, hydrochloride, phosphorus and artificial flavoring"!
FLAKE

CRIME


If it wasn't for you GUN NUTS, we'd have stronger Gun Control Laws, and a lot less crime in the streets!
Bull ship! It's in the Constitution! The right to bear arms!
THIS IS A STICK UP!!
Well, Gun Nut! That crook with a GUN got away with all of our money! Are you satisfied now!?!
I've got to admit, it was a pretty scary situation!
But wasn't that a really beautiful .44 MAGNUM REVOLVER he was using!!

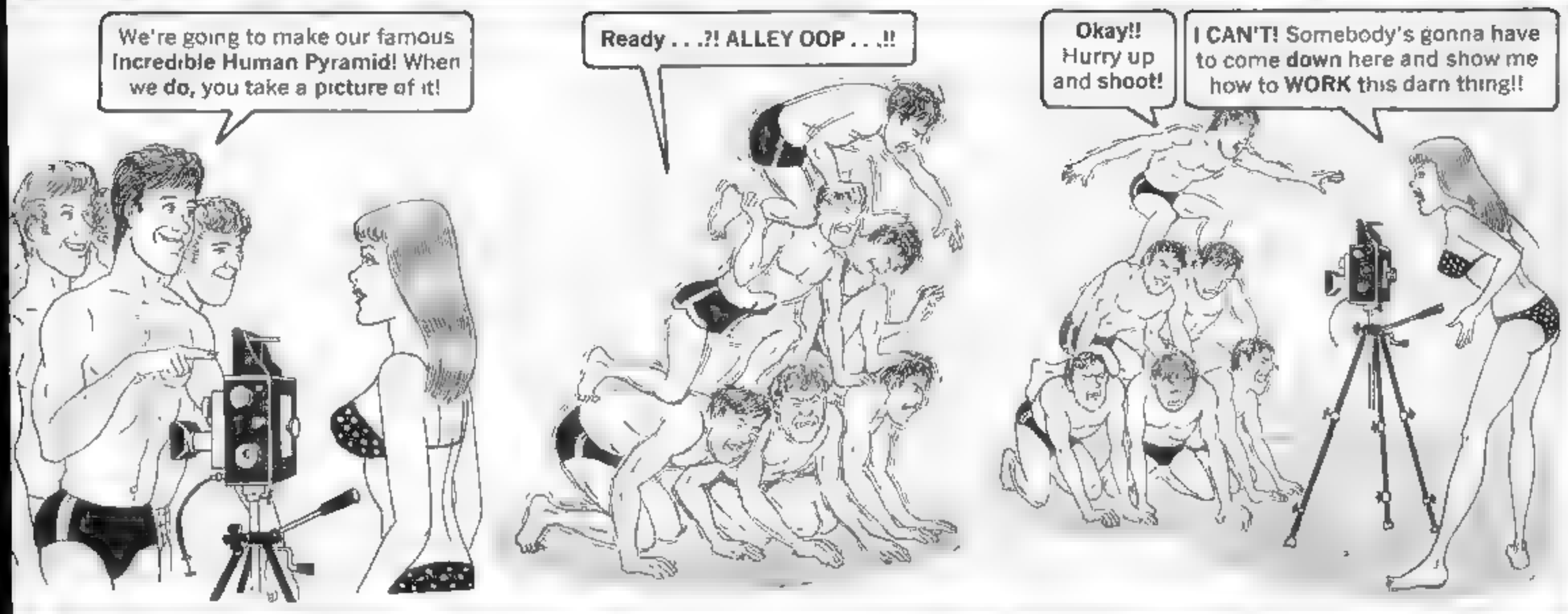
BOATING

YECCCH!!
OUT OF ORDER
I tell you, I'm seasick! My stomach is queezy . . . my head is dizzy . . . and my legs are rubbery!
It's all in your mind!
Maybe you'll feel better once you're on the boat!!

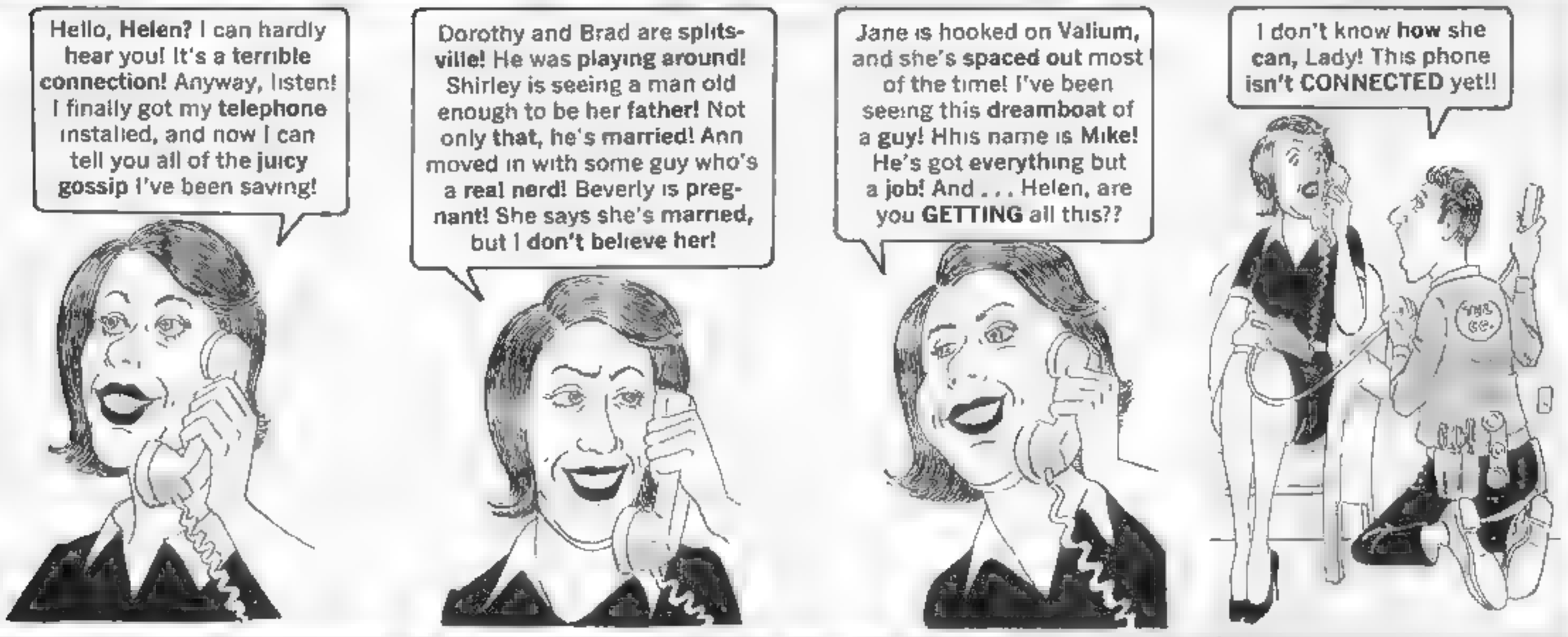
OBSESSIONS

Look! You've been waiting for me next to a "Wet Paint" sign! Whenever I see one of those, I get an uncontrollable urge to touch the newly-painted area and see if it's really wet!!
That's so childish . . . !
WET PAINT
But I gotta know! Otherwise I won't sleep all night!!
Hey! Why don't you GROW UP!?
PLEASE!! Don't hold me back! I GOTTA find out!!
All right! Okay!! If you're really that anxious to know, I'll tell you! It IS wet!!
WET PAINT
Take my word for it . . . !!

THE BEACH


We're going to make our famous Incredible Human Pyramid! When we do, you take a picture of it!
Ready . . .?! ALLEY OOP . . .!!
Okay!! Hurry up and shoot!
I CAN'T! Somebody's gonna have to come down here and show me how to WORK this darn thing!!

THE TELEPHONE

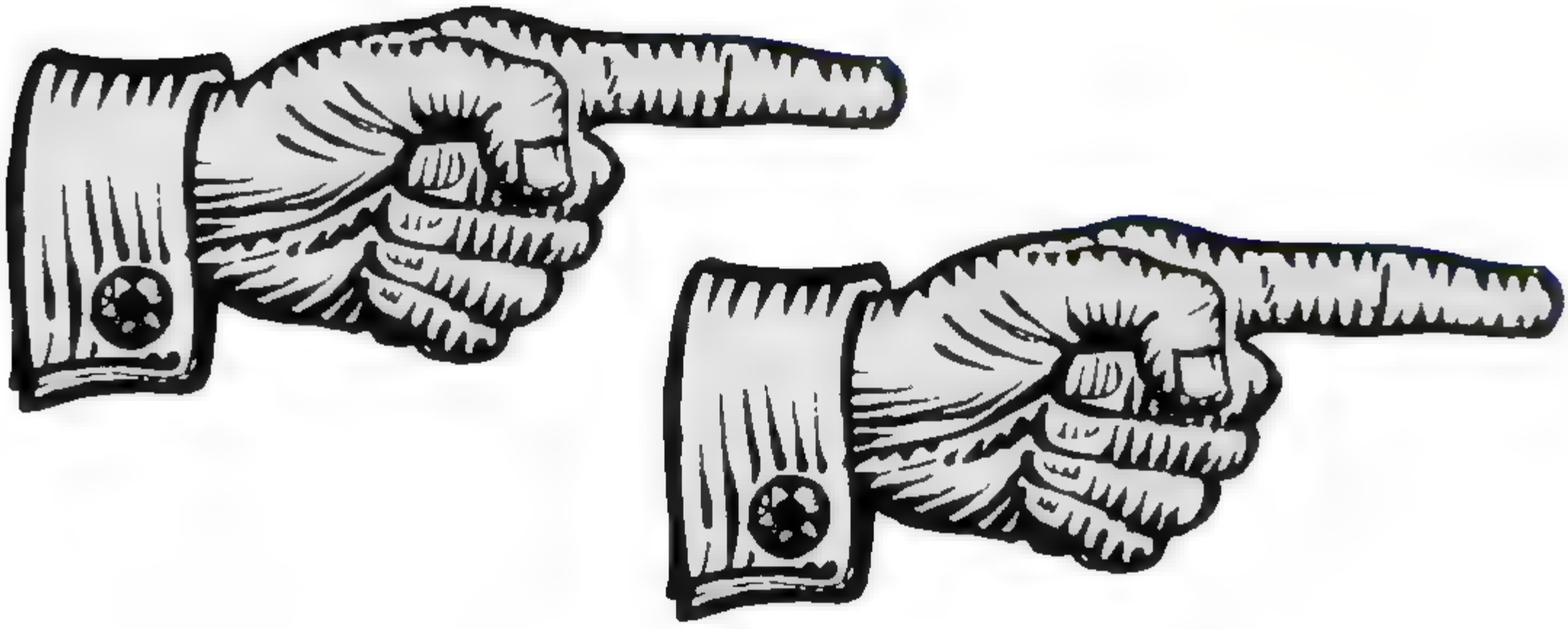

Hello, Helen? I can hardly hear you! It's a terrible connection! Anyway, listen! I finally got my telephone installed, and now I can tell you all of the juicy gossip I've been saving!
Dorothy and Brad are splitsville! He was playing around! Shirley is seeing a man old enough to be her father! Not only that, he's married! Ann moved in with some guy who's a real nerd! Beverly is pregnant! She says she's married, but I don't believe her!
Jane is hooked on Valium, and she's spaced out most of the time! I've been seeing this dreamboat of a guy! Hhis name is Mike! He's got everything but a job! And . . . Helen, are you GETTING all this??
I don't know how she can, Lady! This phone isn't CONNECTED yet!!

ACCIDENTS

THIS MARQUINA CLOSED FOR REPAIRS
OH, MY GOD!! WHAT HAPPENED TO YOU?!?
I had a SKATE-BOARD accident!
SKATEBOARD!?! How many times have I told you to wear a helmet?!
Hundreds of times!
So why didn't you put it on?!?
I was reaching up in my closet to GET it, when the skateboard FELL on me!!
DAVE BURG

Nothing to see here!

Please skip ahead.



WILLIAM SHAKESPE

"I AM NOTHING, IF NOT CRITICAL."

Othello
Act II Scene 1

"DO NOT SEEK TO STUFF MY HEAD WITH MORE ILL NEWS, FOR IT IS FULL."

King John
Act IV Scene 2

"... NOTHING BUT INEXPLICABLE DUMB-SHOWS AND NOISE ..."

Hamlet
Act III Scene 2

"ALWAYS A VILLAIN'S OFFICE OR A FOOL'S."

Timon of Athens
Act IV Scene 3

"I HEAR A TONGUE, SHRILLER THAN ALL MUSIC ..."

Julius Caesar
Act I Scene 2

"THAT IS THE WAY TO LAY THE CITY FLAT: TO BRING THE ROOF TO ITS FOUNDATION, AND BURY ALL ... IN HEAPS AND PILES OF RUIN."

Coriolanus
Act III Scene 1

ARE...SOCIAL CRITIC

WRITER: HENRY CLARK PHOTOS BY U.P.I.

"...SO WILD IN THEIR ATTIRE, THAT LOOK NOT LIKE THE INHABITANTS O' THE EARTH..."

Macbeth
Act I Scene 3

"...YOU STONES, YOU WORSE THAN SENSELESS THINGS!"

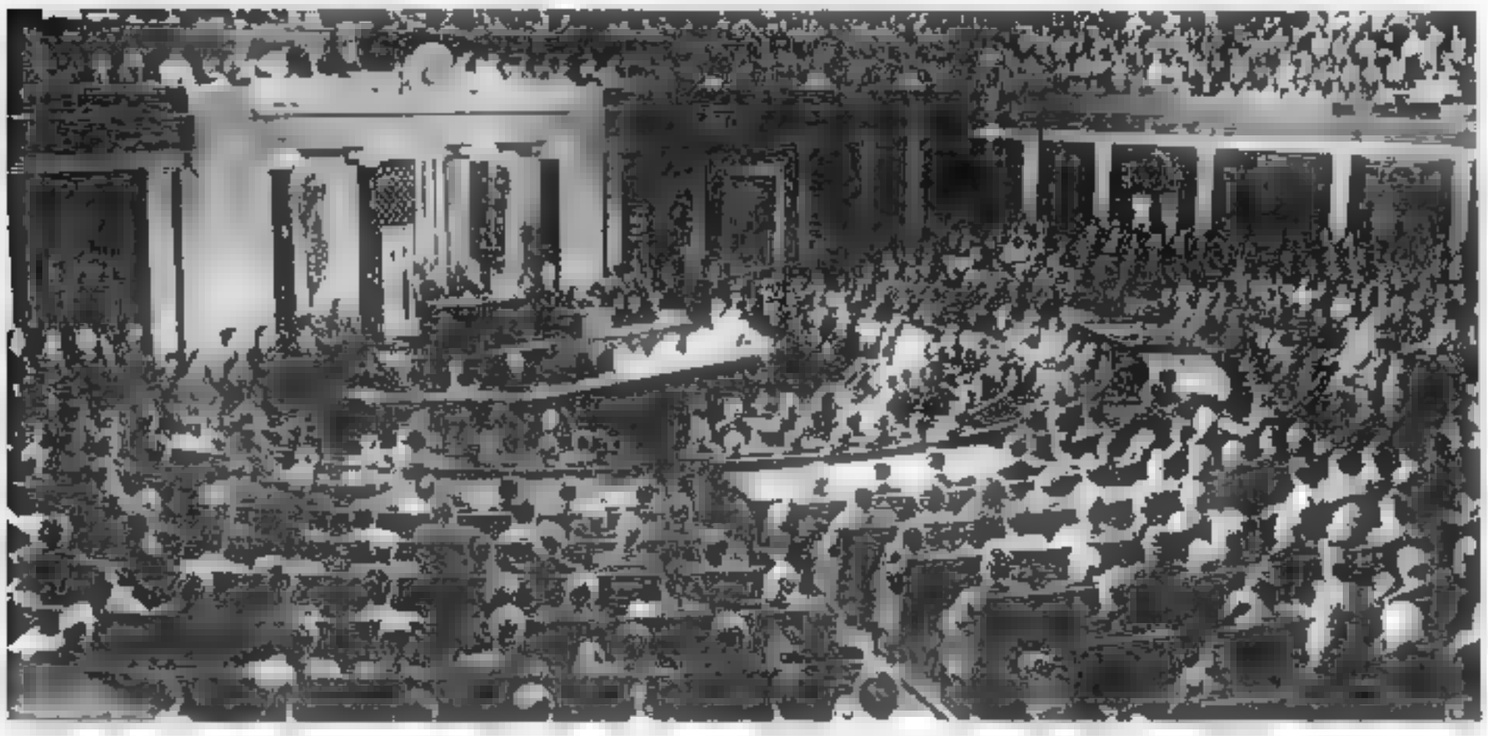
Julius Caesar
Act I Scene 1

"...DEVOURING PESTILENCE HANGS IN OUR AIR..."

Richard III
Act I Scene 3

"...HOW DANGEROUS IT IS TO JET..."

Titus Andronicus
Act II Scene 1



"...FELLOWS OF INFINITE TONGUE..."

Henry V
Act V Scene 2

"...THEY SLACK THEIR DUTIES, AND POUR OUR TREASURES INTO FOREIGN LAPS..."

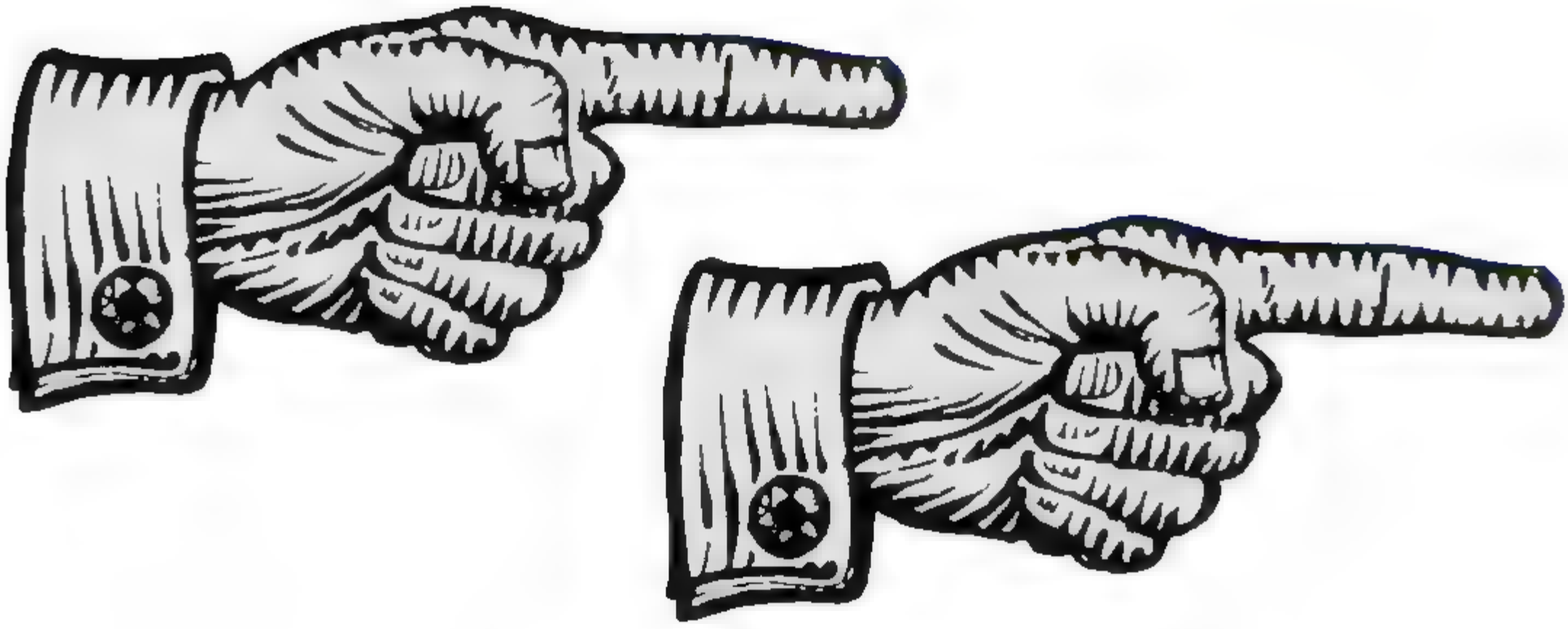
Othello
Act IV Scene 3

"...THIS THOU SEEST IS BUT A CLOD..."

King John
Act V Scene 7

Nothing to see here!

Please skip ahead.



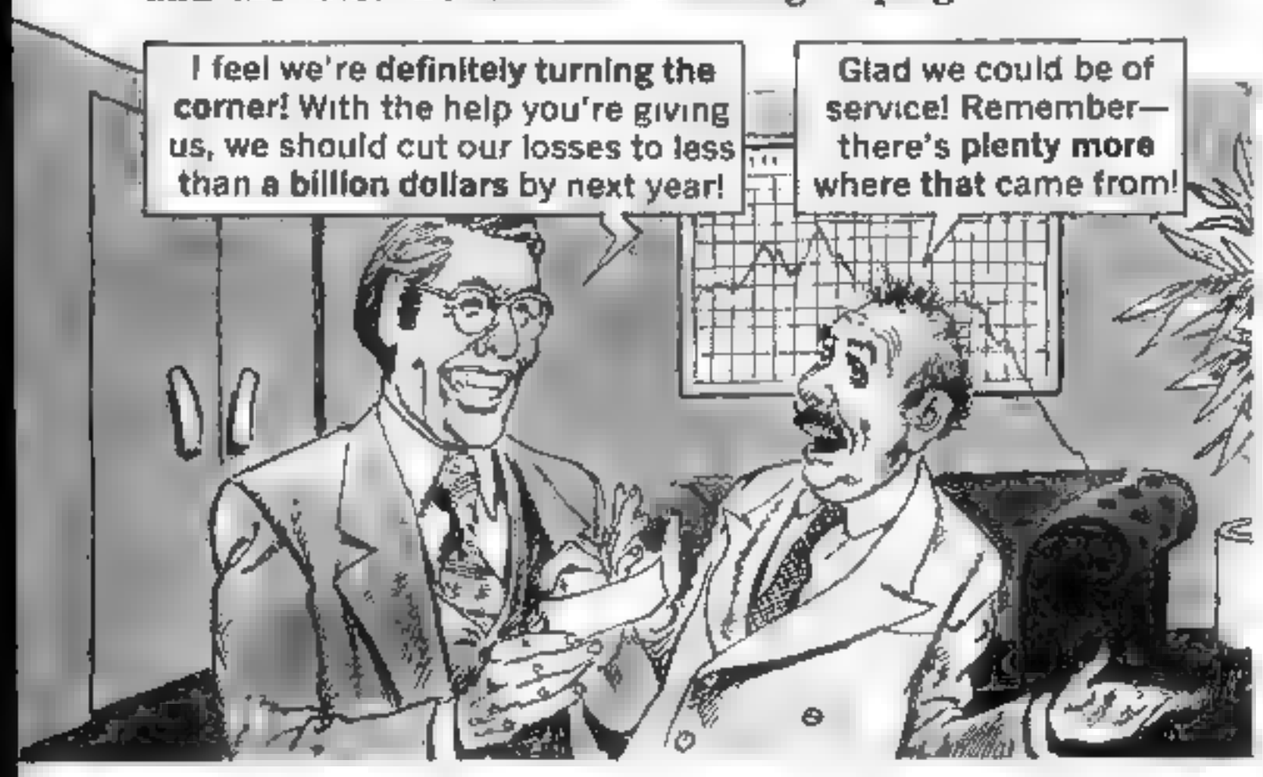
ONE BLAZING HOT DAY ON THE BEACH

THE OTHER SIDE OF THE CON DEPT.

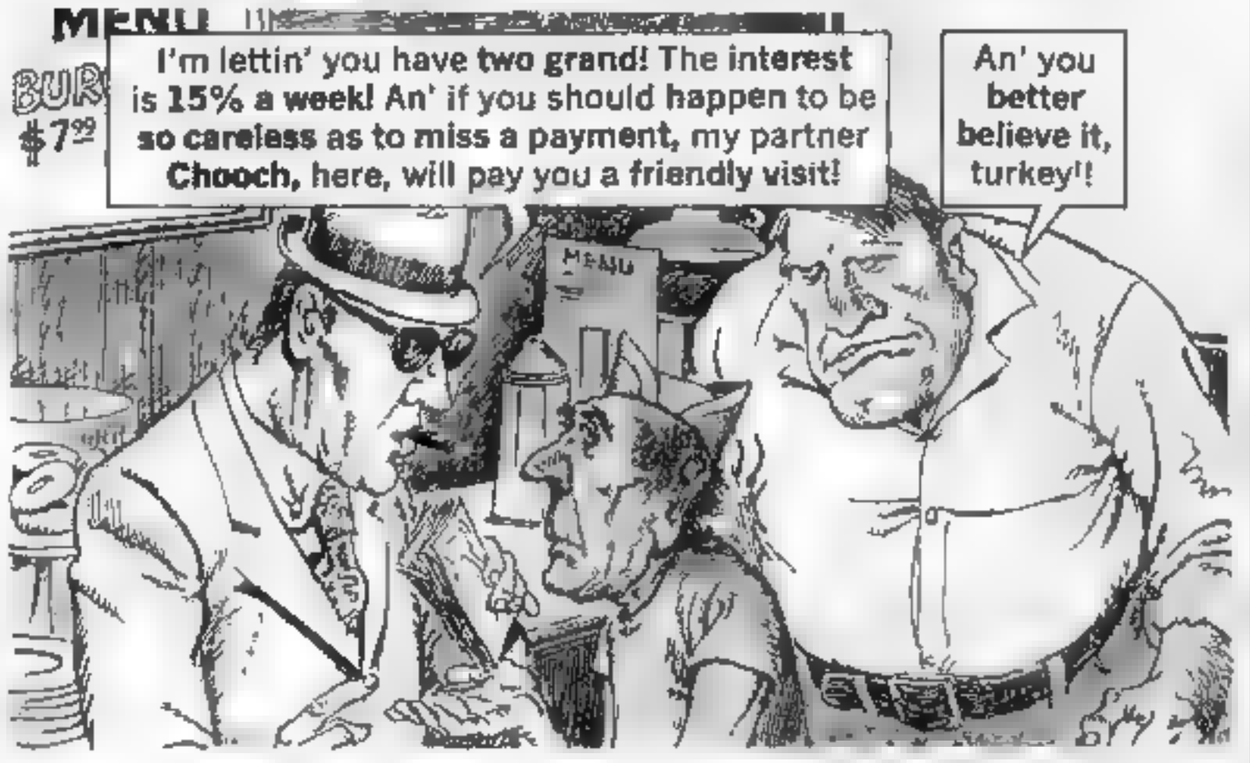
REAL LIFE

ARTIST: HARRY NORTH

An inefficient automobile company loses a ton of money, and the U.S. Government comes galloping to the rescue.


I feel we're definitely turning the corner! With the help you're giving us, we should cut our losses to less than a billion dollars by next year!
Glad we could be of service! Remember—there's plenty more where that came from!

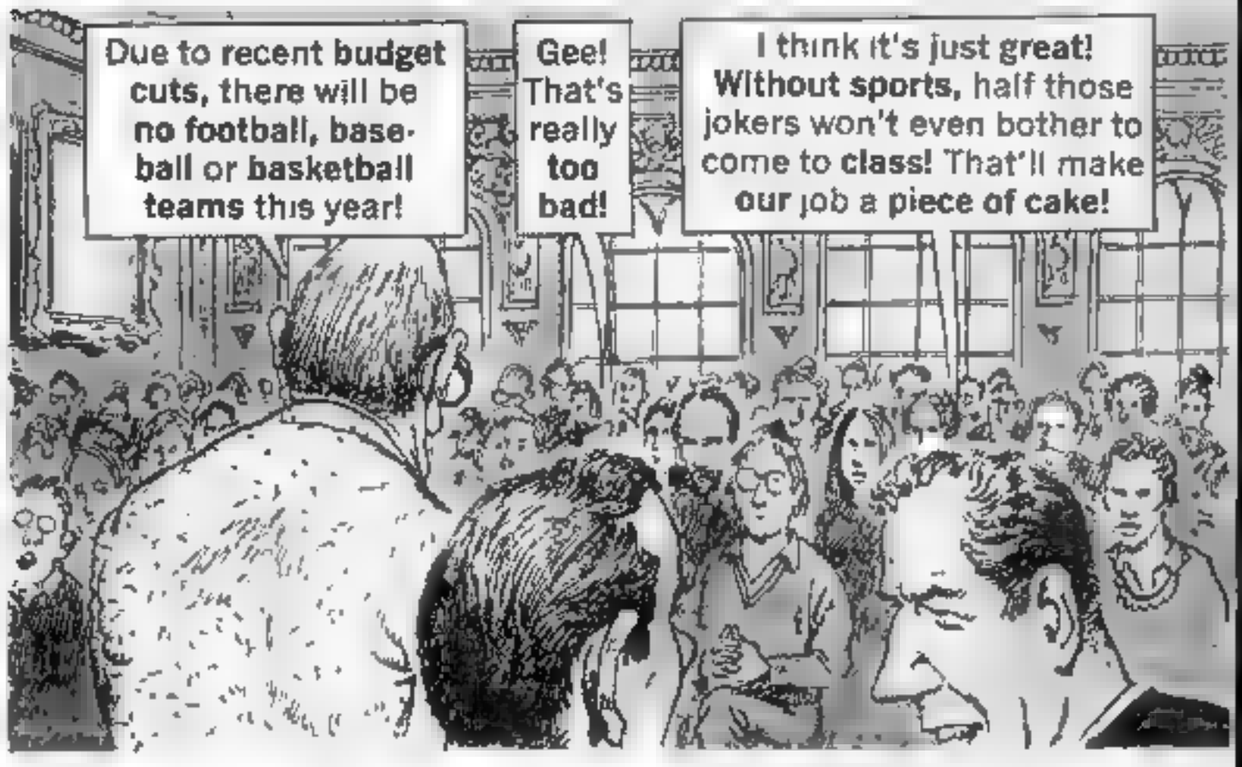
But some poor schlub needs a loan to stay in business, and the U.S. Government and the banks lend him zilch.


MENU
BURG
$7.99
I'm lettin' you have two grand! The interest is 15% a week! An' if you should happen to be so careless as to miss a payment, my partner Chooch, here, will pay you a friendly visit!
An' you better believe it, turkey!!

A city tottering on the brink of bankruptcy builds an expensive stadium, and leases it to a team at a loss.

Aren't you proud?! This is our stadium!
Yeah! I wish I could afford to buy a ticket!
GATE D
NEXT HOME GAME,
SUNDAY: NEW ORLEANS
TICKETS
$14.00 $12.00 $10.00

And this same city has to cancel practically all of its High School sports programs because it's short of funds.


Due to recent budget cuts, there will be no football, baseball or basketball teams this year!
Gee! That's really too bad!
I think it's just great! Without sports, half those jokers won't even bother to come to class! That'll make our job a piece of cake!

When someone is the victim of a crime, the newspapers publish every intimate detail about his (or her) life.

BLONDE ATTACKED IN PARK

Ellen Goober, a 34-year-old blonde, who lives at 234 E. Elm Street, Apt. 3-A, phone number 555-4598, was walking her dog in the park last night when she was attacked and robbed. She was taken to East Long Beach Hospital for treatment, and is currently in Room 2234. Her condition is reported as guarded. The attractive blonde is employed by the E. C. Advertising Company as a Secretary, and

(continued on page 21)

ELLEN GOOBER, ATTACK VICTIM

But the creep who is tracked down and arrested . . . who committed the crime, has his privacy protected by law.

BLONDE'S ASSAILANT CAUGHT

Police, today, apprehended an alleged youth suspect who they believe is allegedly responsible for the wave of muggings that have taken place in the park in the last six weeks! One of the most recent attacks was made on Ellen Goober, a 34-year-old attractive blonde secretary, who lives at 234 E. Elm Street. The name of the alleged suspect is being withheld due to his age.

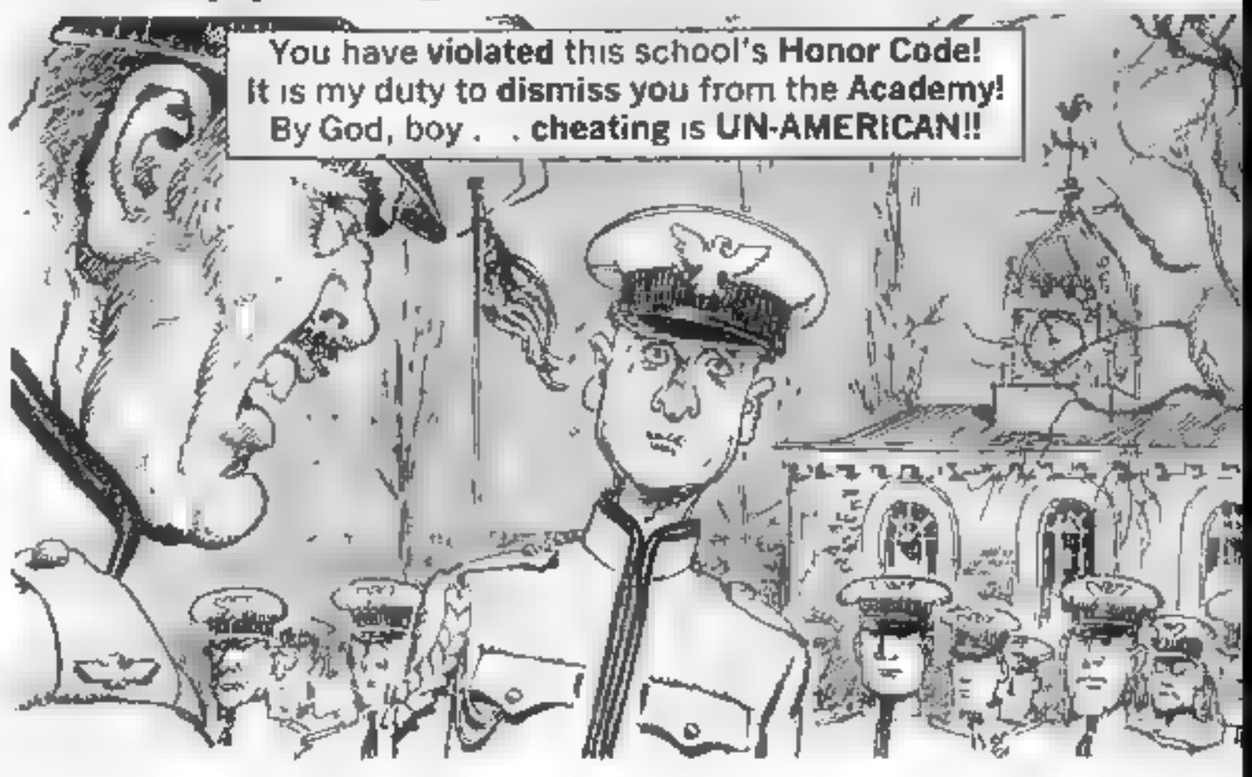
ELLEN GOOBER, ATTACKER CAPTURED

MADNESS

WRITE: LOU SILVERSTONE

A Congressman who is caught taking a bribe or an illegal pay-off is punished by being censured by his colleagues.

A student who is caught cheating or peeking at a classmates paper during an exam is thrown out of his school.



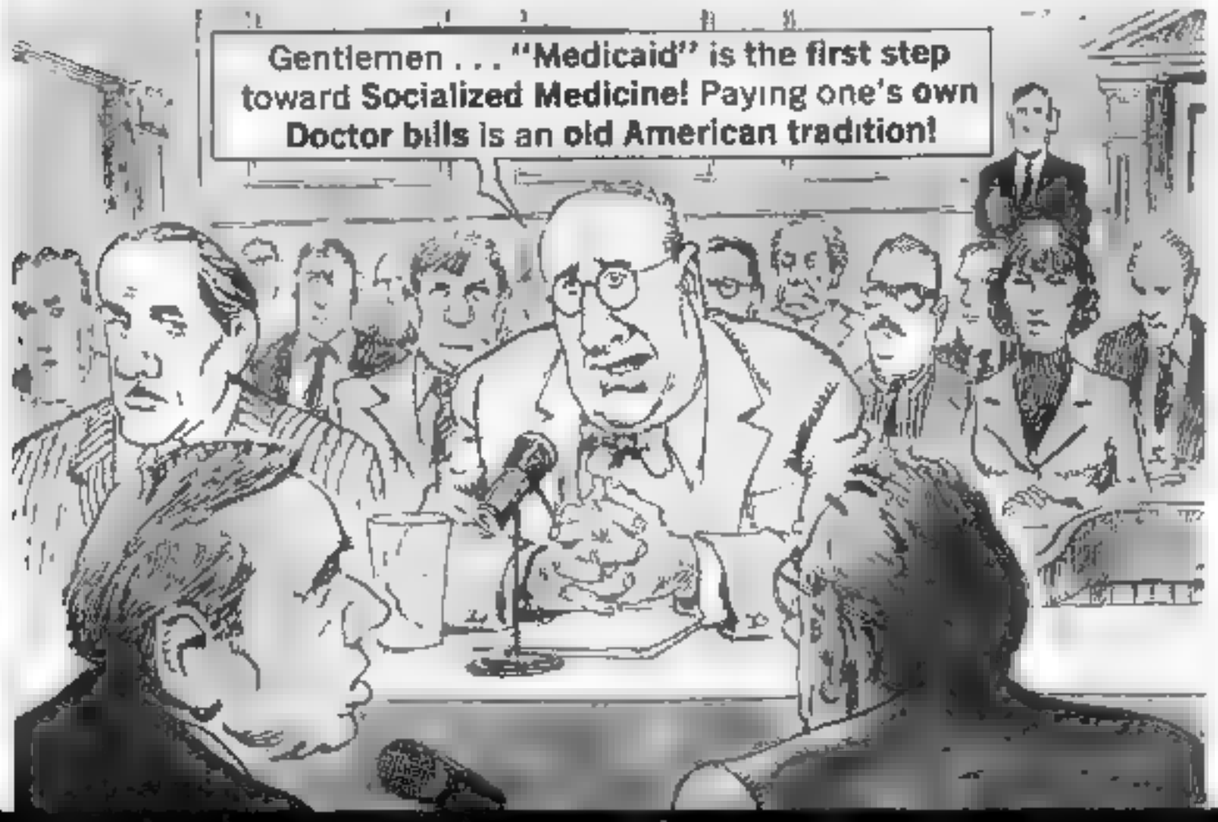
A high school jock signs a letter of intent to attend a college, and there's no way he can change his mind.

Coach, I just don't dig this place! I want to switch to a college nearer my home town!
Forget it, kid! There's no way you're going to play for any other school! You leave here, and you lose your eligibility!
Coach

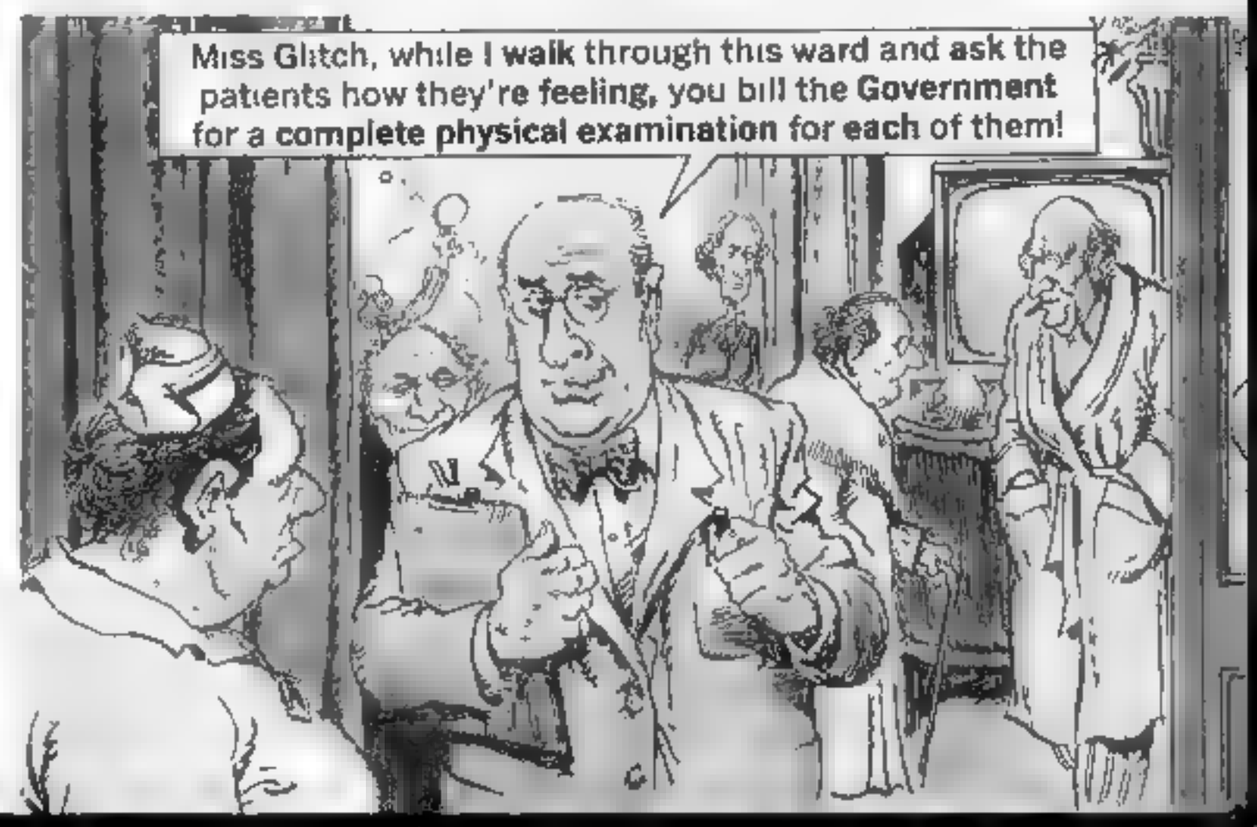
But a college coach who has signed a legal, long-term contract switches schools when he gets a better offer.

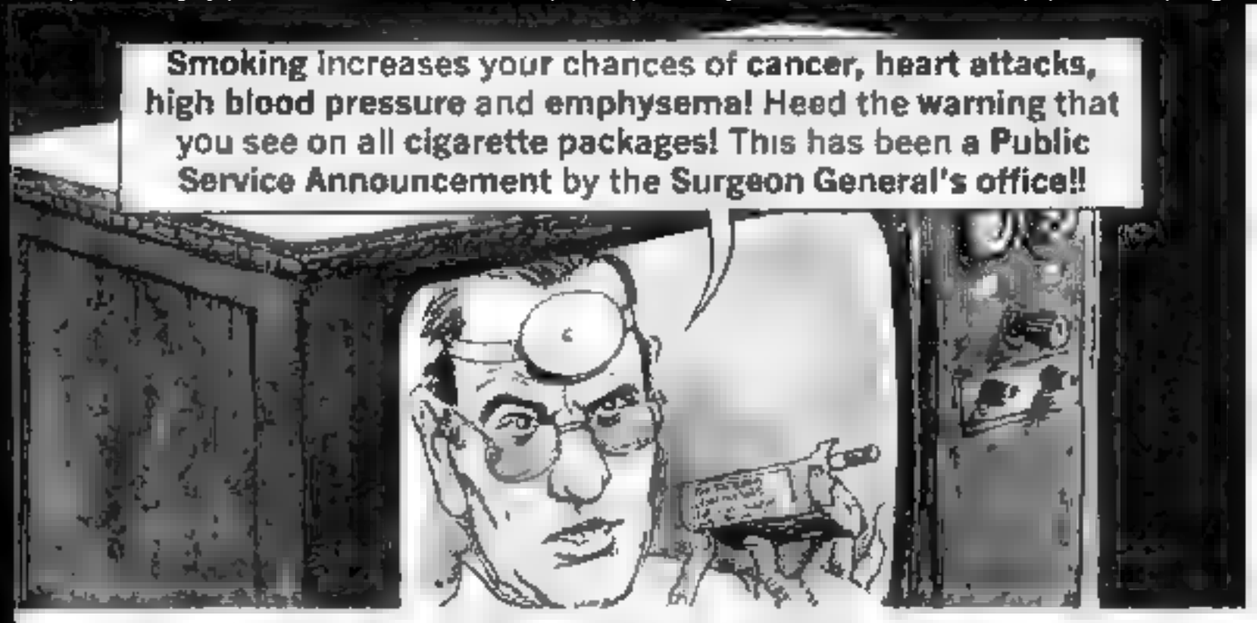
I forgot to tell you guys . . . I'm leaving to take a job at State!
But you have a ten year contract here, Coach!!
You promised when you recruited me that you'd stay until I graduated!
Sorry, but State offered me something more important than contracts or promises . . . MONEY!!
Coach

The medical profession fought long and hard against the passage of any form of Medicaid or Medicare Programs.

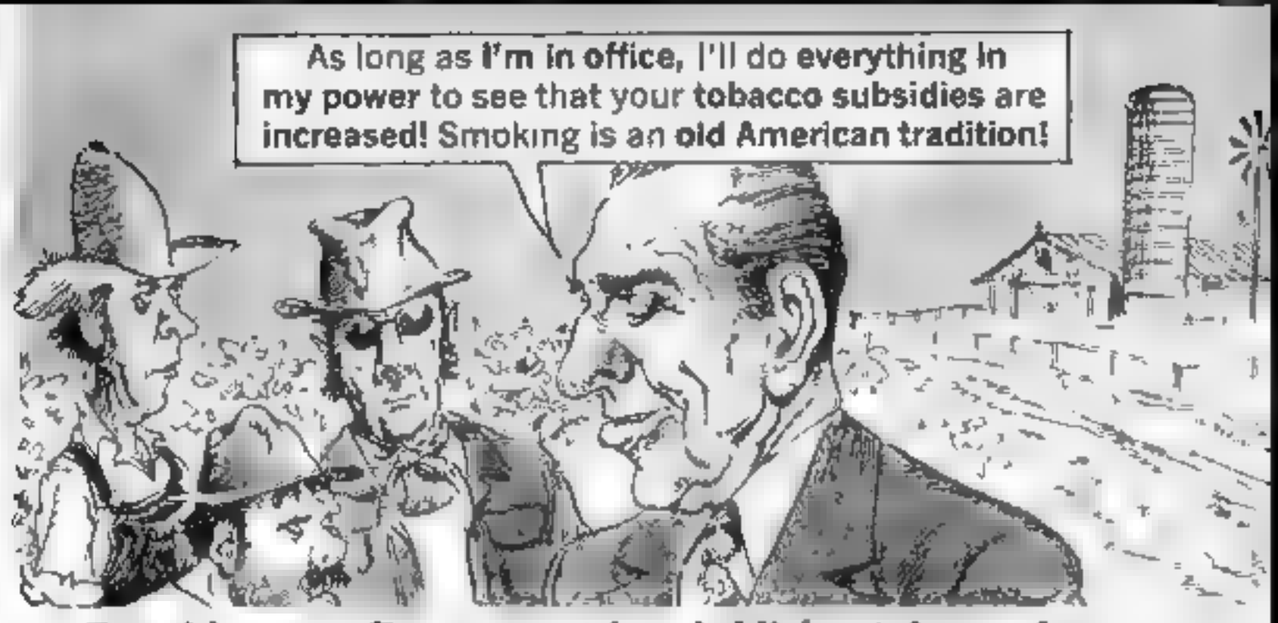

Gentlemen . . . "Medicaid" is the first step toward Socialized Medicine! Paying one's own Doctor bills is an old American tradition!

Medicaid finally passed, and the doctors who'd tried to prevent it are now the ones reaping the most benefits.

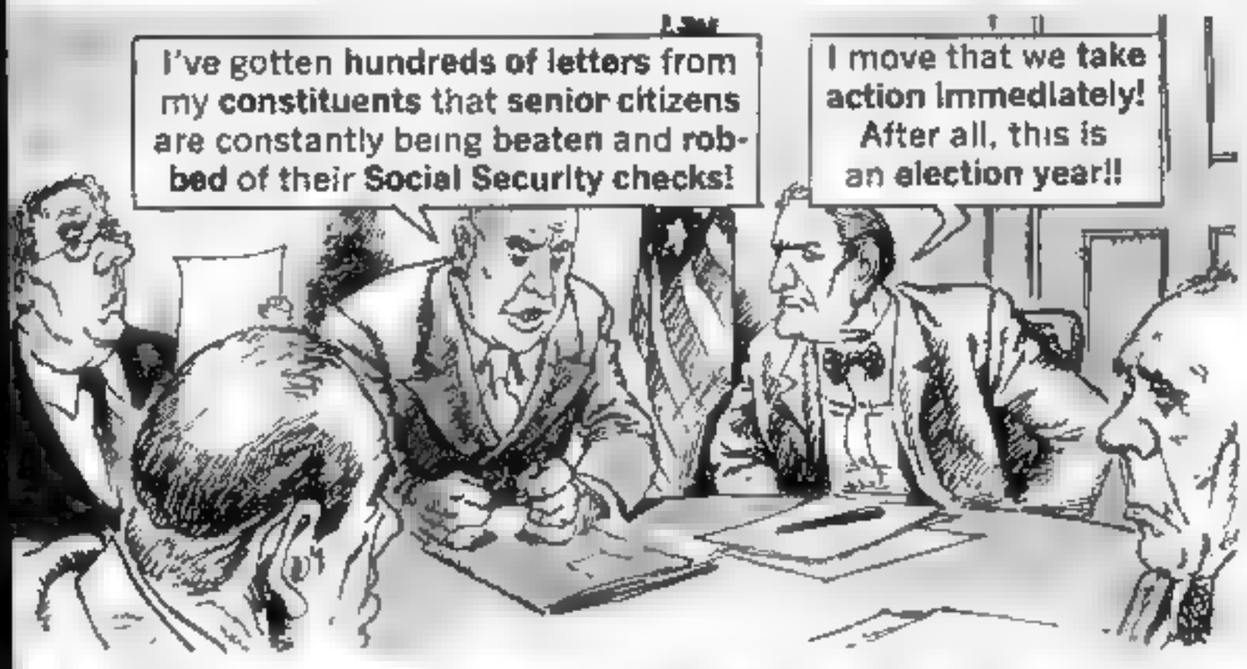

Miss Glitch, while I walk through this ward and ask the patients how they're feeling, you bill the Government for a complete physical examination for each of them!


Smoking increases your chances of cancer, heart attacks, high blood pressure and emphysema! Heed the warning that you see on all cigarette packages! This has been a Public Service Announcement by the Surgeon General's office!!

The Government says smoking is dangerous to our health, and is doing everything to get people to stop smoking.


As long as I'm in office, I'll do everything in my power to see that your tobacco subsidies are increased! Smoking is an old American tradition!

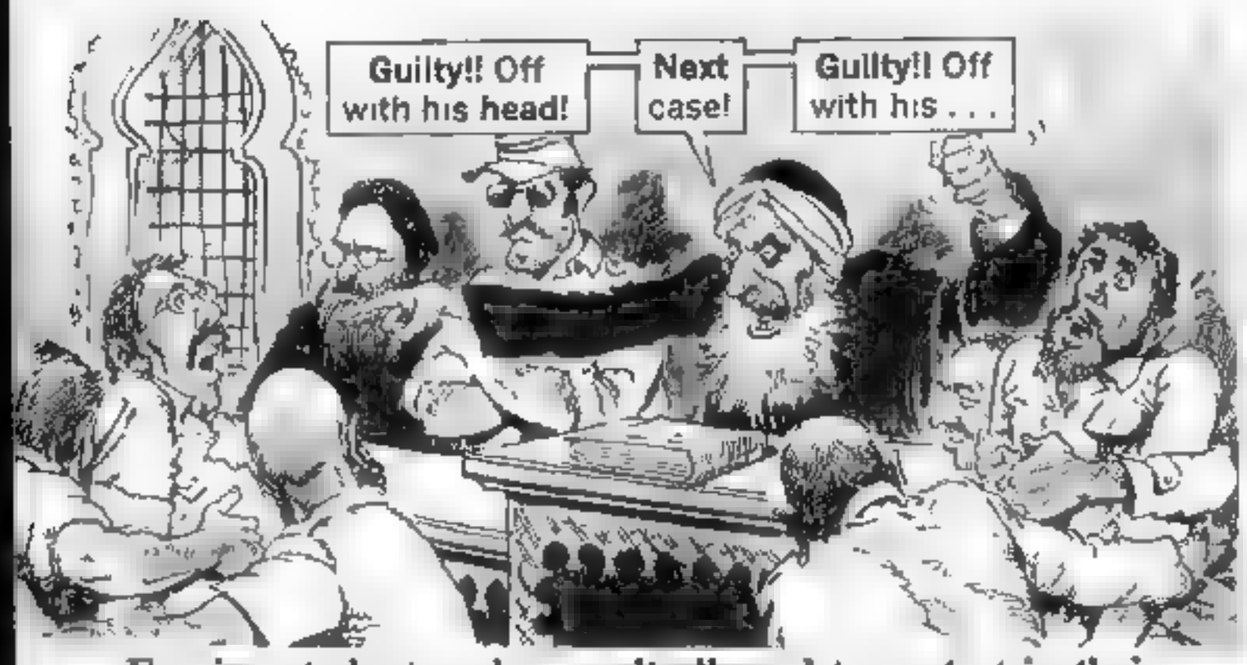
But this same Government is subsidizing tobacco farmers with our tax money to keep them growing the filthy stuff.


I've gotten hundreds of letters from my constituents that senior citizens are constantly being beaten and robbed of their Social Security checks!
I move that we take action immediately! After all, this is an election year!!

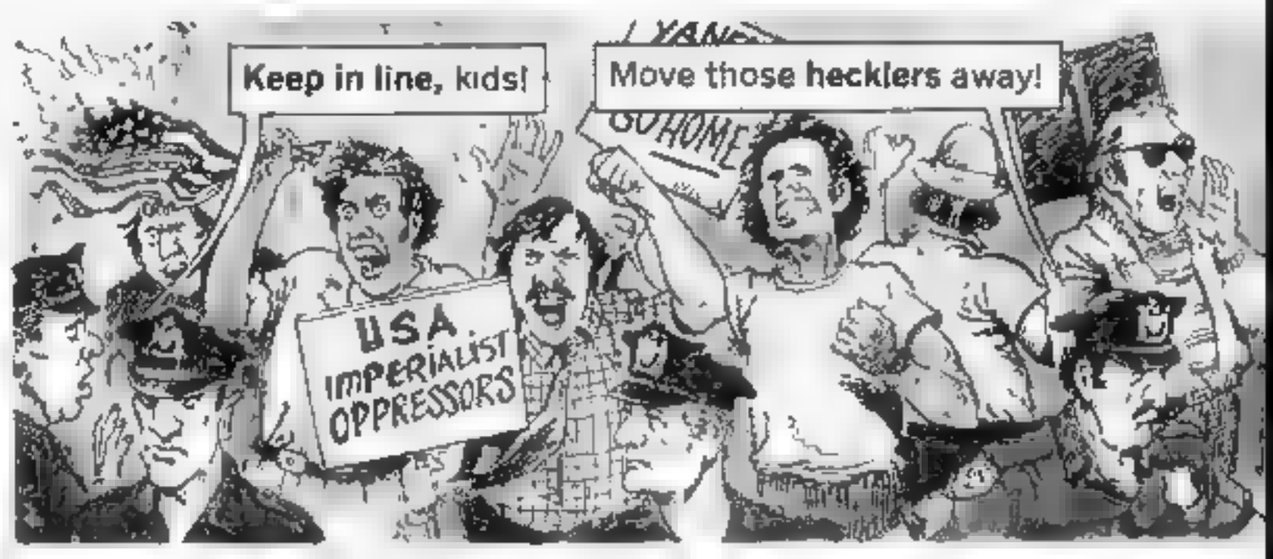
A Congressman receives complaints from the people in his district, so he takes the problem before a "Committee."

Pardon me, sir! I'm from the "Congressional Committee to Study Abuses of Senior Citizens"! On the average, how many times a month are you beaten and robbed . . .?

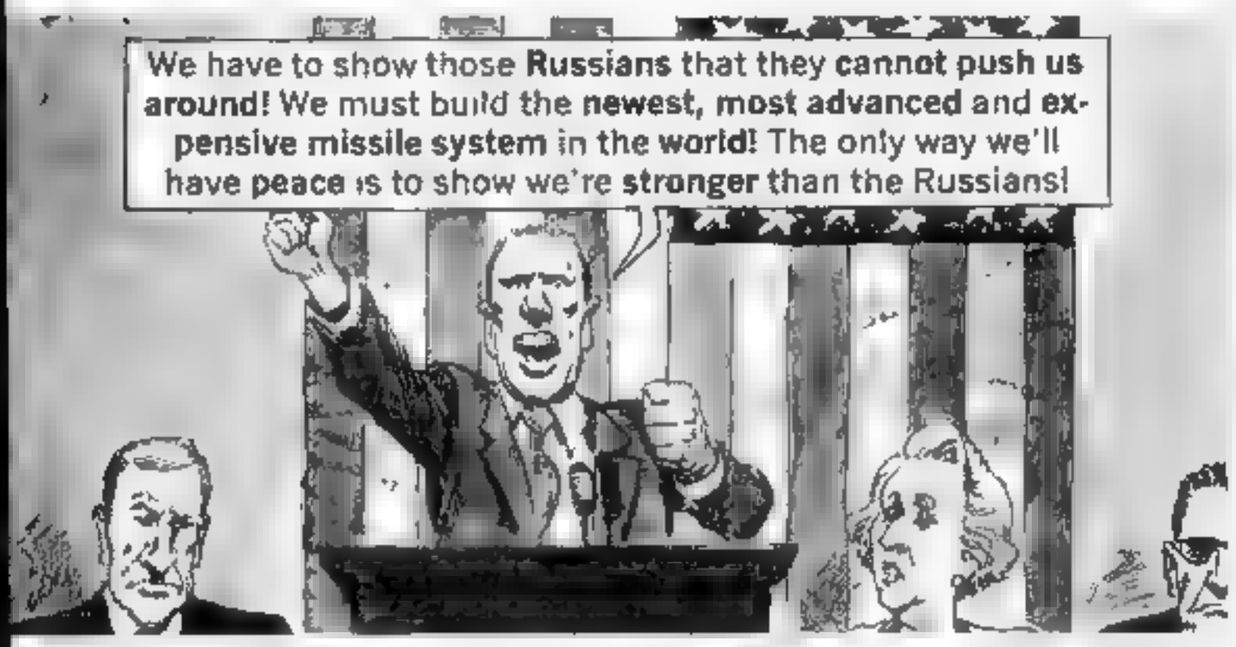
Congress's solution to the problem? Not to do anything, but to appropriate a pile of money to study the problem.



Foreign students, who aren't allowed to protest in their own country unless they want to risk being eliminated . . .



. . . come to the U.S.A. and hold demonstrations to their heart's content . . . mostly against America, while they're attending U.S. universities paid for by U.S. taxpayers, and being protected by American police paid for by ditto.


We have to show those Russians that they cannot push us around! We must build the newest, most advanced and expensive missile system in the world! The only way we'll have peace is to show we're stronger than the Russians!

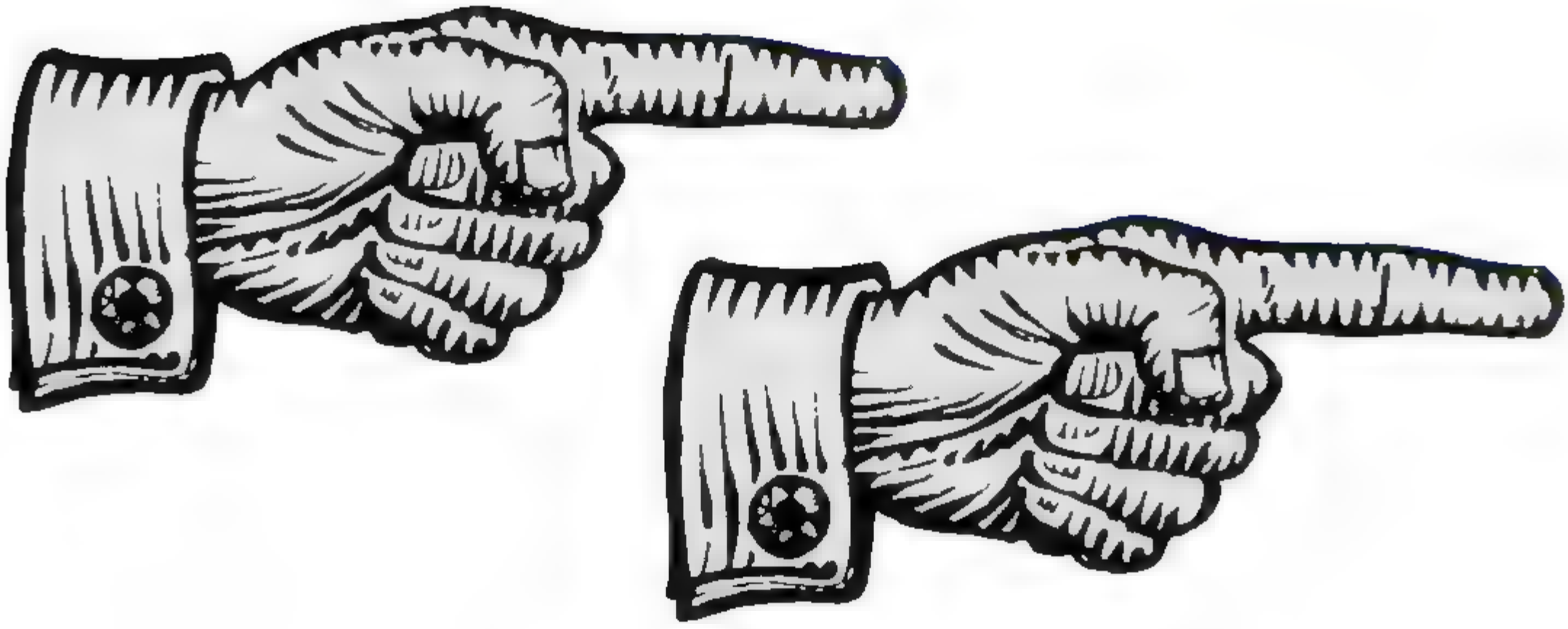
Conservative, anti-Communist politicians are determined to have bigger, better and more nuclear weapons than the Russians, no matter how much such a program would cost.

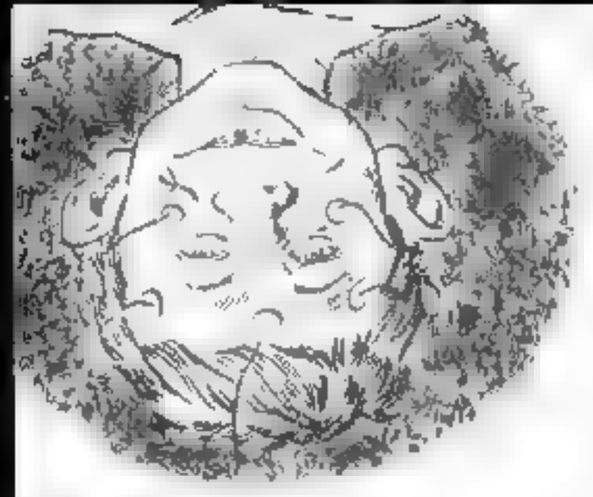
Of course we should sell the Russians wheat! Why should our farmers lose money?! And it's not fair to ask our industries to sacrifice profits by not selling its products to the Russians! "Free Enterprise" is The American Way!!

These same politicians are in favor of selling wheat to the Russians (to feed their army), highly-sophisticated computers (to help them devise a defense against our new missiles), and almost anything else they'll want to buy.

Nothing to see here!

Please skip ahead.





FROM "SOUP" TO "NUTS" DEPT.

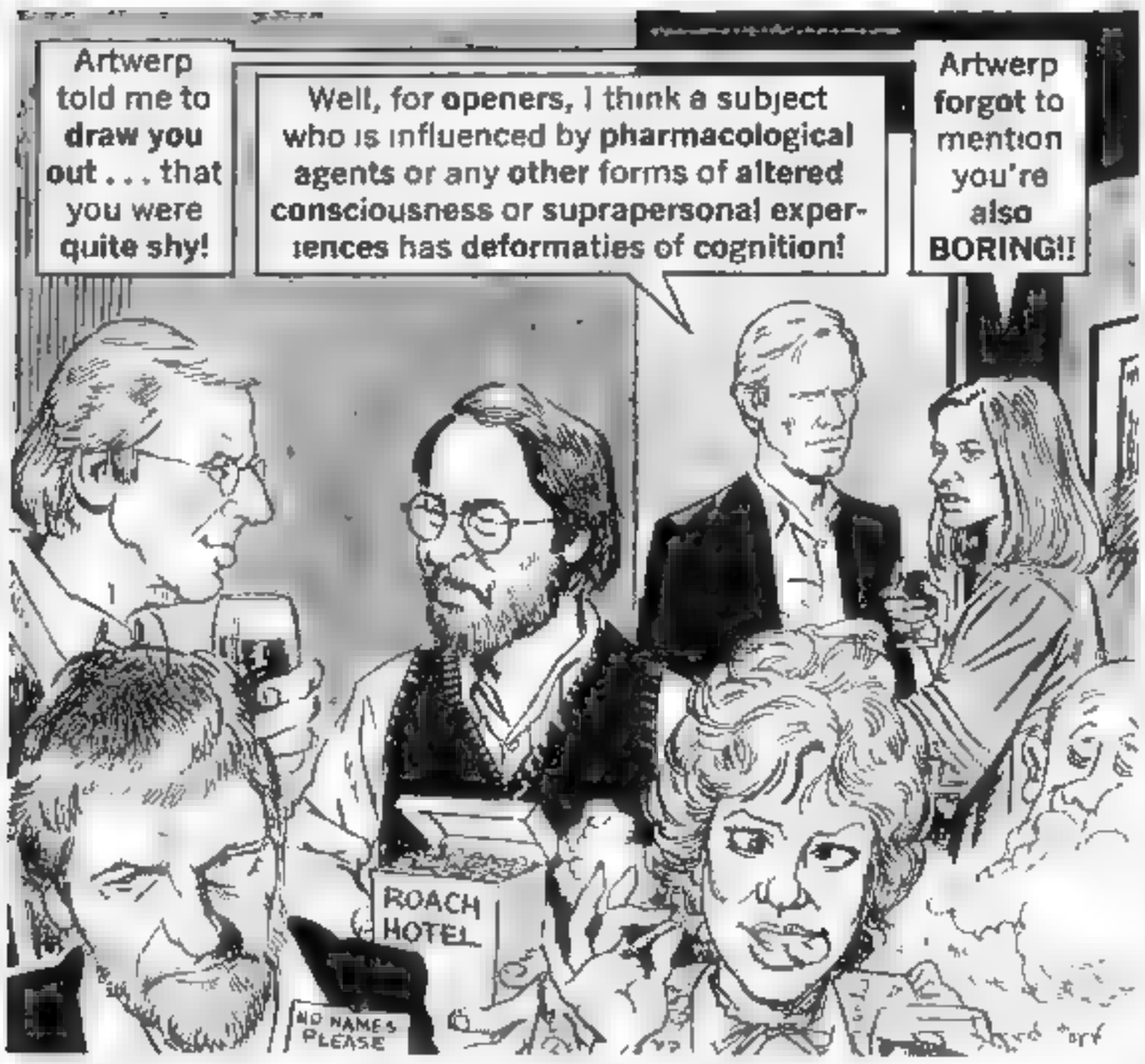
Every once in a while, a motion picture comes along that exhilarates the senses, expands the imagination, and explores the unknown. Unfortunately, this is not one of those movies! The only new technique this movie employs is to have the actors all speak their lines at the same time. MAD applauds said new technique in this movie. The stars don't have to know their lines well, and the audience hears all that boring dialogue in ⅓ the normal time. And when all that pseudo-scientific mumbo-jumbo and all those drug trips are thrown at you, the film leaves you in an

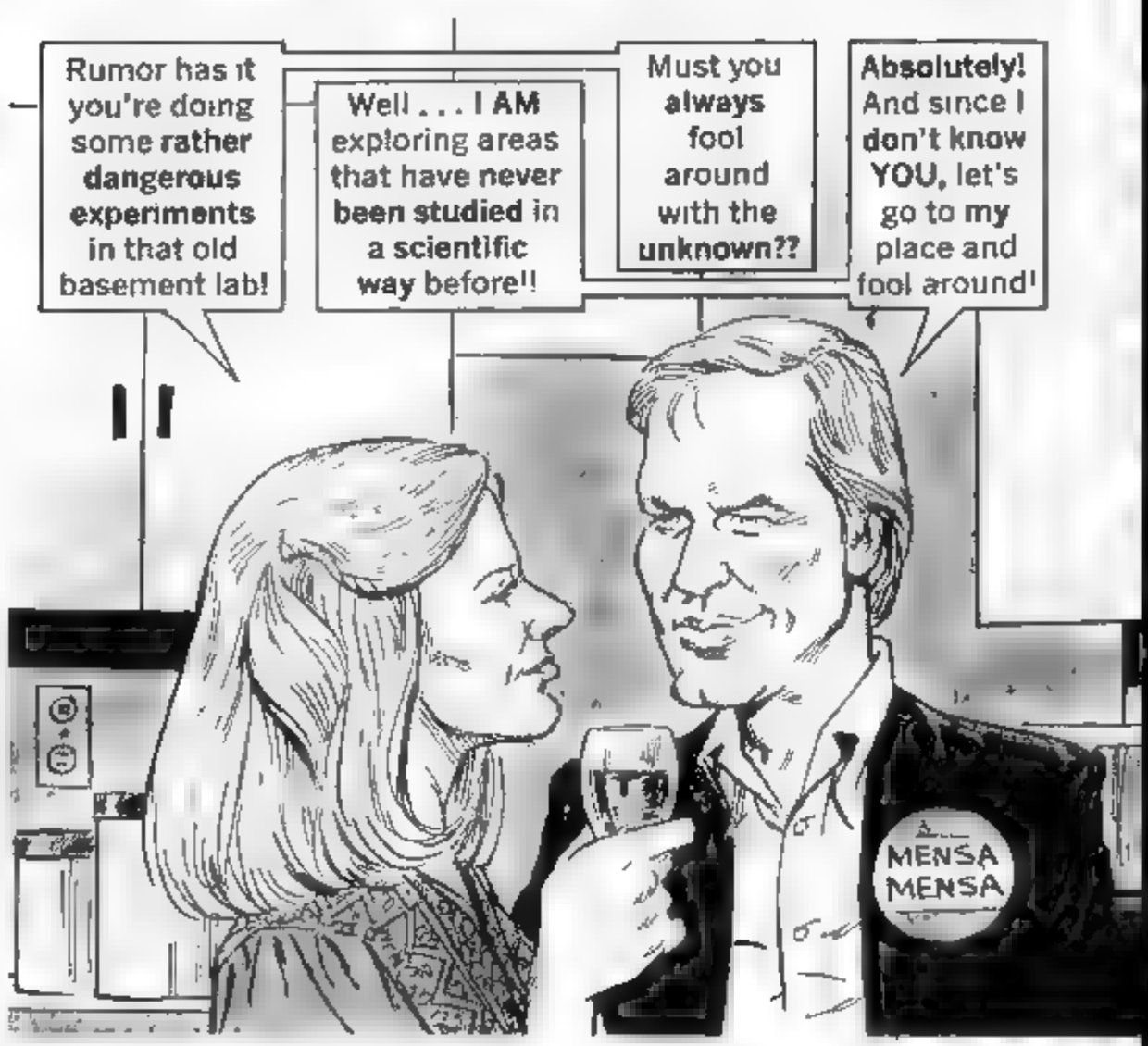
Artwerp! Come and get me out! Th s isolation tank, and all the drugs I've taken, have given me unbelievable hallucinations! I saw wild, swirling colors and prehistoric symbols, and it was as if I was traveling centuries into the past! Art! You hear me? ART . . . ?! DO YOU HEAR ME?!
Huh? What?? I'm sorry, Oddie! I fell asleep! This junk food I eat, with all its chemicals, gives me nightmares! I dreamed I saw wild, swirling colors and prehistoric symbols, and it was as if I was traveling centuries into the past!
How long have I been in here?
Five hours!
Five hours?! Wow! All that death and blood and killing and destruction I saw! It only seemed like an HOUR!
Time FLIES when you're having fun!
We're delving into strange, new areas, Art! Outside of the work of Curl & Elder, who ELSE has ever done this kind of thing?!
Laurel & Hardy, Martin & Lewis and Rowan & Martin, to name a few!
WE MAKE ALTERATIONS
GENES PRESSED WHILE U WAIT
COLUMBIA ENG. RESEARCH
Sears
Ring a Ding Ding
BUFF Cola
SCNY
COFFEE
TEA
MILK
torres

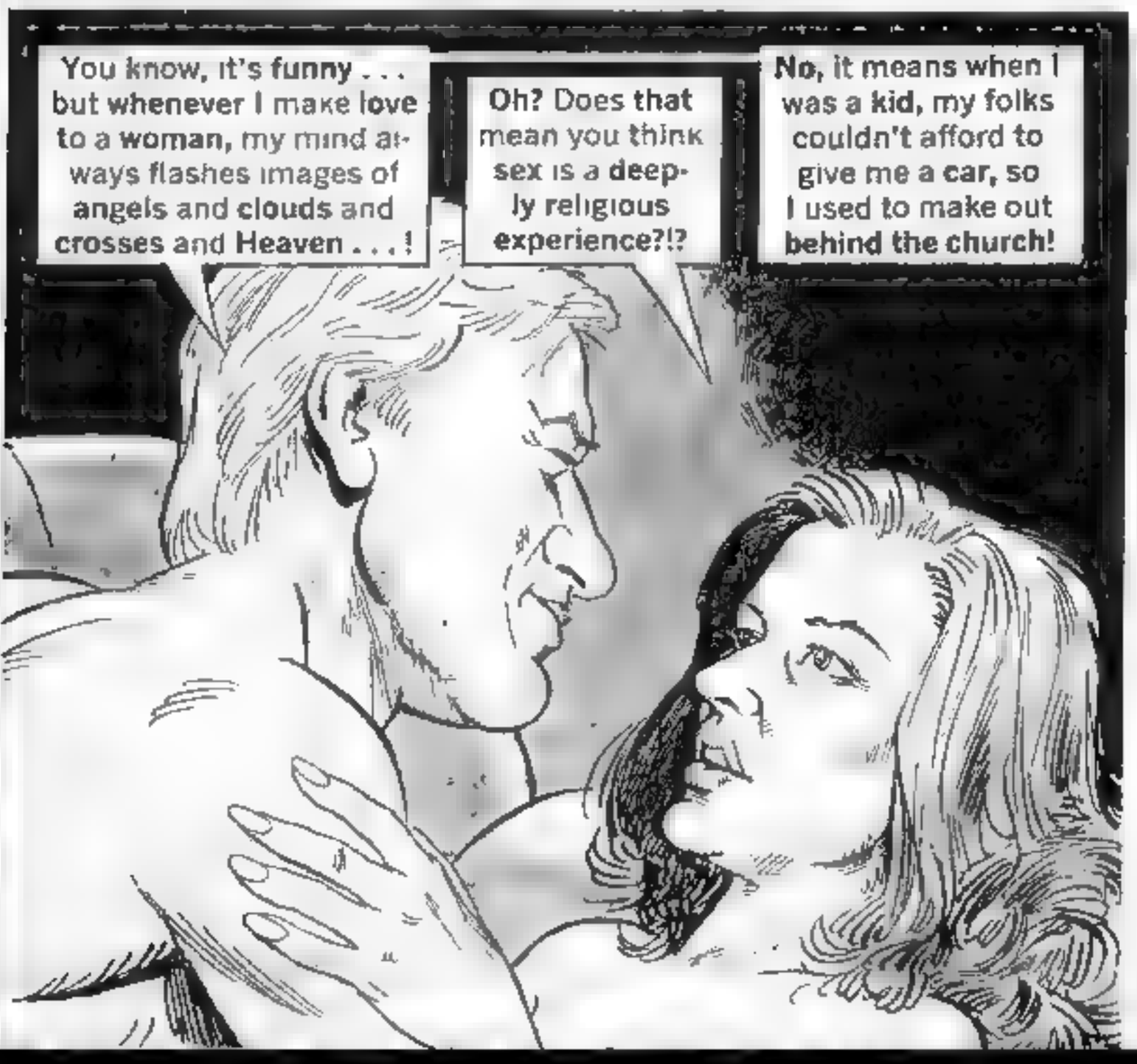
ASSAULTED STATE

ARTIST: ANGELO TORRES

WRITER: DICK DE BARTOLO


Artwerp told me to draw you out . . . that you were quite shy!
Well, for openers, I think a subject who is influenced by pharmacological agents or any other forms of altered consciousness or suprapersonal experiences has deformaties of cognition!
Artwerp forgot to mention you're also BORING!!
ROACH HOTEL
NO NAMES PLEASE


Rumor has it you're doing some rather dangerous experiments in that old basement lab!
Well . . . I AM exploring areas that have never been studied in a scientific way before!!
Must you always fool around with the unknown??
Absolutely! And since I don't know YOU, let's go to my place and fool around!
MENSA MENSA


You know, it's funny . . . but whenever I make love to a woman, my mind always flashes images of angels and clouds and crosses and Heaven . . . !
Oh? Does that mean you think sex is a deeply religious experience?!?
No, it means when I was a kid, my folks couldn't afford to give me a car, so I used to make out behind the church!

Just before my Father died, he called me to his bedside, and he pulled me very close to his mouth, and he whispered into my ear . . . "Son, hospital food really sucks!"
Y'know . . . I haven't told anyone that story in ten years!
If you want to keep dating me, I suggest you don't tell it for ANOTHER ten years!!
THIS SOFA IS IN AN UPHOLSTERED STATE..
MUSIC FOR MAKING OUT

Oddie . . . all that sensory deprivation . . . all those hallucinogenic drugs . . . doesn't it frighten you?

No, not in the least!

Well, I think that we should get married!!

Now THAT frightens me!

Enema, I'm off to Mexico to an isolated Indian village, to take part in an ancient ceremony known as "La Soupa De Mushroom Por Uno A La Campbell's"!

Oddie, why must you put every known substance in the world into your body?

Because I want to go beyond mind, beyond body, beyond self!

You're part-way there! You're already beyond help, beyond reason and —most of all— beyond BELIEF!

ALTERED SUITS

LOMATOL

612

MEXICO ON 2 BITS A DAY FRED C DOBBS

The Chief says you may take part in the secret Mushroom Soup ceremony! It's $5.00 for a cup . . . $8.00 for a bowl!

My God! He's cutting my hand and letting it bleed into the soup! I've heard of The Man Hand-lers, but this is ridiculous!!

These are primitive people! They don't have Ketchup! They have to season the soup with whatever is around!!

What'll happen to me after I drink this stuff?

First, you'll see a spot! The spot will turn into a white line! The white line will lead you down a road to the limits of your imagination!

Then, a Toll Collector will ask you for another $8.00 for the return trip!!

Drink, Gringo! You'll love it! Drink up! L'Chaim!

MAD

What . . . what happened?!?

After you took the secret potion, you chewed up a live lizard . . . and then made love to a snake!

No . . . I mean, did I do anything REALLY strange!?

You're nuts to fool with this mushroom potion! God knows that harm it will do to your body!!

It won't do ANY harm! That Ancient Indian Chief suffered no harmful effects from it!!

ANCIENT Indian Chief . . . ?! That Chief is 27 years old!

Betty Crocker MUSHROOM COOK-BOOK

Hey! What are you using for LIQUID in the tank for this experiment?!?

I filled it with the secret mushroom potion!

What are THOSE things, floating on the top?!?

CROUTONS! That way, I won't have to come out for dinner!

NO SMOKING

What do you expect to achieve by going into a tank filled with a secret mushroom potion?

The world's best hallucinogenic trip . . . or the world's worst case of Montezuma's Revenge!!

Well, I refuse to take part in any more of these wild experiments! They violate one of the basic principles of Medicine!!

You mean that there are no strict control conditions??

No . . . I mean there's no money in it!!

What an incredible trip! First, I found myself spinning 'round and 'round, with foaming clouds everywhere! Then . . . suddenly, I was bathed in fresh, clean water! There are no words to describe what happened to me!!

There are LOTS of words to describe what happened to you! Soak! Agitate! Rinse! Spin! You didn't climb into the isolation tank! You climbed into the WASHING MACHINE!!

Quick, Perish! I want you to take X-RAYS of my NECK . . . before I reconstitute!!

Before you reconstitute?!? You expect me to believe that you actually changed form physically?!?

Yes, I became an APE!

No, Oddie, you got it wrong!! From all those drugs you're taking, you're GOING ape!!

Dr. Carmella, I need your opinion on these X-rays immediately! I think my patient is going ape . . . !

I got news for you!! Your patient IS an ape!!

What?! I want a second opinion!

Okay! Try the Veterinarian down the hall!!

When you invited me to study UNDER you, Professor, I had no idea this was what you meant!

But it was really great! I mean you're a regular gorilla in bed!!

You have no idea how close you are, my dear!

Oh, my God . . . what's happening to me?!?

My arms are getting HUGE!

They're bulging with muscles!

Good Lord! I'm in the WRONG MOVIE!

I think I ended up in "POPEYE"!

Everyone thinks I'm crazy, eh? Well, I'll just continue these experiments on my own, and I'll show 'em all! But this time, I'll only regress back to 1965!

That way, my rent will regress to $75 a month, and my old car will be brand new!

And they think I'm screwy!

TANKS FOR THE MEMORY
by
Amand

Hmmmmmm! This time, I think I OVERDID it . . .

Security! Security! Emergency! We need help here!

Help is on the way!

I'll just ask this big, burly, hairy guy coming down the hall to give me a hand!

Listen, fella . . . I know the price of meat is really high, but you can't come in here and eat it for free!

Enema, my last experiment was the most incredible, yet! I entered into a primate consciousness state! I went to a zoo and I drank the blood and ate the flesh of a sheep!

My God! How do you feel?!

Oh, not B-A-A-A-A-A-A-AD!

This has got to be your final experiment!

Oh? How come?

The tank has to go in for it's 30 million mile check-up! You've put an awful lot of astral travel on it!

KABLOOM!!

Oh-oh! My goof!! The tank is 110 volts, and I accidentally plugged it into a 220 volt line!

We have just witnessed an inexplicable physical phenomenon!

Yeah! That explosion WAS a big mother . . . wasn't it!?

Okay! But, what have we actually learned from all th s .?

That the less you can act, the more you should shout! And that the worse a movie is, the better the special effects have to be!!

NUMBER 225 SEPTEMBER 1981

MAD

"With most movies today, the only thing left to the imagination is the plot!"—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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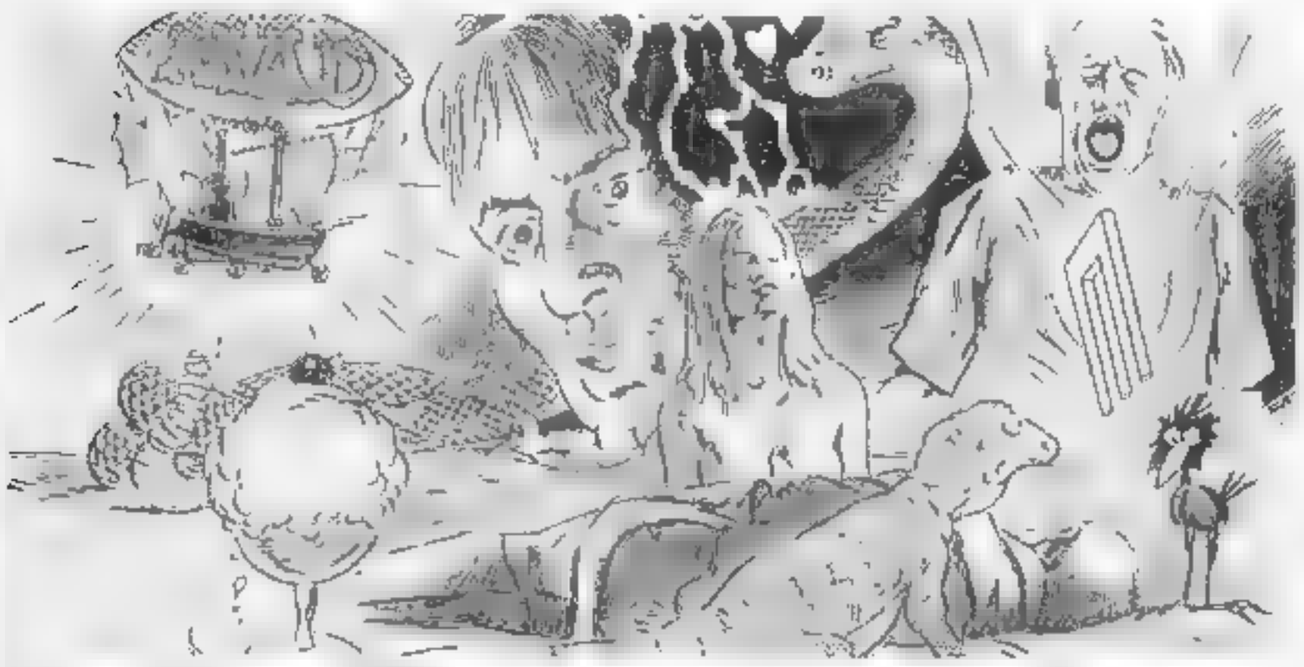

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 Madison Avenue, New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. Subscription in U.S.A. 12 issues $10.75. Outside U.S.A. 12 issues $12.00. Entire contents copyright © 1981 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address changes to MAD, 485 Madison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

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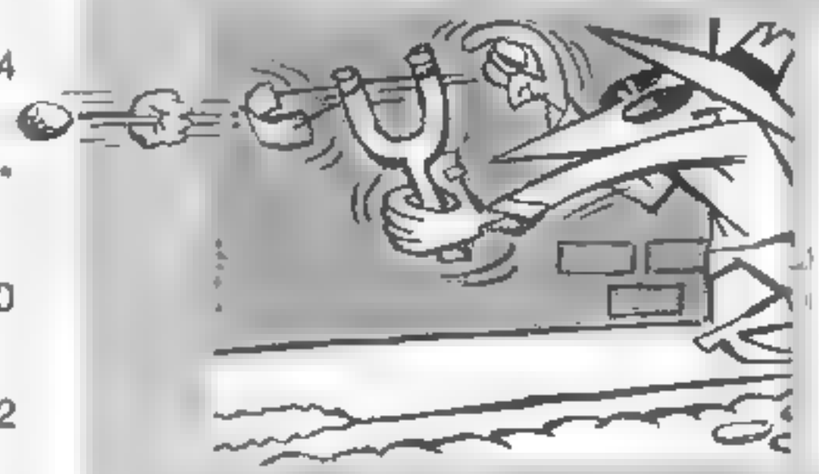

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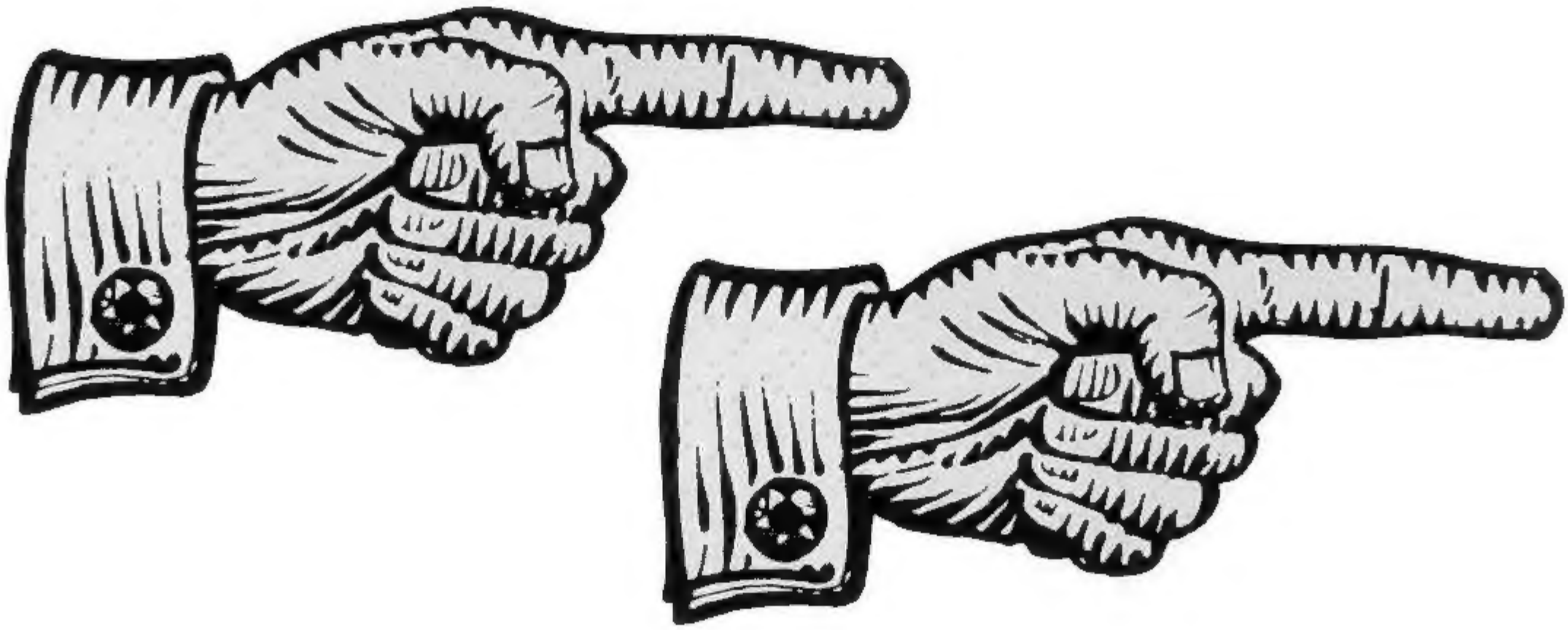

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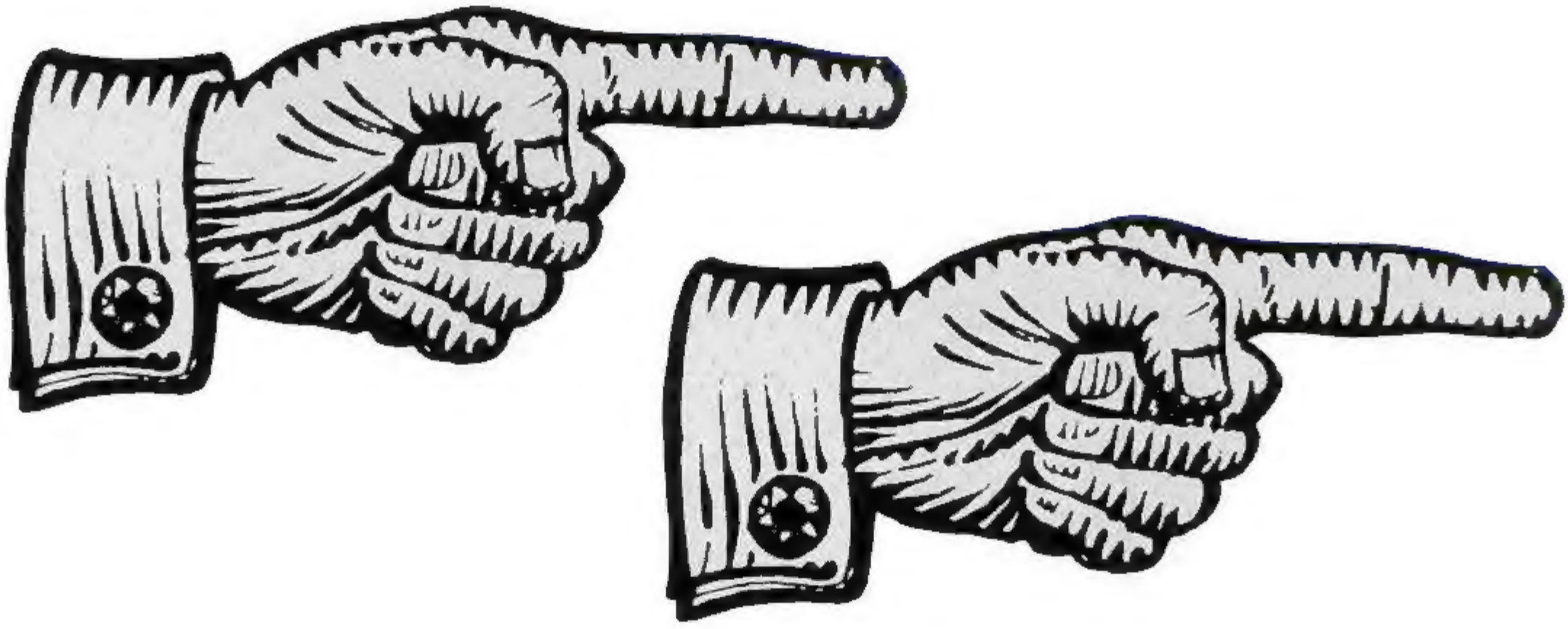


WHAT ANCIENT SLOW-MOVING CREATURE IS THREATENED WITH EXTINCTION?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Evolution has taught us that "speed" is one of the elements necessary for the survival of the fittest. Slow-moving creatures have difficulty surviving in a fast-moving world. To find out what the next sad victim of progress could be, fold in page as shown.

FOLD PAGE OVER LIKE THIS!

A▸ FOLD THIS SECTION OVER LEFT ◂B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

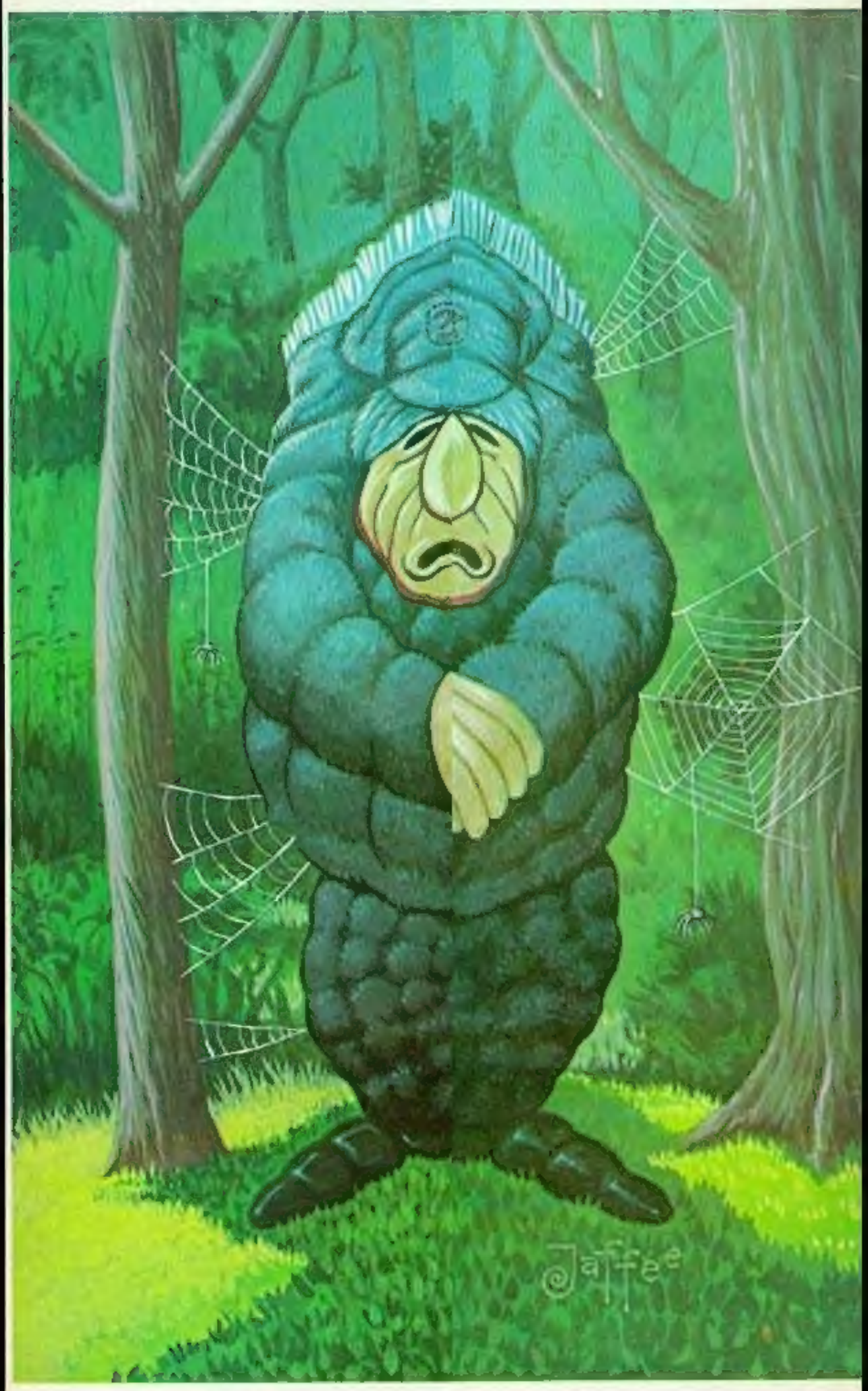
THOUSANDS OF NEW IDEAS HAVE BEEN SUGGESTED TO MAKE POSSIBLE THIS CREATURE'S SURVIVAL, BUT ALL SENTIMENTAL SERMONS ARE WORTHLESS WHEN IT REFUSES TO FOLLOW ADVICE

A▸ ◂B

WHAT ANCIENT SLOW-MOVING CREATURE IS THREATENED WITH EXTINCTION?

FOLD PAGE OVER LIKE THIS!

AMB FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:
AL JAFFEE

THE POSTAL SERVICE

AMB

DOUBLE-FEATURE MOVIE ISSUE!

MAD

RICKARD

...AND YOU'LL FLIP OVER "POPEYE"!